
Temporary Sign Standards

Applications for temporary sign permits shall follow the regulations and permitting procedure detailed in Section 11-8: Signs. As a convenience, a summary of the standards for temporary signs is provided below. Applicants should consult the full text and/or City staff at 651-322-2051 for specific questions.

Application and Fee

All applicants for a temporary sign permit shall complete an official City of Rosemount application. The application shall be submitted at least three (3) days prior to installation of the sign and shall be accompanied by a site plan illustrating the location of the proposed temporary sign and the fee established by the City Council (currently \$10 for permits obtained prior to installing the sign. \$50 for permits obtained after installing the sign).

Number and Duration of Permit

Number and Duration of Permit: Each property may have only one temporary sign permit at any given time. Permits for temporary signs may be issued a maximum of six (6) times per year for a maximum of fourteen (14) days per permit. Businesses only open to customers on an intermittent basis may assign the fourteen (14) day permit to the days they are actually open to customers. Permits for searchlight signs may be issued a maximum of three (3) times per year for a maximum of three (3) days per permit.

Location and Exceptions

Temporary signs are allowed in any Commercial, Business Park, Industrial, or Public/Institutional district except that portable changeable copy signs are prohibited in the C-2, Downtown Commercial District. Sidewalk sign shall comply with the specific standards detailed in Section 11-8-4.B.3 and detailed below.

Size and Placement

Temporary signs shall not exceed thirty-two (32) square feet in area or the maximum height of a permanent freestanding ground sign in the given district. Temporary signs shall be set back a minimum of ten feet (10') from any property line and shall not encroach upon any right of way, easement, or sight triangle. No temporary sign may be placed in such a way as to cover any door, window or fire escape and shall not interfere with circulation in any required parking, loading, maneuvering or pedestrian area.

Conformance with Other Standards

Temporary signs shall conform to all other applicable zoning and building code standards.

Sidewalk Signs

Sidewalk signs are limited to the C-2, Downtown Commercial district, subject to the following standards:

Signs shall be limited to two feet (2') in width and three and one-half feet (3.5') in height, including support members.

No sign shall have more than two (2) faces.

Signs shall not limit the normal pedestrian use of the sidewalk, and a minimum passable contiguous space of three feet (3') shall be maintained at all times.

One sign is permitted for each building adjacent to the public right-of-way, unless multiple businesses within one building. Allow separate business signs to be spaced no closer than thirty feet (30') from another sidewalk sign.

A business or building with two (2) rights-of-way frontages may display a sidewalk sign on either frontage.

All signs must be removed from the sidewalk at the end of each business day.

No sidewalk sign shall be lighted by attached external or individual internal lights. (Ord. B-83, 4-15-1997).

Prohibited Signs

The following signs (temporary or permanent) are prohibited within the City of Rosemount:

Any sign, signal, marking or device which purports to be or is an imitation of or resembles any official traffic control device or railroad sign or signal, or emergency vehicle signs, or which attempts to direct the movement of traffic or which hides from view or interferes with the effectiveness of any official traffic-control device or any railroad signs or signal.

All signs over two hundred and fifty (250) square feet in area

All off-premises signs

Changeable copy signs, electronic. Except those allowed by Sections 11-8-5.D of the City Code or with an approved sign permit issued prior to the date of this ordinance.

Content classified as "obscene" as defined by Minnesota Statutes section 617.241

Electronic graphic display signs

Flashing signs

Inflatable signs

Multi-vision signs

Portable signs except as allowed by this Chapter

Roof signs

Rotating signs

Shimmering signs

Signs painted, attached or in any other manner affixed to trees or similar natural surfaces, or attached to utility poles, bridges, towers, or similar public structures except official signs.

Video display signs