

Rosemount, MN

The National Community Survey

Report of Results
2021

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Rosemount. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 587 residents of the City of Rosemount collected from October 27th, 2021 to December 15th, 2021. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2021 survey was 22%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Rosemount.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Rosemount’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Rosemount residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Rosemount’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Rosemount’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2021 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Rosemount represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2018 and 2021 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Rosemount were eligible to participate in the survey. A list of all households within the zip codes serving Rosemount was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Rosemount households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Rosemount boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,700 randomly selected households received mailings beginning on October 27th, 2021 and the survey remained open for seven weeks. For 1,200 households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. For the remaining 1,500 households, the first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 1% of the 2,700 mailed invitations were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,665 households that received the invitations to participate, 587 completed the survey, providing an overall response rate of 22%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Rosemount survey is no greater than plus or minus 4 percentage points around any given percent reported for all respondents (587 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Rosemount. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on December 1st, 2021. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Rosemount. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	6%	24%	24%
	35-54	42%	44%	44%
	55+	52%	32%	32%
Area	District 1	21%	23%	23%
	District 2	24%	25%	25%
	District 3	23%	24%	24%
	District 4	32%	28%	28%
Hispanic origin	No, not Spanish, Hispanic, or Latino	98%	98%	98%
	Spanish, Hispanic, or Latino	2%	2%	2%
Housing tenure	Own	95%	86%	86%
	Rent	5%	14%	14%
Housing type	Attached	21%	33%	33%
	Detached	79%	67%	67%
Race & Hispanic origin	Not white alone	14%	12%	12%
	White alone, not Hispanic or Latino	86%	88%	88%
Sex	Female	55%	51%	51%
	Male	45%	49%	49%
Sex/age	Female 18-34	3%	12%	12%
	Female 35-54	24%	22%	22%
	Female 55+	28%	17%	17%
	Male 18-34	3%	12%	12%
	Male 35-54	18%	21%	21%
	Male 55+	23%	15%	15%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Rosemount funded this research. Please contact Lee Stoffel of the City of Rosemount at lee.stoffel@ci.rosemount.mn.us if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Rosemount residents continue to experience an exceptional quality of life.

As in past years, about 9 in 10 residents or more gave excellent or good ratings to Rosemount as a place to live, the overall quality of life in the city, and the city as a place to raise children. Ratings for quality of life and the city as a place to live were similar to those given in other communities across the nation, while the evaluation for Rosemount as a place to raise children was higher. About 8 in 10 survey respondents gave positive ratings to the overall image or reputation of the city (which was similar to the benchmark) and to the sense of community in Rosemount (which was higher than the benchmark and improved from 2018 to 2021). Virtually all residents would recommend living in Rosemount to someone who asked and planned to remain in the city for the next five years and both of these were also higher than those seen elsewhere.

While residents appreciate the affordability of Rosemount, the local economy is an area of focus.

Survey respondents gave high marks to aspects of affordability in the community, such as cost of living (58% excellent or good) and the availability of affordable quality housing (52%); both of these ratings were higher than the national benchmark comparisons. Some aspects of the economy, such as Rosemount as a place to work and as a place to visit, economic development, and the overall quality of business and service establishments in the community, received positive marks from at least half of residents and these ratings were on par with those given in other communities nationwide, and all of these ratings increased from 2018 to 2021. However, evaluations for the variety of business and service establishments (44% excellent or good), the vibrancy of the downtown/commercial area (32%), and shopping opportunities (27%) were below average. Residents were also less likely in 2021 than in 2018 to have a positive economic outlook on the future. Finally, in a custom question unique to Rosemount in which residents were asked about the level of priority the City should place on a variety of different types of development, about 9 in 10 indicated that retail space (shopping, restaurants, etc.) should be a high or medium priority, while about 7 in 10 thought that commercial office space should be a priority.

Mobility is a bright spot in the community.

Ratings for many items related to the facet of Mobility tended to be higher in Rosemount than in other communities nationwide. At least 8 in 10 residents positively rated the ease of travel by car, ease of walking, and street cleaning, and about 7 in 10 or more were pleased with traffic flow on major streets, ease of public parking, ease of travel by bicycle, traffic signal timing, street repair, and sidewalk maintenance. All of these ratings were above the national averages. Further, ratings for traffic signal timing, street cleaning, and snow removal all improved from 2018 to 2021.

Parks and recreation continues to perform well in Rosemount.

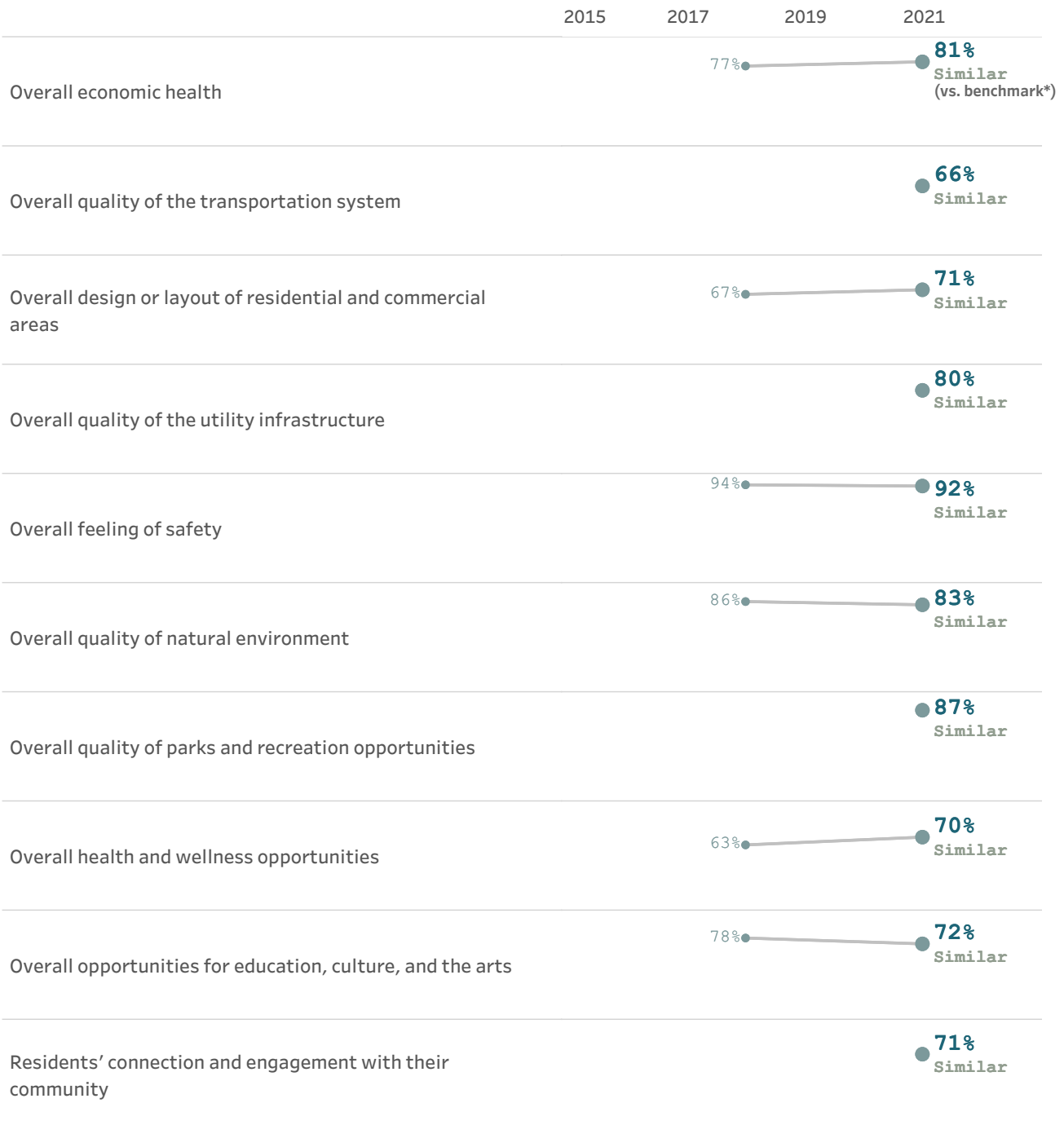
As in the 2018 administration of the NCS, parks and recreation continued to be one of the most consistently well-performing areas in Rosemount with a majority of residents giving positive ratings to each item. About 9 in 10 residents gave favorable marks to both the overall quality of parks in recreation opportunities and City parks, which were similar to the national averages. A slightly lower proportion gave positive marks to the availability of paths and walking trails (80% excellent or good), which was still higher than the national comparisons, as well as recreation programs or classes (77%) and fitness opportunities (74%), which were similar. About two-thirds also had positive views towards recreational opportunities and recreation centers or facilities in Rosemount.

Facets of livability

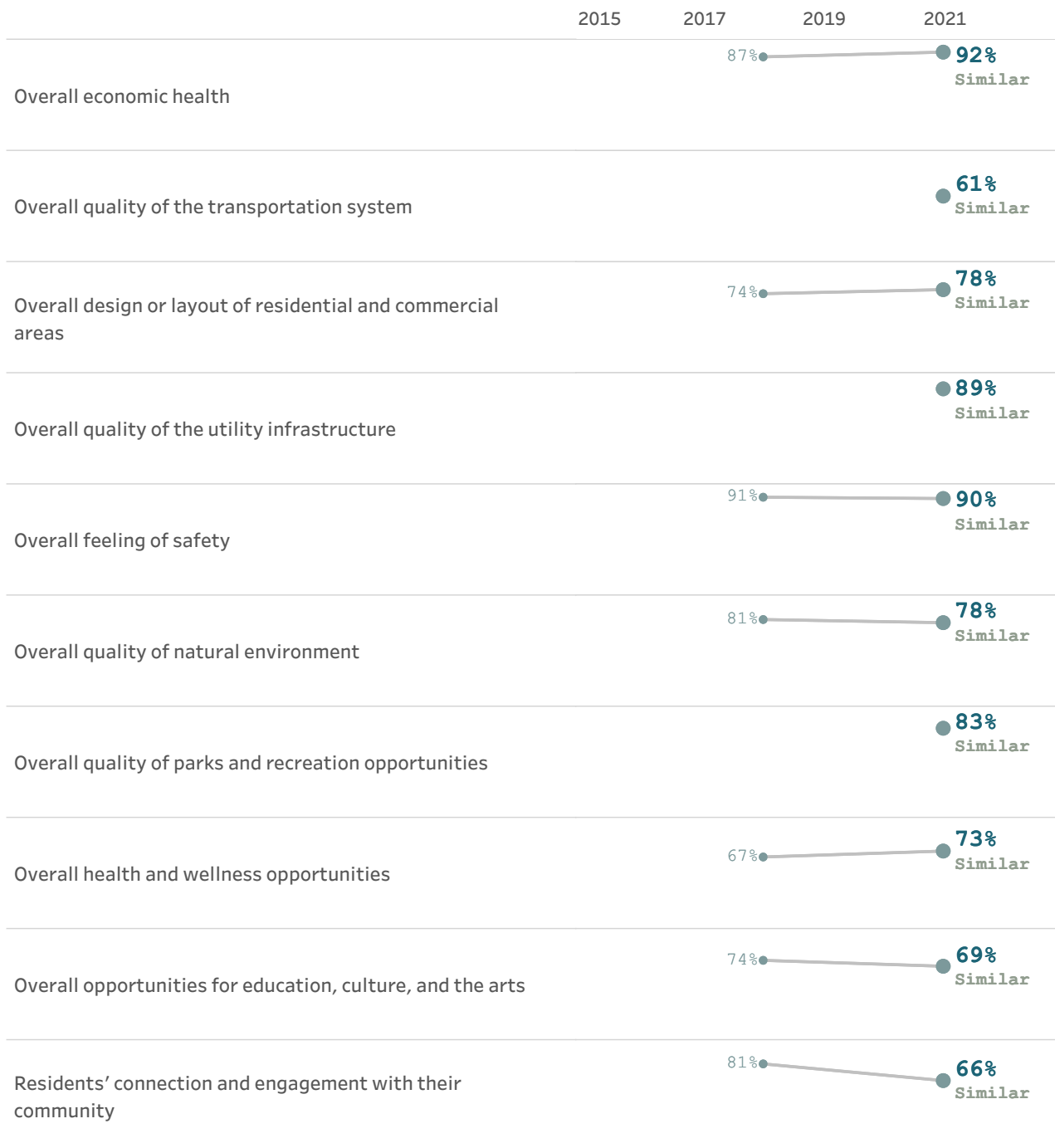
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Rosemount as a whole.
 (% excellent or good)



Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.
 (% essential or very important)



Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

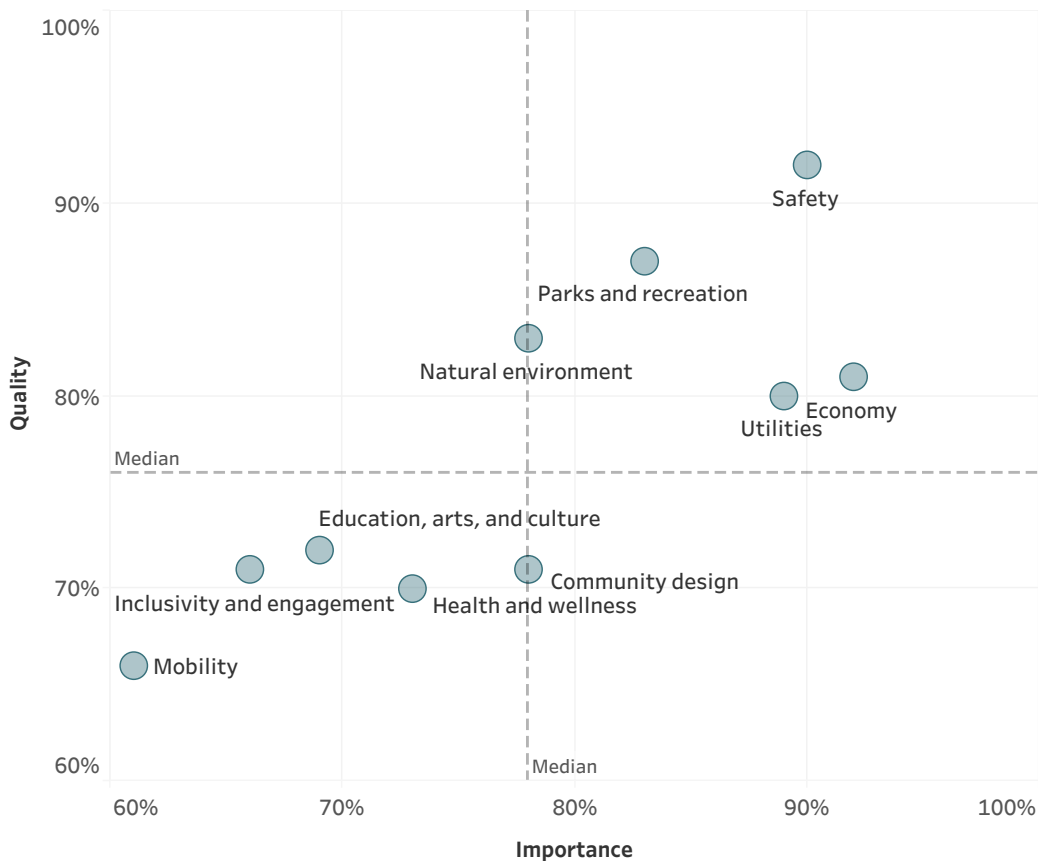
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 76% or more of respondents were considered of “higher quality” and those with ratings lower than 76% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 78% or more of respondents. Services were rated as “less important” if they received a rating of less than 78%. This classification uses the median ratings for quality and importance to divide the services in half.

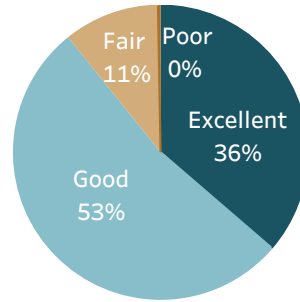
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



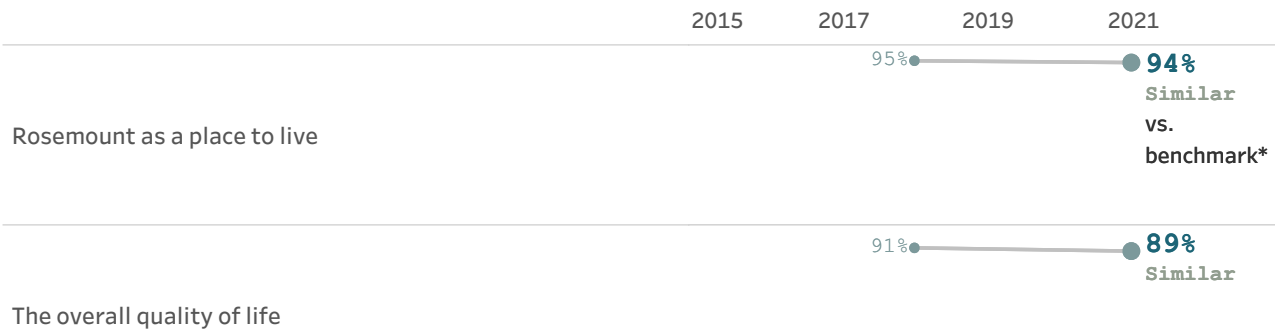
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

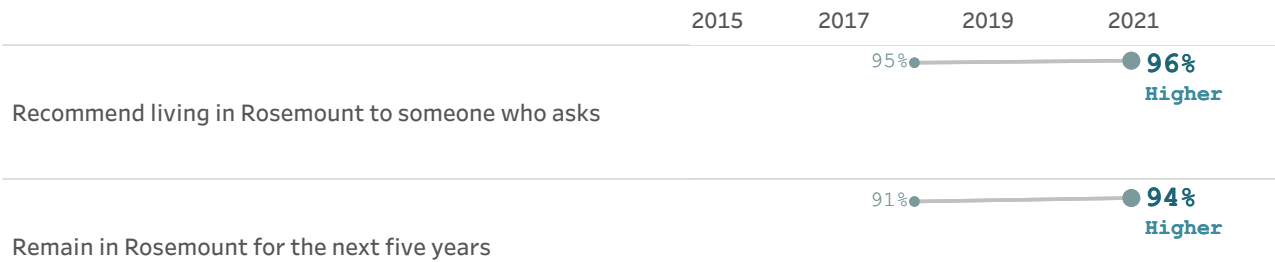
The overall quality of life in Rosemount, 2021



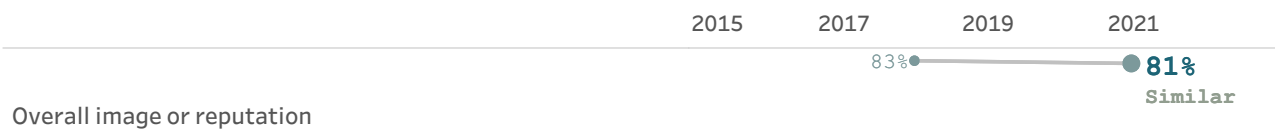
Please rate each of the following aspects of quality of life in Rosemount. (% excellent or good)



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)



Please rate each of the following in the Rosemount community. (% excellent or good)

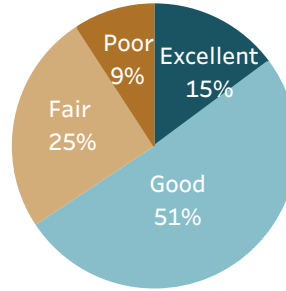


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

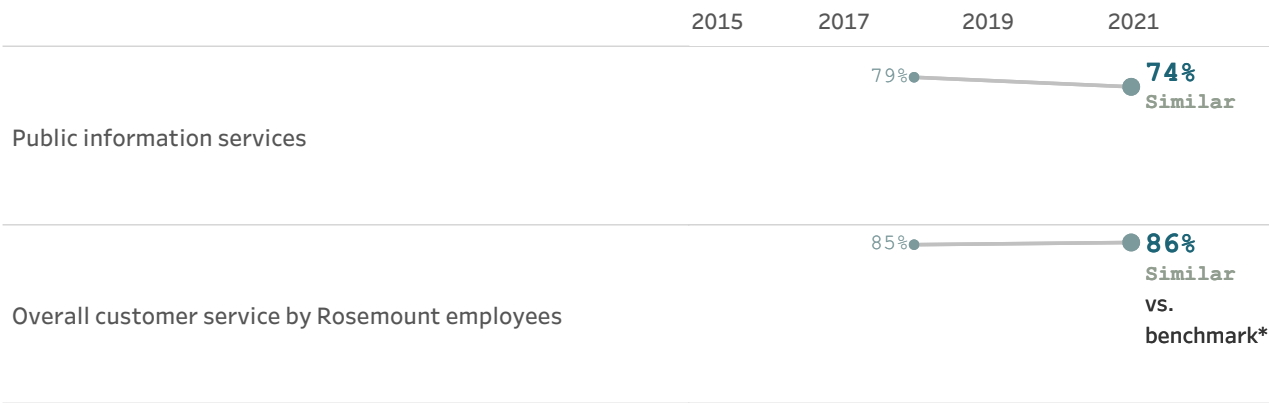
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

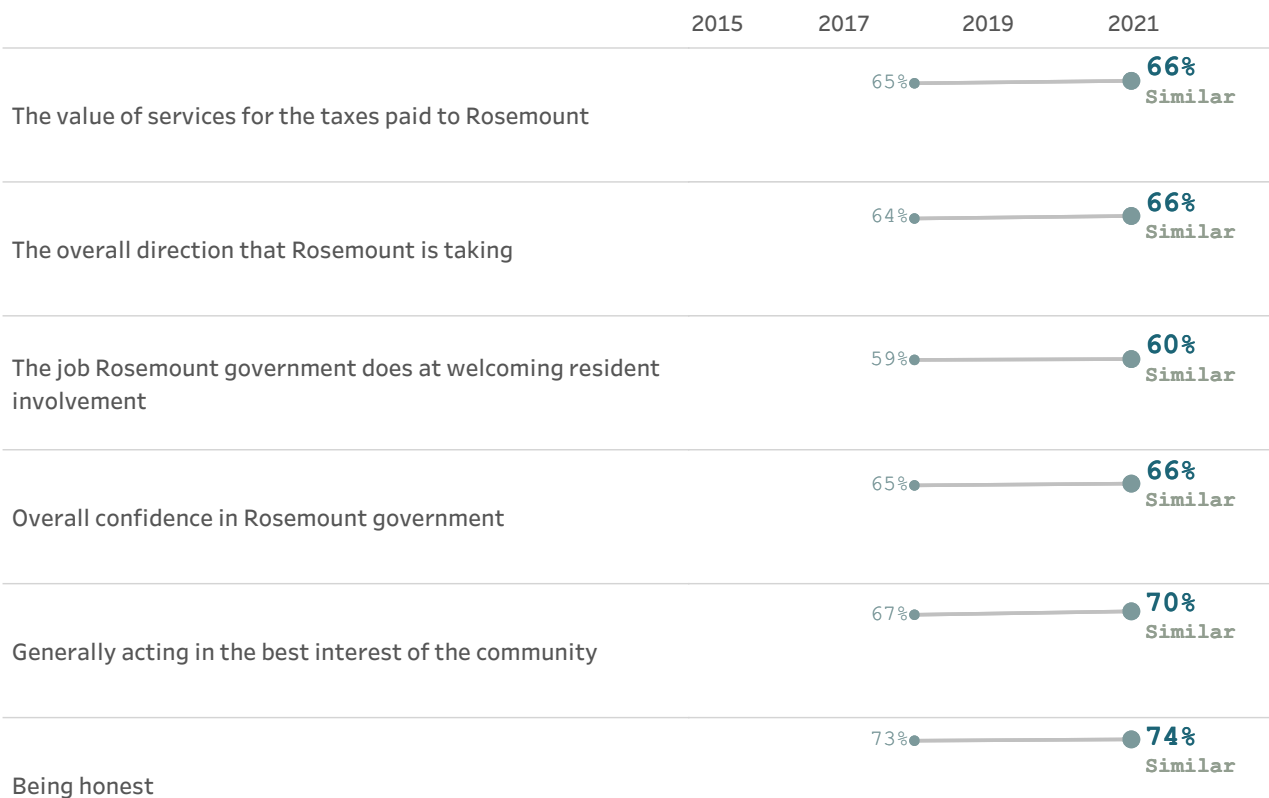
Overall confidence in Rosemount government, 2021

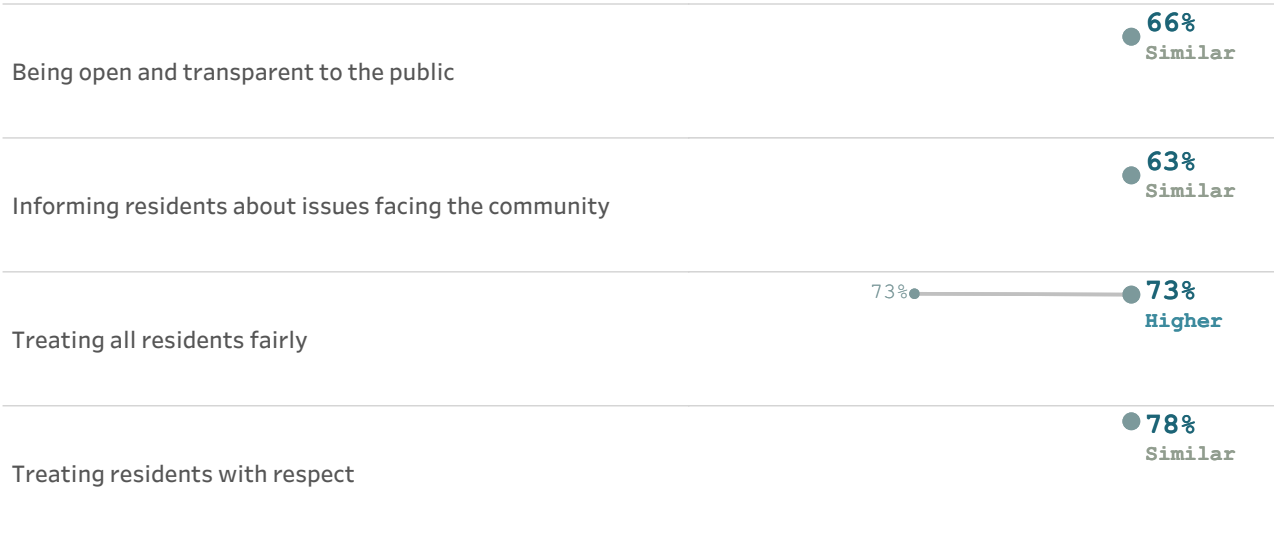


Please rate the quality of each of the following services in Rosemount.
(% excellent or good)

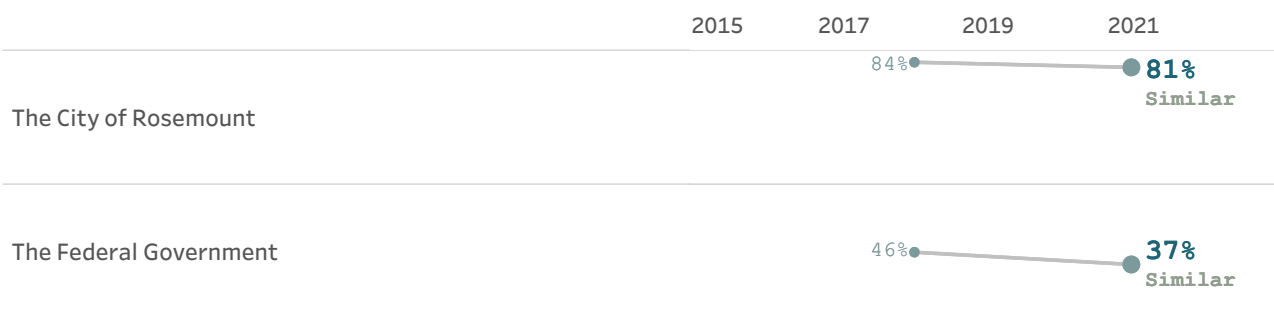


Please rate the following categories of Rosemount government performance.
(% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**

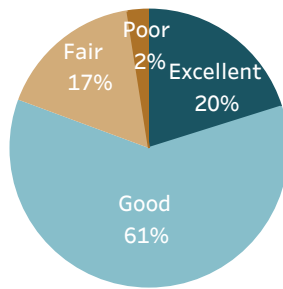


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

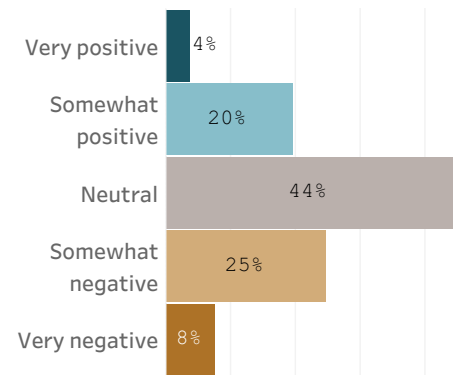
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

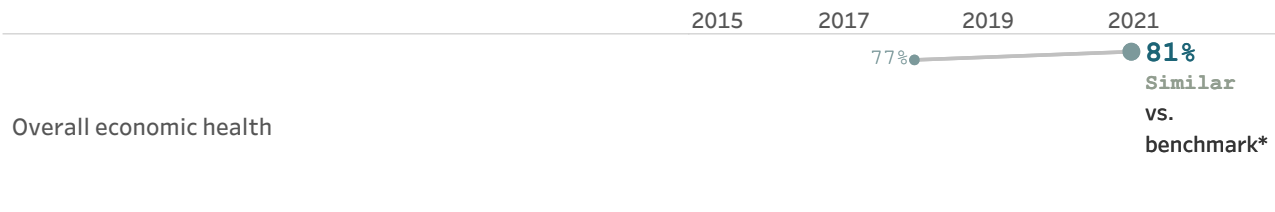
Overall economic health of Rosemount, 2021



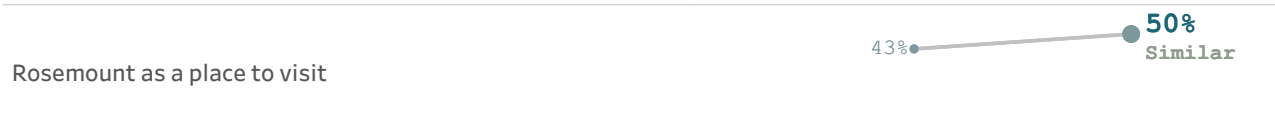
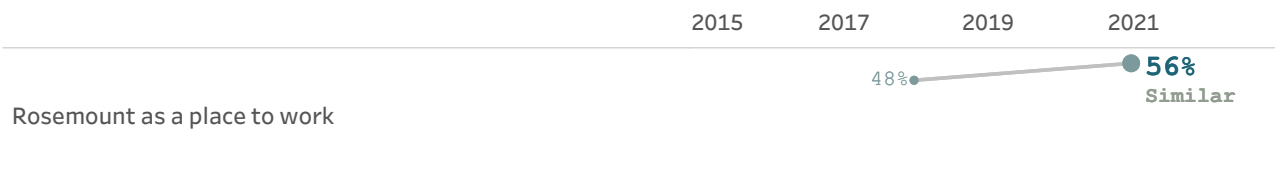
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



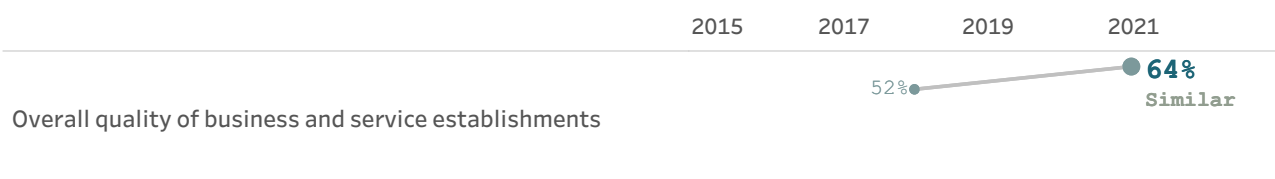
Please rate each of the following characteristics as they relate to Rosemount as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Rosemount. (% excellent or good)



Please rate each of the following in the Rosemount community. (% excellent or good)



Employment opportunities



Shopping opportunities



Cost of living



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)

2015 2017 2019 2021

Economic development



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

2015 2017 2019 2021

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

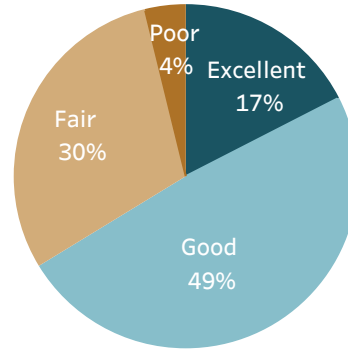


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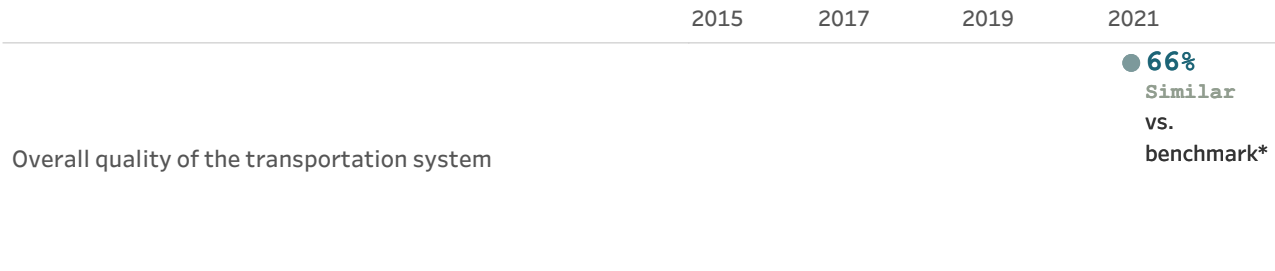
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Rosemount, 2021



Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

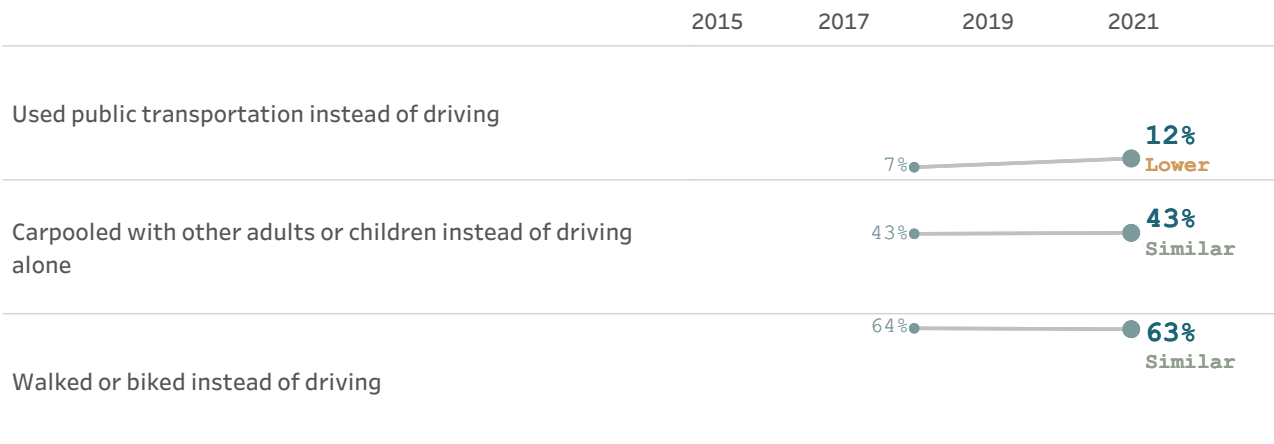


Please also rate each of the following in the Rosemount community.
(% excellent or good)

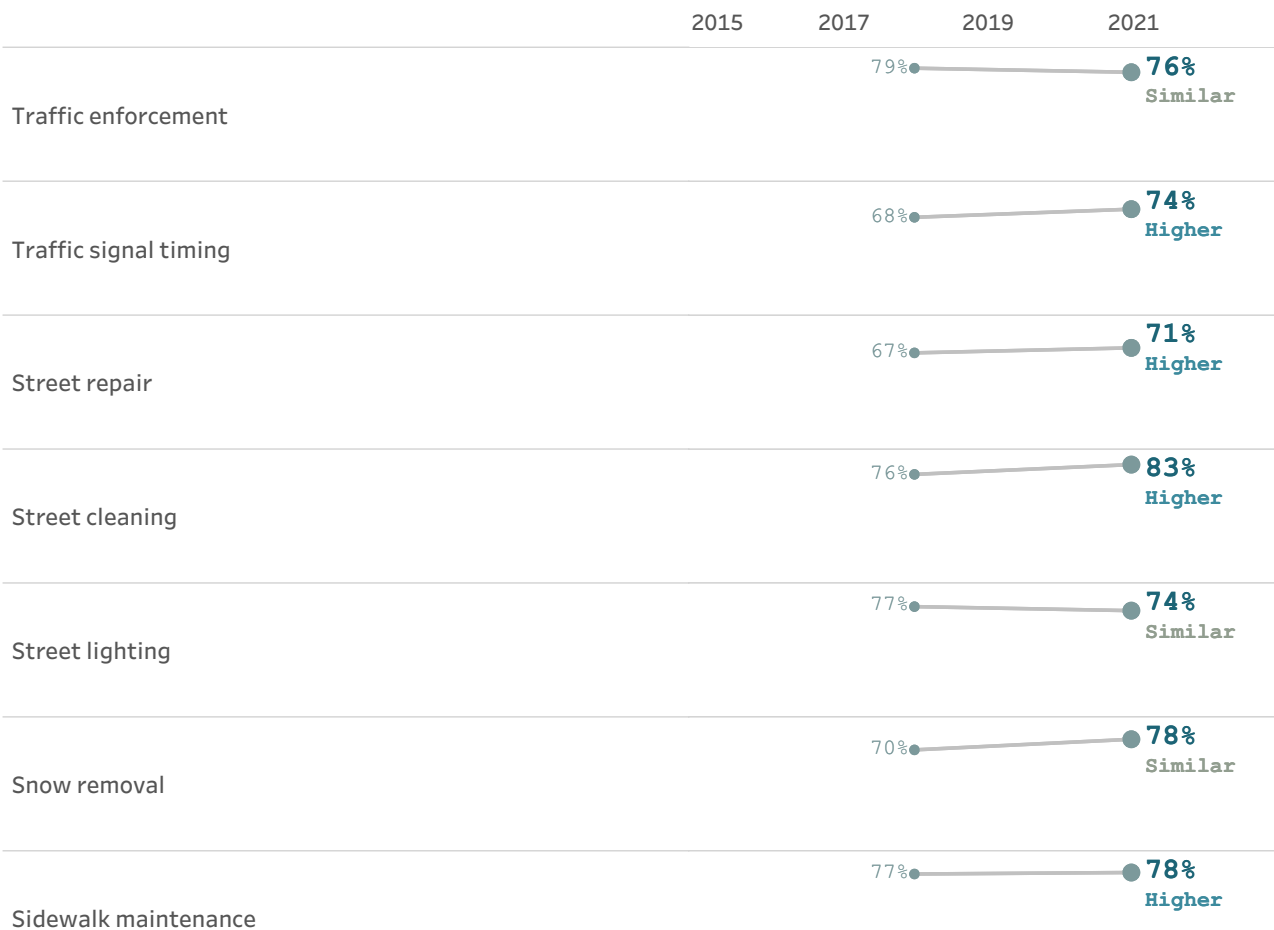




Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)



Bus or transit services



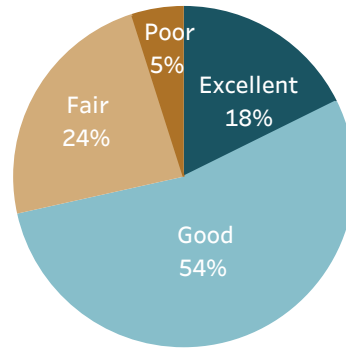
Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

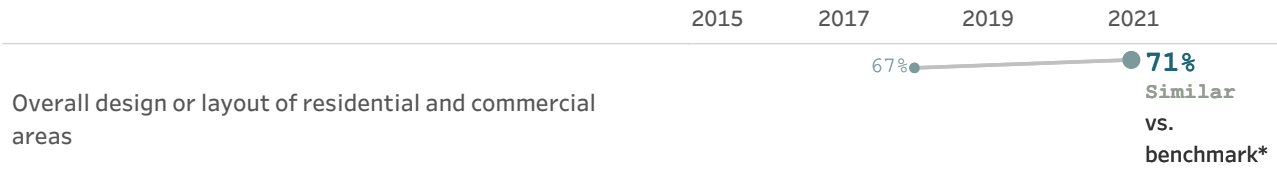
Overall design or layout of Rosemount's residential and commercial areas, 2021

Community design

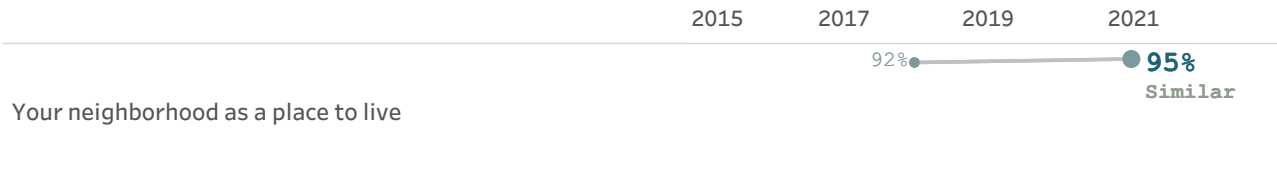
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

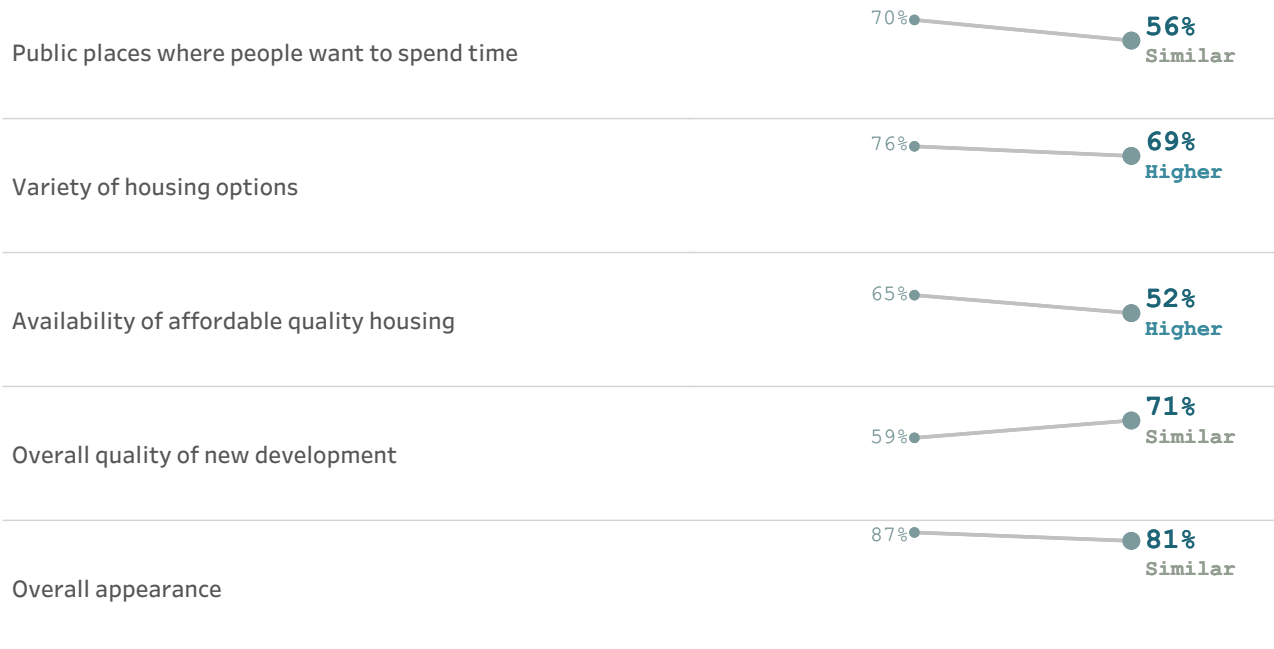


Please rate each of the following aspects of quality of life in Rosemount.
(% excellent or good)

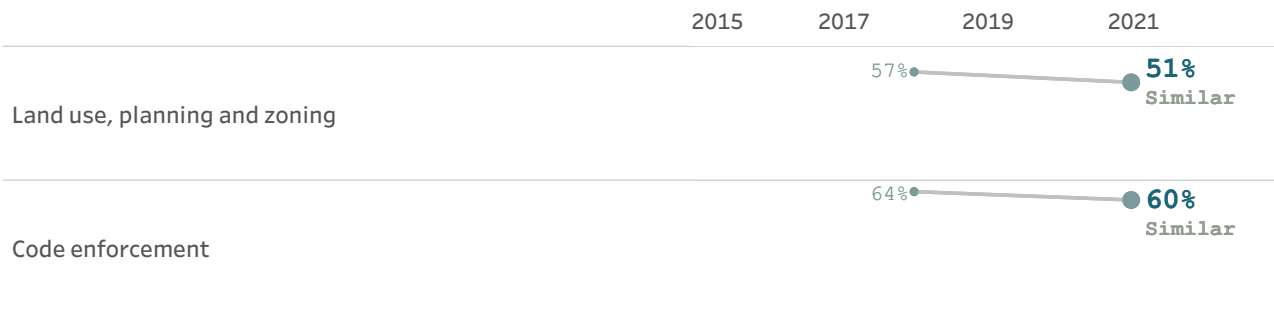


Please also rate each of the following in the Rosemount community.
(% excellent or good)





**Please rate the quality of each of the following services in Rosemount.
(% excellent or good)**

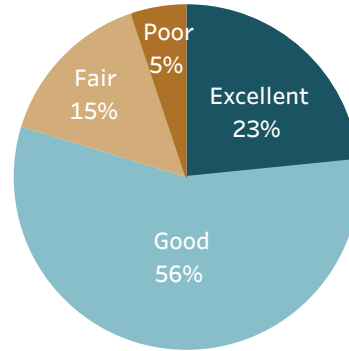


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

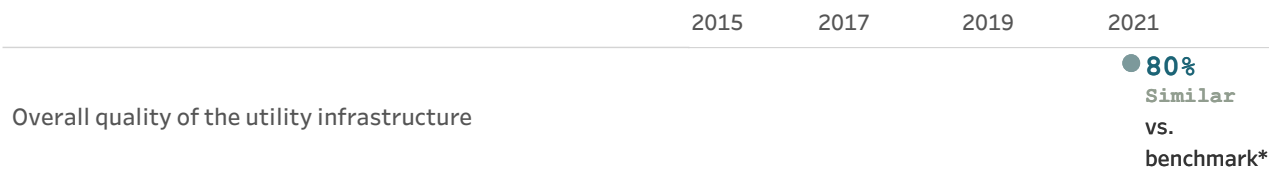
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

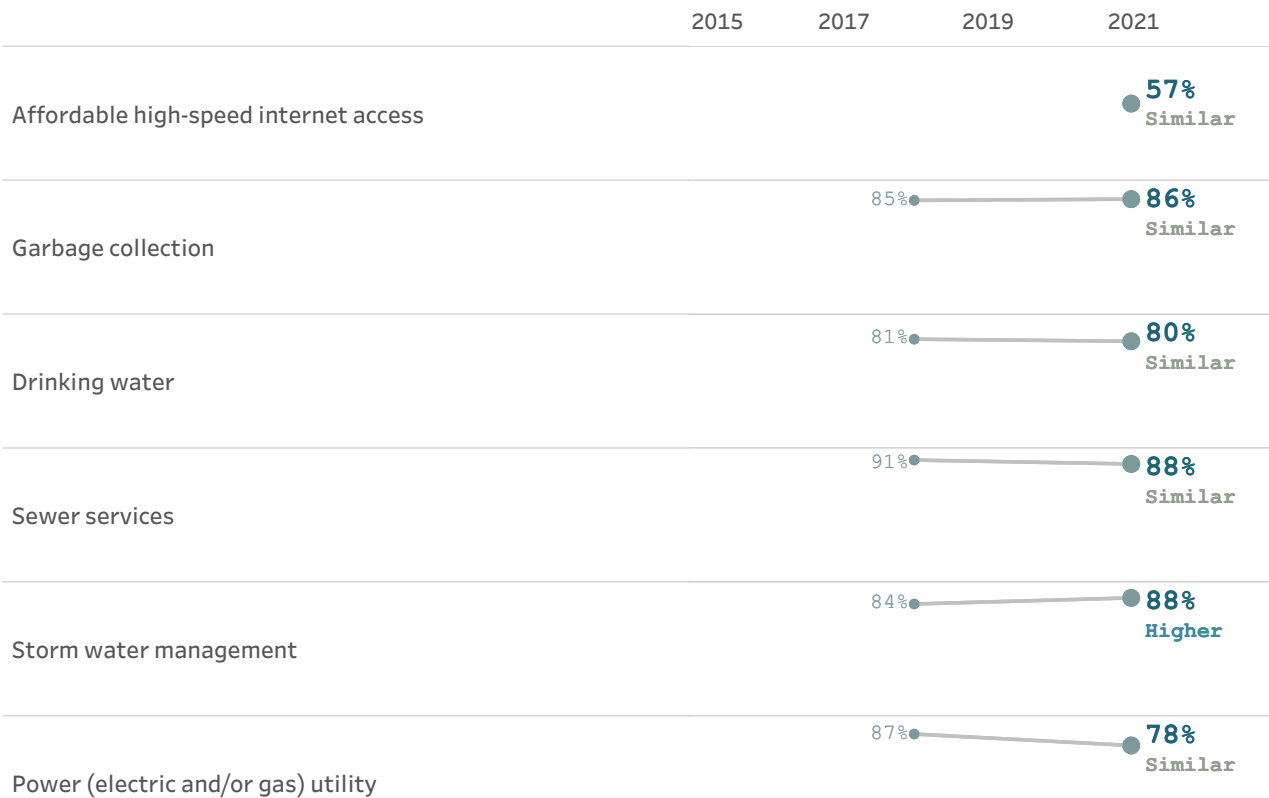
Overall quality of the utility infrastructure in Rosemount, 2021



Please rate each of the following characteristics as they relate to Rosemount as a whole. (% excellent or good)



Please rate the quality of each of the following services in Rosemount. (% excellent or good)



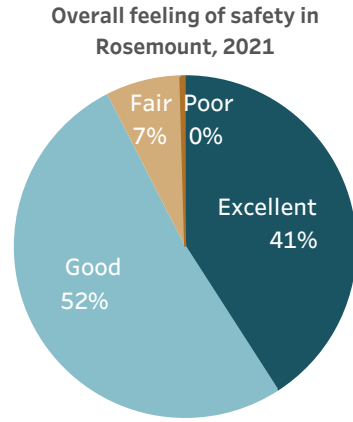
Utility billing



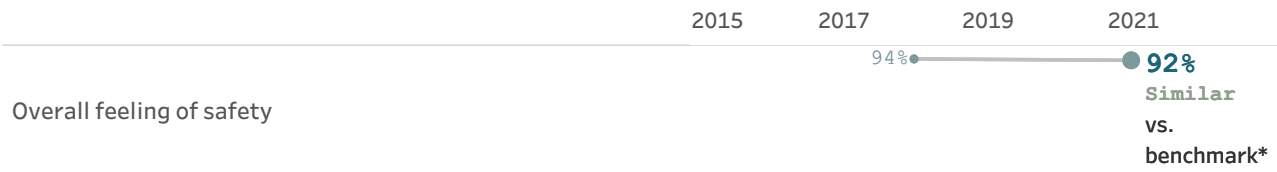
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



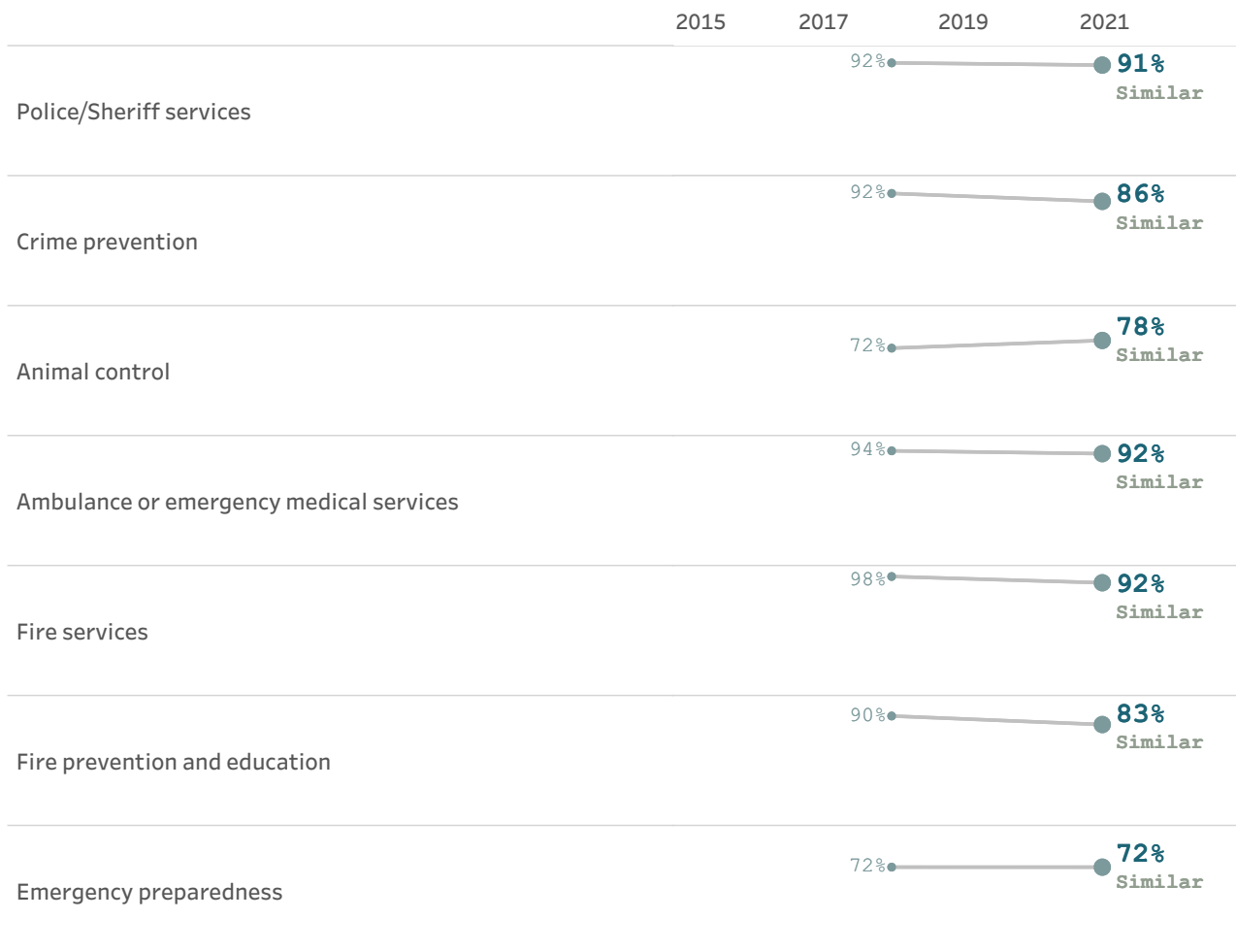
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)

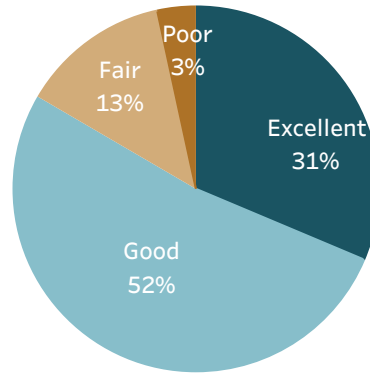


**Please rate the quality of each of the following services in Rosemount.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

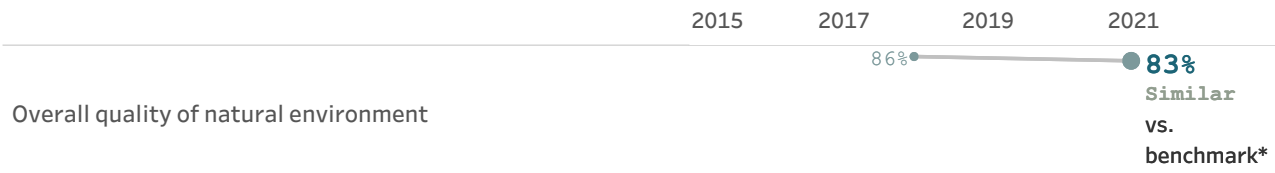
Overall quality of natural environment in Rosemount, 2021



Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

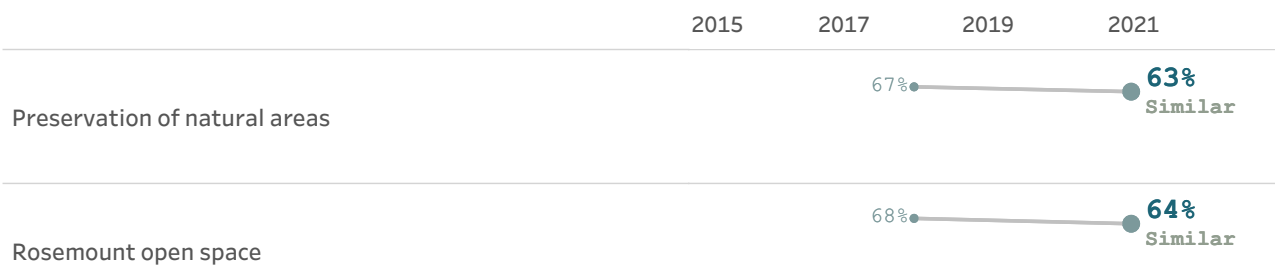
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

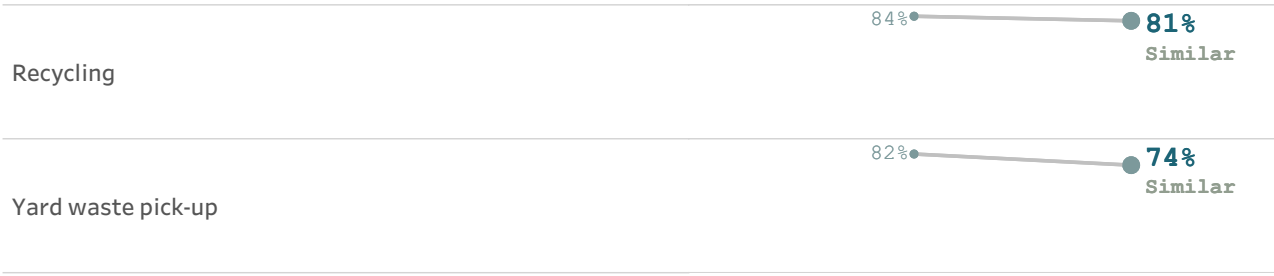


Please also rate each of the following in the Rosemount community.
(% excellent or good)



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)





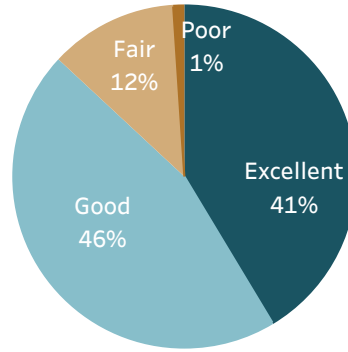
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2021

Parks and recreation

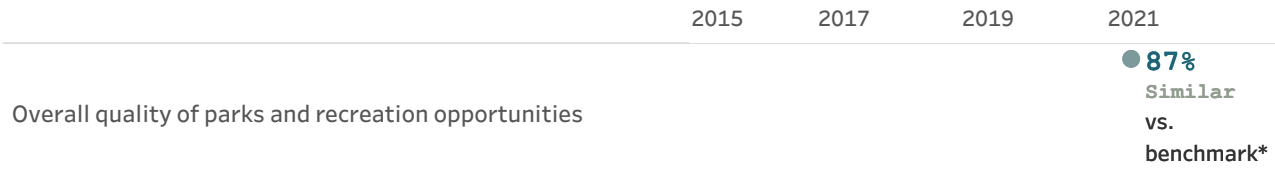
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Rosemount as a whole.

(% excellent or good)



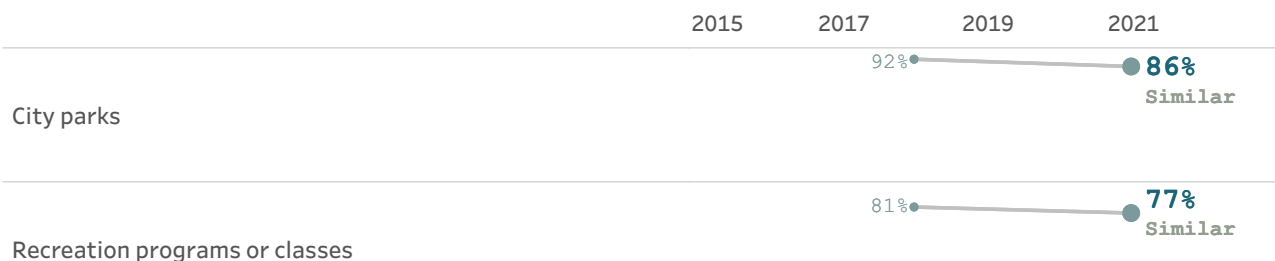
Please also rate each of the following in the Rosemount community.

(% excellent or good)



Please rate the quality of each of the following services in Rosemount.

(% excellent or good)

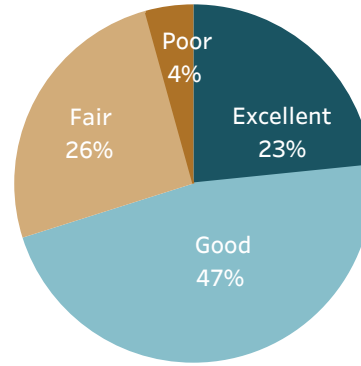


Recreation centers or facilities



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

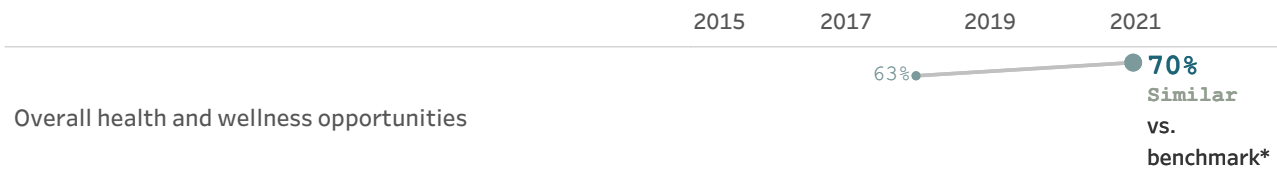
Overall health and wellness opportunities in Rosemount, 2021



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

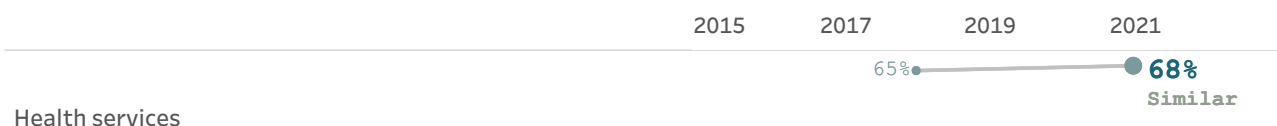
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please also rate each of the following in the Rosemount community.
(% excellent or good)



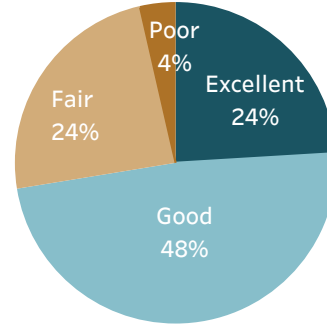
Please rate the quality of each of the following services in Rosemount.
(% excellent or good)



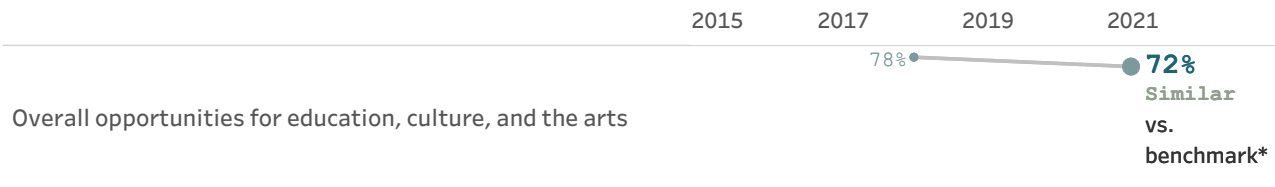
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts, 2021



Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

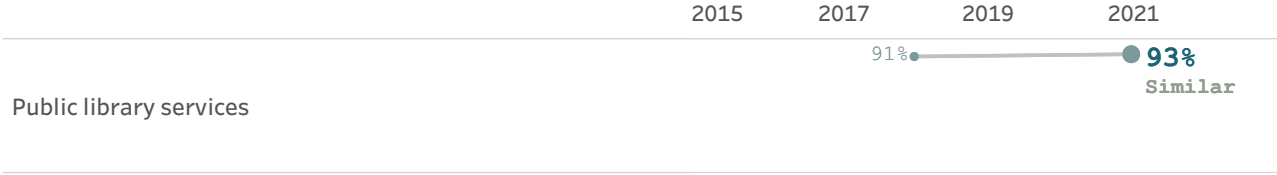


Please also rate each of the following in the Rosemount community.
(% excellent or good)



Please rate the quality of each of the following services in Rosemount.

(% excellent or good)

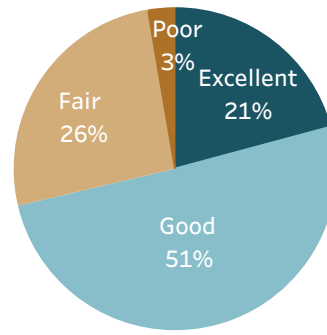


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

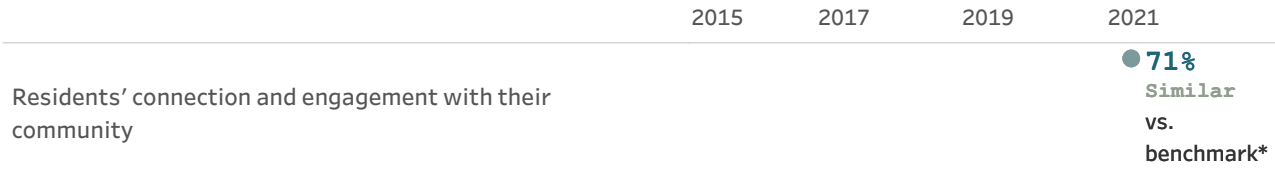
Residents' connection and engagement with their community, 2021

Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



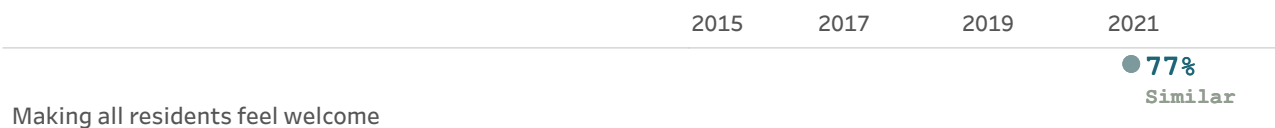
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

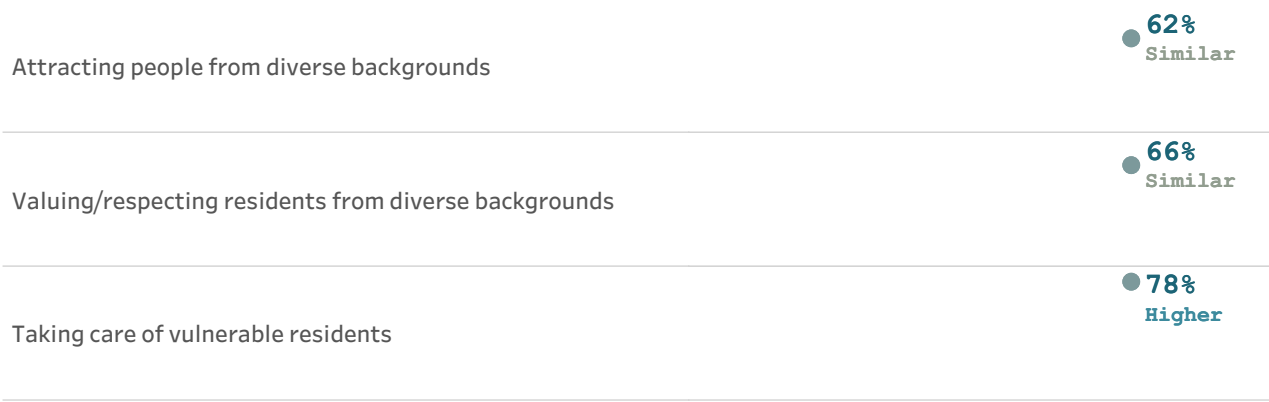


Please rate each of the following aspects of quality of life in Rosemount.
(% excellent or good)

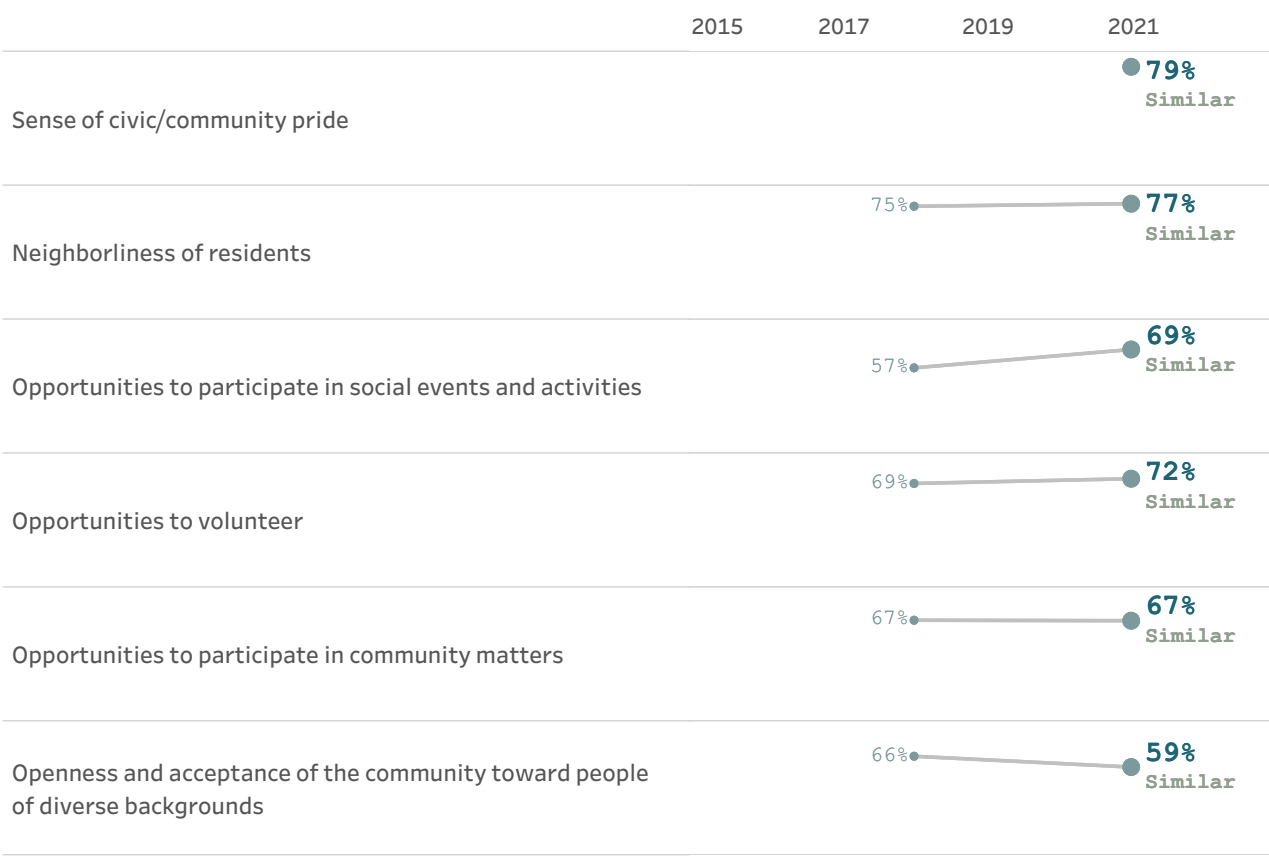


Please rate the job you feel the Rosemount community does at each of the following.
(% excellent or good)





Please also rate each of the following in the Rosemount community.
(% excellent or good)



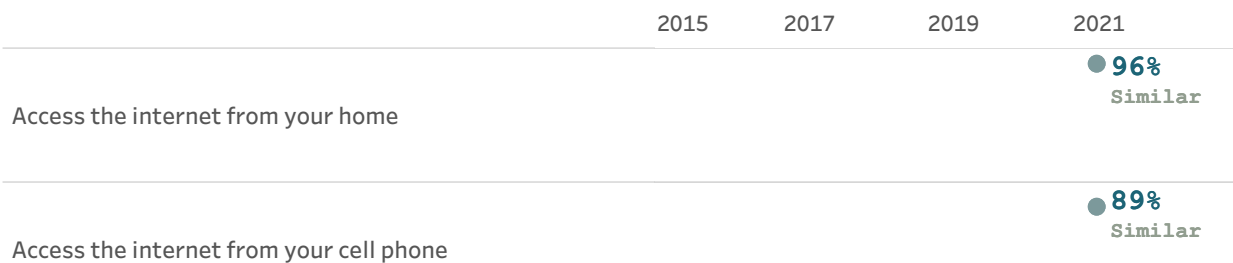
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)

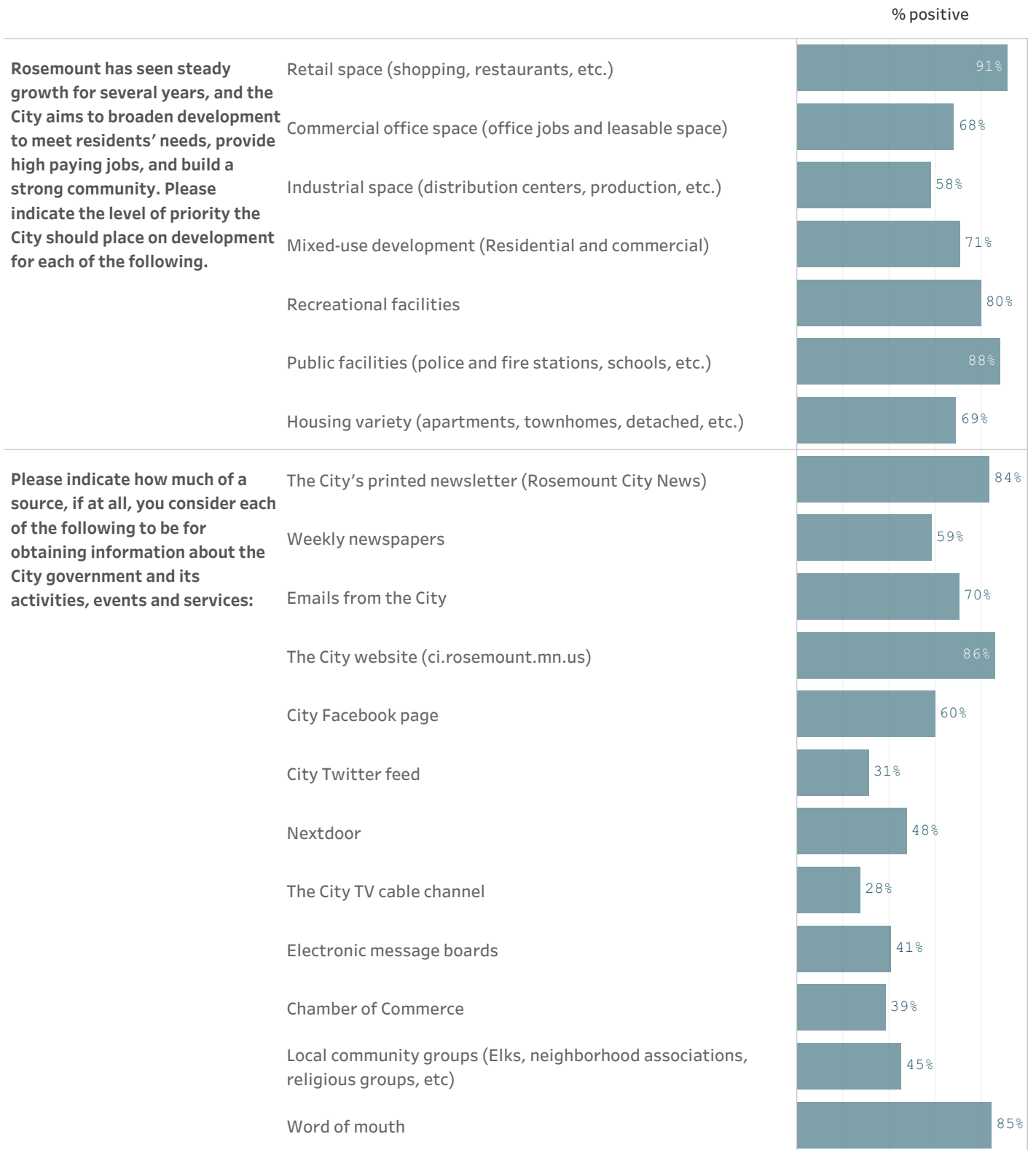


Visit social media sites	● 71% Similar
Use or check email	● 92% Similar
Share your opinions online	● 9% Lower
Shop online	● 28% Higher

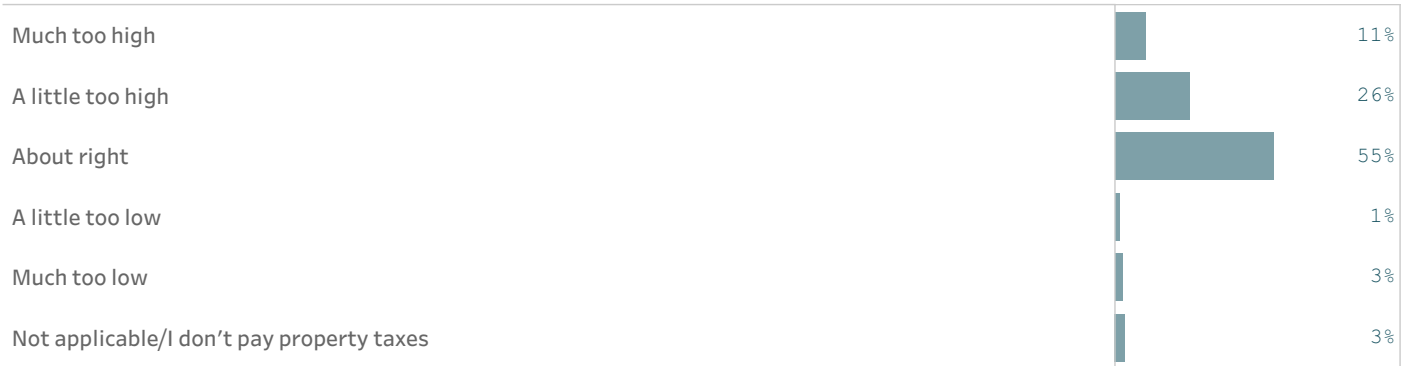
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey. For the first two questions, the percentage of positive responses (High/medium priority or Major/minor source) is shown. Further below are the complete set of responses to the final custom question on the survey.



City taxes pay for services such as parks and recreation amenities, public safety, and utilities. The City of Rosemont strives to be cautious in spending public funds obtained through property taxes. Thinking about the property taxes that you currently pay, would you say that this amount is:



National benchmark tables

This table contains the comparisons of Rosemount’s results to those from other communities. The first column shows the comparison of Rosemount’s rating to the benchmark. Rosemount’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Rosemount residents is statistically similar to or different than the benchmark. The second column is Rosemount’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Rosemount’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Rosemount’s result -- that is what percent of surveyed communities had a lower rating than Rosemount.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Rosemount.	Rosemount as a place to live	Similar	94%	97	384	75
	Your neighborhood as a place to live	Similar	95%	43	316	86
	Rosemount as a place to raise children	Higher	95%	39	385	90
	Rosemount as a place to work	Similar	56%	225	368	39
	Rosemount as a place to visit	Similar	50%	225	310	27
	Rosemount as a place to retire	Similar	72%	153	370	58
	The overall quality of life	Similar	89%	121	426	71
	Sense of community	Higher	79%	23	318	93
Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall economic health	Similar	81%	80	291	72
	Overall quality of the transportation system	Similar	66%	29	118	76
	Overall design or layout of residential and commercial areas	Similar	71%	86	285	70
	Overall quality of the utility infrastructure	Similar	80%	39	115	66
	Overall feeling of safety	Similar	92%	96	366	74
	Overall quality of natural environment	Similar	83%	132	295	55
	Overall quality of parks and recreation opportunities	Similar	87%	43	120	65
	Overall health and wellness opportunities	Similar	70%	158	286	45
	Overall opportunities for education, culture, and the arts	Similar	72%	102	289	65
	Residents’ connection and engagement with their community	Similar	71%	12	116	90
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Rosemount to someone who asks	Higher	96%	15	302	95
	Remain in Rosemount for the next five years	Higher	94%	11	295	96
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	98%	45	351	87
	In Rosemount’s downtown/commercial area during the day	Similar	97%	56	327	83

Please rate how safe or unsafe you feel:	From property crime	Similar	83%	38	126	70
	From violent crime	Similar	94%	21	126	83
	From fire, flood, or other natural disaster	Similar	93%	7	114	94
Please rate the job you feel the Rosemount community does at each of the following.	Making all residents feel welcome	Similar	77%	25	120	80
	Attracting people from diverse backgrounds	Similar	62%	38	118	68
	Valuing/respecting residents from diverse backgrounds	Similar	66%	45	118	62
	Taking care of vulnerable residents	Higher	78%	9	116	93
Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	Similar	64%	186	293	36
	Variety of business and service establishments	Lower	44%	98	115	15
	Vibrancy of downtown/commercial area	Lower	32%	217	276	21
	Employment opportunities	Similar	38%	171	322	47
	Shopping opportunities	Lower	27%	269	308	12
	Cost of living	Higher	58%	46	287	84
	Overall image or reputation	Similar	81%	117	363	68
Please also rate each of the following in the Rosemount community.	Traffic flow on major streets	Higher	68%	53	340	84
	Ease of public parking	Higher	71%	50	264	81
	Ease of travel by car	Higher	87%	26	318	92
	Ease of travel by public transportation	Similar	37%	117	270	57
	Ease of travel by bicycle	Higher	71%	59	320	81
	Ease of walking	Higher	82%	59	320	81
	Well-planned residential growth	Similar	65%	29	118	76
	Well-planned commercial growth	Similar	43%	71	118	40
	Well-designed neighborhoods	Similar	75%	25	116	79
	Preservation of the historical or cultural character of the communi..	Similar	55%	83	114	28
	Public places where people want to spend time	Similar	56%	188	281	33
	Variety of housing options	Higher	69%	54	297	82
	Availability of affordable quality housing	Higher	52%	51	321	84
	Overall quality of new development	Similar	71%	55	315	82
	Overall appearance	Similar	81%	149	352	57
	Cleanliness	Higher	93%	55	322	83
	Water resources	Similar	49%	80	105	24

Please also rate each of the following in the Rosemount community.	Air quality	Similar	87%	102	276	63
	Availability of paths and walking trails	Higher	80%	83	325	74
	Fitness opportunities	Similar	74%	130	277	53
	Recreational opportunities	Similar	65%	183	308	40
	Availability of affordable quality food	Similar	66%	160	272	41
	Availability of affordable quality health care	Similar	61%	168	285	41
	Availability of preventive health services	Similar	66%	163	268	39
	Availability of affordable quality mental health care	Similar	47%	144	267	46
	Opportunities to attend cultural/arts/music activities	Similar	51%	189	305	38
	Community support for the arts	Similar	60%	55	115	53
	Availability of affordable quality childcare/preschool	Similar	58%	109	282	61
	K-12 education	Higher	88%	34	288	88
	Adult educational opportunities	Higher	77%	42	274	85
	Sense of civic/community pride	Similar	79%	18	115	85
	Neighborliness of residents	Similar	77%	27	281	90
	Opportunities to participate in social events and activities	Similar	69%	84	287	71
	Opportunities to attend special events and festivals	Similar	72%	78	294	73
Opportunities to volunteer	Similar	72%	112	285	61	
Opportunities to participate in community matters	Similar	67%	86	289	70	
Openness and acceptance of the community toward people of diverse...	Similar	59%	133	313	57	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Rosemount for help or information	Similar	43%	216	342	36
	Contacted Rosemount elected officials to express your opinion	Similar	11%	263	282	7
	Attended a local public meeting	Similar	17%	188	282	33
	Watched a local public meeting	Similar	22%	145	261	44
	Volunteered your time to some group/activity	Similar	34%	152	287	47
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	235	271	13
	Voted in your most recent local election	Similar	73%	90	117	23
	Used public transportation instead of driving	Lower	12%	155	252	38
	Carpooled with other adults or children instead of driving alone	Similar	43%	104	277	62
	Walked or biked instead of driving	Similar	63%	97	280	65
Please rate the quality of each of the following	Public information services	Similar	74%	131	307	57

Please rate the quality of each of the following services in Rosemount.

Economic development	Similar	61%	115	298	61
Traffic enforcement	Similar	76%	78	367	79
Traffic signal timing	Higher	74%	21	288	93
Street repair	Higher	71%	36	367	90
Street cleaning	Higher	83%	50	309	84
Street lighting	Similar	74%	78	349	77
Snow removal	Similar	78%	64	273	76
Sidewalk maintenance	Higher	78%	23	314	92
Bus or transit services	Similar	51%	106	262	59
Land use, planning and zoning	Similar	51%	111	310	64
Code enforcement	Similar	60%	126	367	65
Affordable high-speed internet access	Similar	57%	45	112	60
Garbage collection	Similar	86%	180	343	47
Drinking water	Similar	80%	114	309	63
Sewer services	Similar	88%	89	312	71
Storm water management	Higher	88%	35	335	89
Power (electric and/or gas) utility	Similar	78%	149	228	35
Utility billing	Similar	75%	112	264	57
Police/Sheriff services	Similar	91%	80	418	81
Crime prevention	Similar	86%	77	366	79
Animal control	Similar	78%	48	329	85
Ambulance or emergency medical services	Similar	92%	181	327	44
Fire services	Similar	92%	205	360	43
Fire prevention and education	Similar	83%	86	299	71
Emergency preparedness	Similar	72%	95	299	68
Preservation of natural areas	Similar	63%	114	279	59
Rosemount open space	Similar	64%	97	268	64
Recycling	Similar	81%	146	346	58
Yard waste pick-up	Similar	74%	172	292	41
City parks	Similar	86%	98	325	70
Recreation programs or classes	Similar	77%	101	320	68

Please rate the quality of each of the following services in Rosemount.	Recreation centers or facilities	Similar	63%	189	293	35
	Health services	Similar	68%	162	259	37
	Public library services	Similar	93%	58	333	82
	Overall customer service by Rosemount employees	Similar	86%	53	381	86
Please rate the following categories of Rosemount government performance.	The value of services for the taxes paid to Rosemount	Similar	66%	87	388	77
	The overall direction that Rosemount is taking	Similar	66%	109	335	67
	The job Rosemount government does at welcoming resident involv..	Similar	60%	85	329	74
	Overall confidence in Rosemount government	Similar	66%	65	290	77
	Generally acting in the best interest of the community	Similar	70%	45	293	84
	Being honest	Similar	74%	47	284	83
	Being open and transparent to the public	Similar	66%	30	117	75
	Informing residents about issues facing the community	Similar	63%	40	124	68
	Treating all residents fairly	Higher	73%	30	290	90
	Treating residents with respect	Similar	78%	25	115	79
Overall, how would you rate the quality of the services provided by each ..	The City of Rosemount	Similar	81%	144	384	62
	The Federal Government	Similar	37%	175	274	36
Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.	Overall economic health	Similar	92%	174	268	35
	Overall quality of the transportation system	Lower	61%	109	114	5
	Overall design or layout of residential and commercial areas	Similar	78%	95	268	64
	Overall quality of the utility infrastructure	Similar	89%	53	113	53
	Overall feeling of safety	Similar	90%	147	268	45
	Overall quality of natural environment	Similar	78%	196	268	26
	Overall quality of parks and recreation opportunities	Similar	83%	51	114	56
	Overall health and wellness opportunities	Similar	73%	200	268	25
	Overall opportunities for education, culture, and the arts	Lower	69%	237	268	11
	Residents' connection and engagement with their community	Lower	66%	253	268	5
In general, how many times do you:	Access the internet from your home	Similar	96%	42	114	64
	Access the internet from your cell phone	Similar	89%	81	114	29
	Visit social media sites	Similar	71%	55	113	52
	Use or check email	Similar	92%	63	114	45
	Share your opinions online	Lower	9%	114	114	0

In general, how many times do you:	Shop online	Higher	28%	14	114	88
	What impact, if any, do you think the economy will have on your fa..	Similar	23%	222	277	20