

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Rosemount. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 587 residents of the City of Rosemount collected from October 27th, 2021 to December 15th, 2021. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2021 survey was 22%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Rosemount.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Rosemount’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Rosemount residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Rosemount’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Rosemount’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2021 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Rosemount represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2018 and 2021 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Rosemount were eligible to participate in the survey. A list of all households within the zip codes serving Rosemount was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Rosemount households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Rosemount boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,700 randomly selected households received mailings beginning on October 27th, 2021 and the survey remained open for seven weeks. For 1,200 households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. For the remaining 1,500 households, the first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 1% of the 2,700 mailed invitations were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,665 households that received the invitations to participate, 587 completed the survey, providing an overall response rate of 22%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Rosemount survey is no greater than plus or minus 4 percentage points around any given percent reported for all respondents (587 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Rosemount. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on December 1st, 2021. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Rosemount. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	6%	24%	24%
	35-54	42%	44%	44%
	55+	52%	32%	32%
Area	District 1	21%	23%	23%
	District 2	24%	25%	25%
	District 3	23%	24%	24%
	District 4	32%	28%	28%
Hispanic origin	No, not Spanish, Hispanic, or Latino	98%	98%	98%
	Spanish, Hispanic, or Latino	2%	2%	2%
Housing tenure	Own	95%	86%	86%
	Rent	5%	14%	14%
Housing type	Attached	21%	33%	33%
	Detached	79%	67%	67%
Race & Hispanic origin	Not white alone	14%	12%	12%
	White alone, not Hispanic or Latino	86%	88%	88%
Sex	Female	55%	51%	51%
	Male	45%	49%	49%
Sex/age	Female 18-34	3%	12%	12%
	Female 35-54	24%	22%	22%
	Female 55+	28%	17%	17%
	Male 18-34	3%	12%	12%
	Male 35-54	18%	21%	21%
	Male 55+	23%	15%	15%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Rosemount funded this research. Please contact Lee Stoffel of the City of Rosemount at lee.stoffel@ci.rosemount.mn.us if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Rosemount residents continue to experience an exceptional quality of life.

As in past years, about 9 in 10 residents or more gave excellent or good ratings to Rosemount as a place to live, the overall quality of life in the city, and the city as a place to raise children. Ratings for quality of life and the city as a place to live were similar to those given in other communities across the nation, while the evaluation for Rosemount as a place to raise children was higher. About 8 in 10 survey respondents gave positive ratings to the overall image or reputation of the city (which was similar to the benchmark) and to the sense of community in Rosemount (which was higher than the benchmark and improved from 2018 to 2021). Virtually all residents would recommend living in Rosemount to someone who asked and planned to remain in the city for the next five years and both of these were also higher than those seen elsewhere.

While residents appreciate the affordability of Rosemount, the local economy is an area of focus.

Survey respondents gave high marks to aspects of affordability in the community, such as cost of living (58% excellent or good) and the availability of affordable quality housing (52%); both of these ratings were higher than the national benchmark comparisons. Some aspects of the economy, such as Rosemount as a place to work and as a place to visit, economic development, and the overall quality of business and service establishments in the community, received positive marks from at least half of residents and these ratings were on par with those given in other communities nationwide, and all of these ratings increased from 2018 to 2021. However, evaluations for the variety of business and service establishments (44% excellent or good), the vibrancy of the downtown/commercial area (32%), and shopping opportunities (27%) were below average. Residents were also less likely in 2021 than in 2018 to have a positive economic outlook on the future. Finally, in a custom question unique to Rosemount in which residents were asked about the level of priority the City should place on a variety of different types of development, about 9 in 10 indicated that retail space (shopping, restaurants, etc.) should be a high or medium priority, while about 7 in 10 thought that commercial office space should be a priority.

Mobility is a bright spot in the community.

Ratings for many items related to the facet of Mobility tended to be higher in Rosemount than in other communities nationwide. At least 8 in 10 residents positively rated the ease of travel by car, ease of walking, and street cleaning, and about 7 in 10 or more were pleased with traffic flow on major streets, ease of public parking, ease of travel by bicycle, traffic signal timing, street repair, and sidewalk maintenance. All of these ratings were above the national averages. Further, ratings for traffic signal timing, street cleaning, and snow removal all improved from 2018 to 2021.

Parks and recreation continues to perform well in Rosemount.

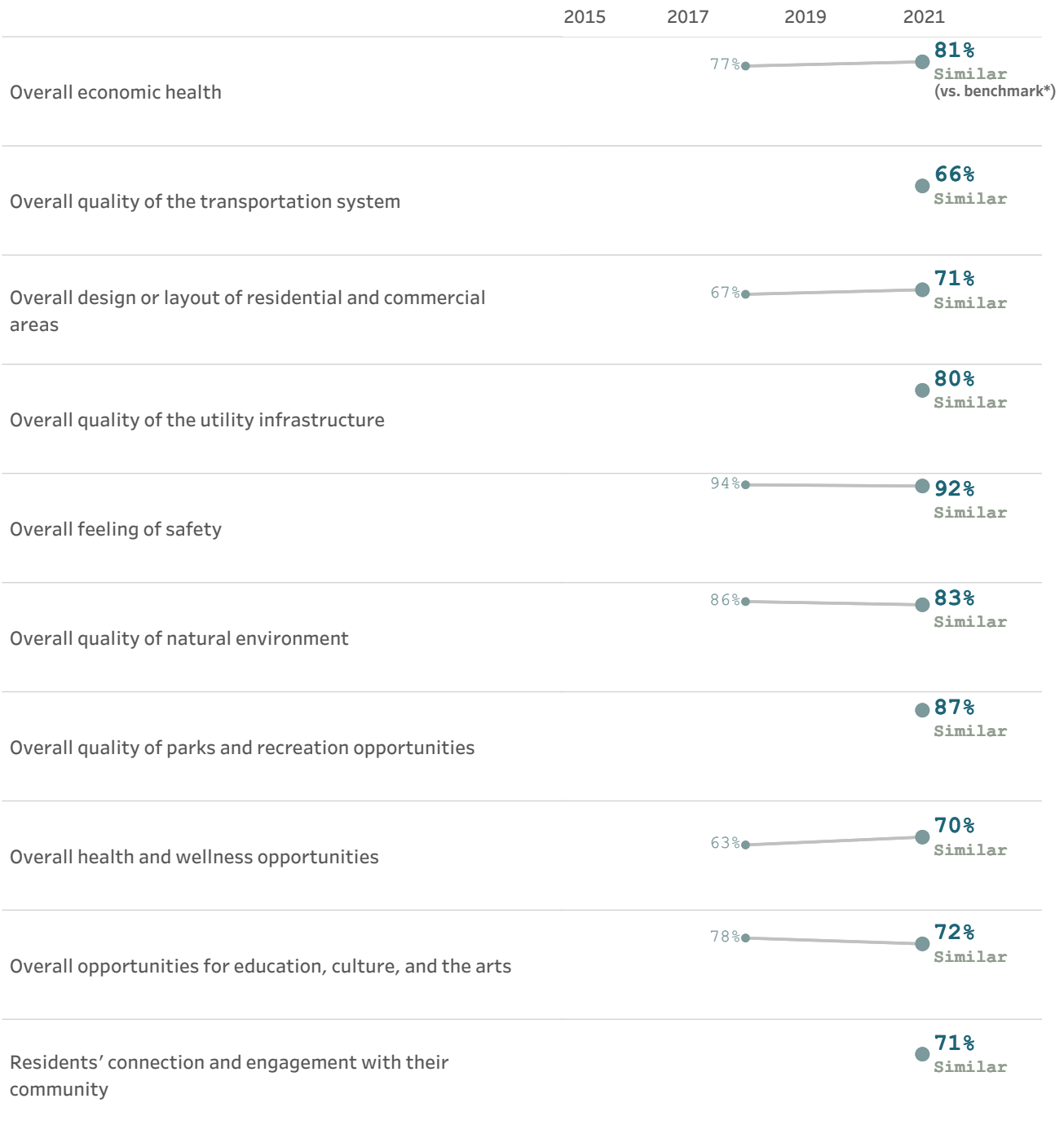
As in the 2018 administration of the NCS, parks and recreation continued to be one of the most consistently well-performing areas in Rosemount with a majority of residents giving positive ratings to each item. About 9 in 10 residents gave favorable marks to both the overall quality of parks in recreation opportunities and City parks, which were similar to the national averages. A slightly lower proportion gave positive marks to the availability of paths and walking trails (80% excellent or good), which was still higher than the national comparisons, as well as recreation programs or classes (77%) and fitness opportunities (74%), which were similar. About two-thirds also had positive views towards recreational opportunities and recreation centers or facilities in Rosemount.

Facets of livability

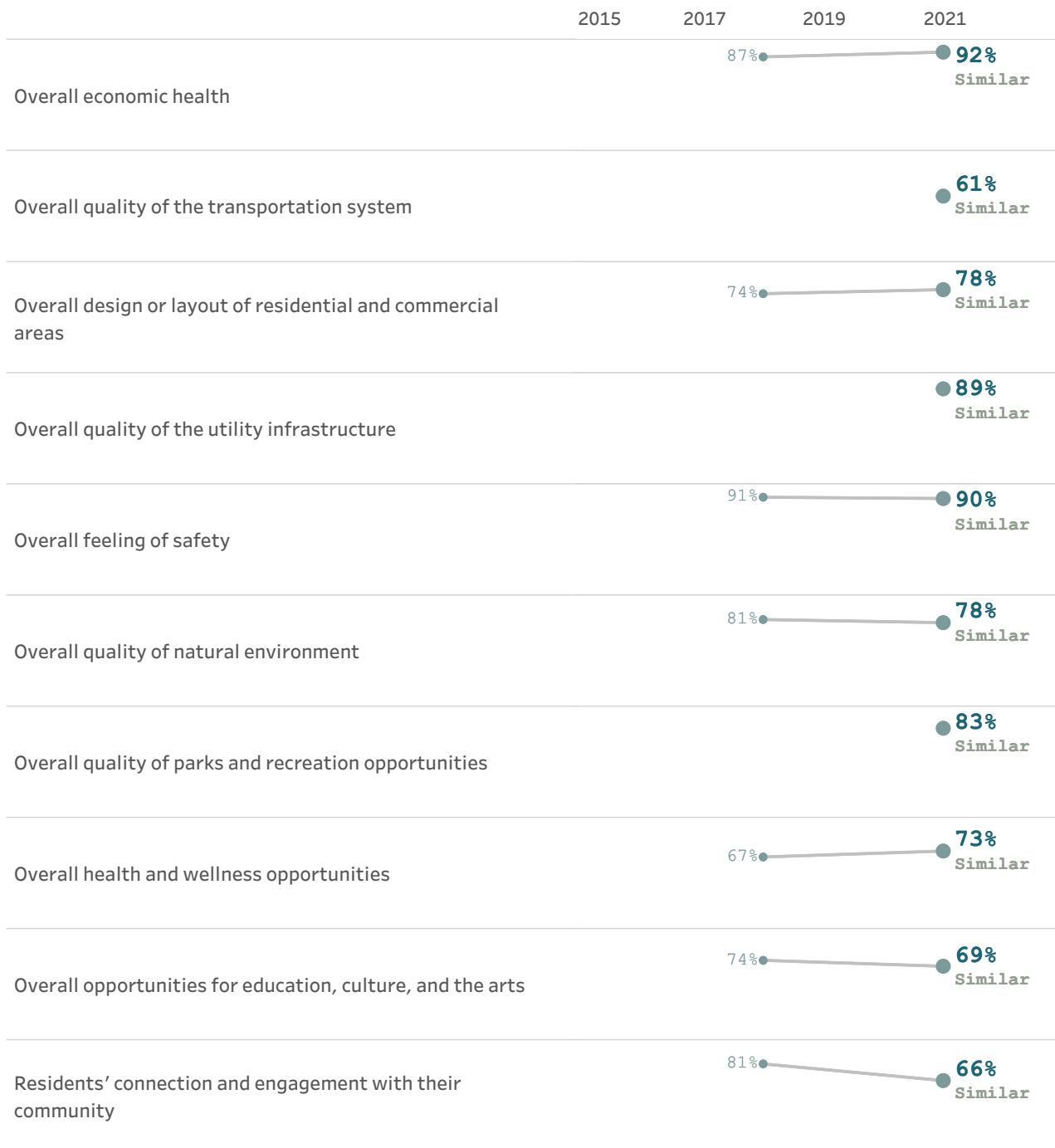
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.
 (% essential or very important)



Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

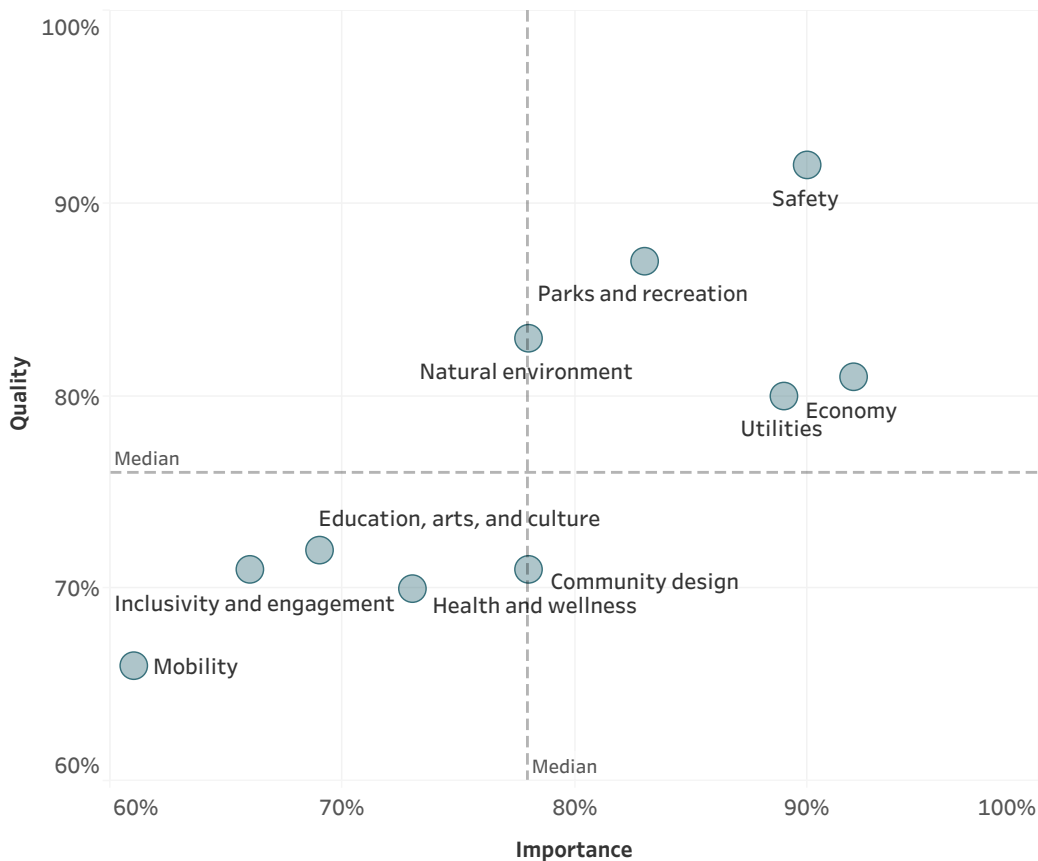
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 76% or more of respondents were considered of “higher quality” and those with ratings lower than 76% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 78% or more of respondents. Services were rated as “less important” if they received a rating of less than 78%. This classification uses the median ratings for quality and importance to divide the services in half.

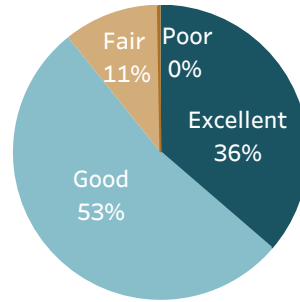
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

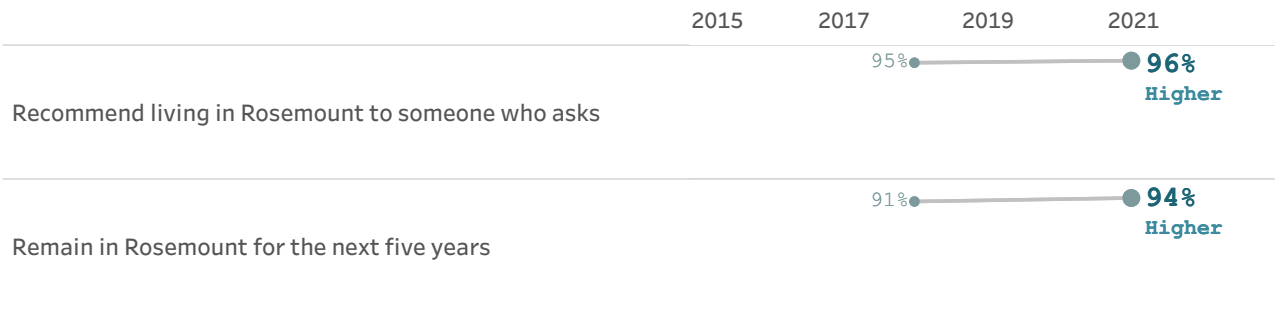
The overall quality of life in Rosemount, 2021



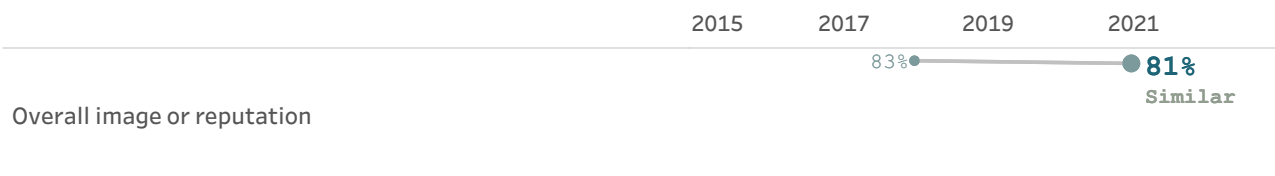
Please rate each of the following aspects of quality of life in Rosemount. (% excellent or good)



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)



Please rate each of the following in the Rosemount community. (% excellent or good)

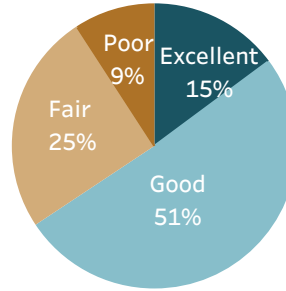


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

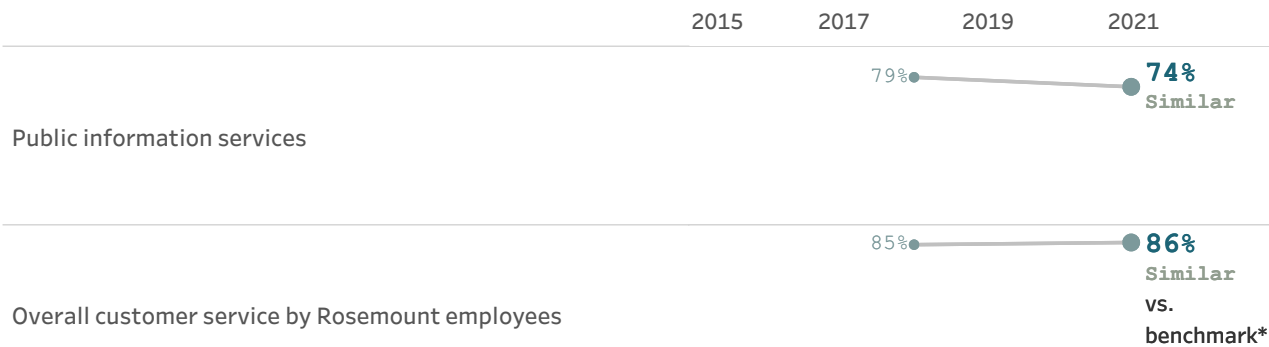
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

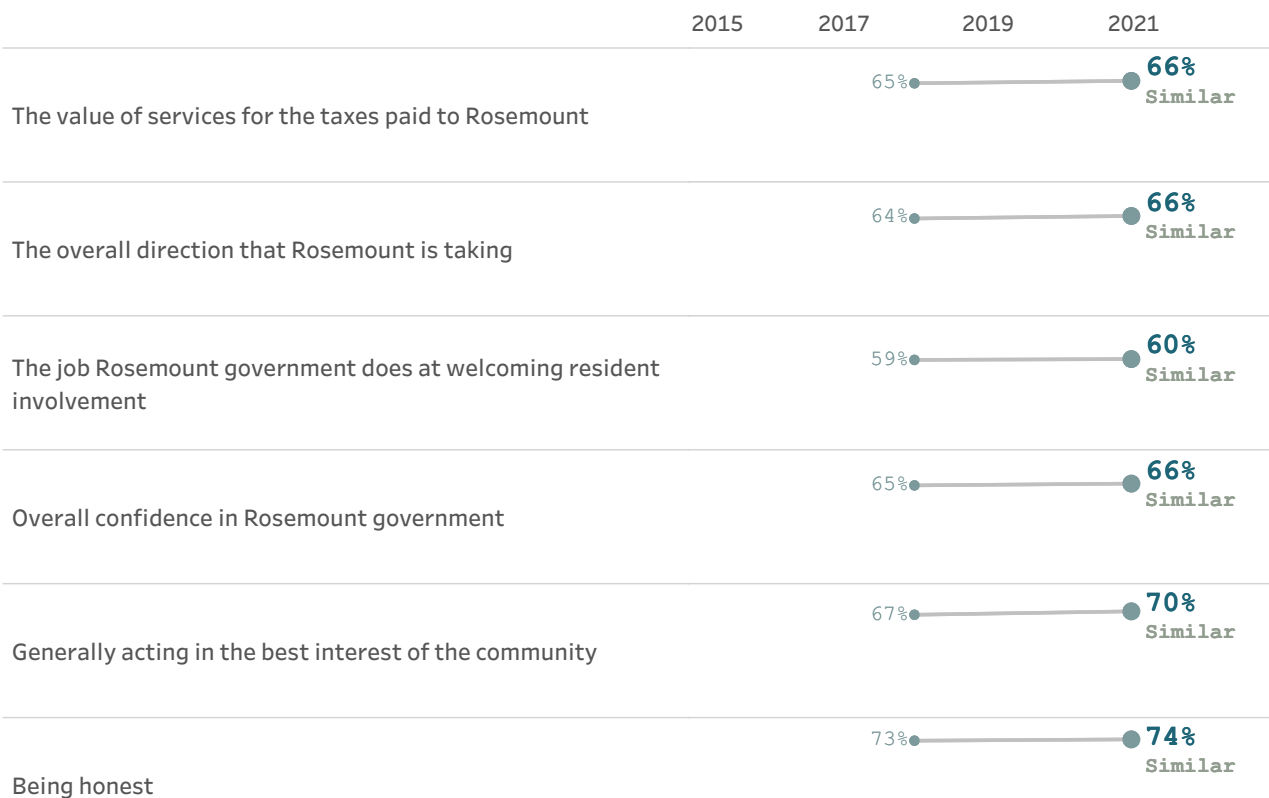
Overall confidence in Rosemount government, 2021

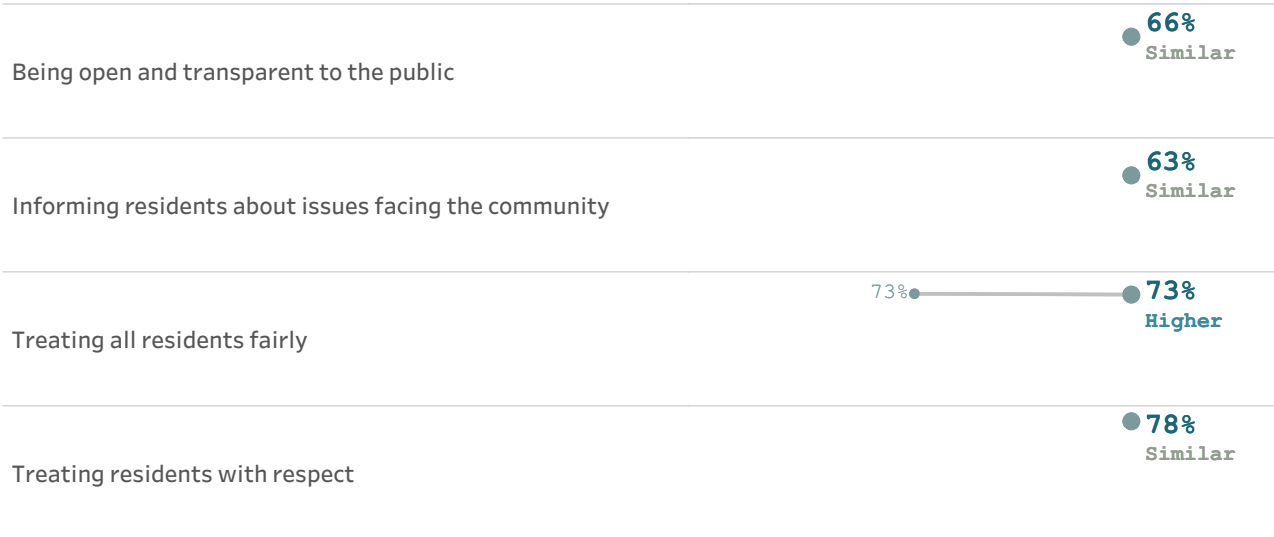


Please rate the quality of each of the following services in Rosemount. (% excellent or good)

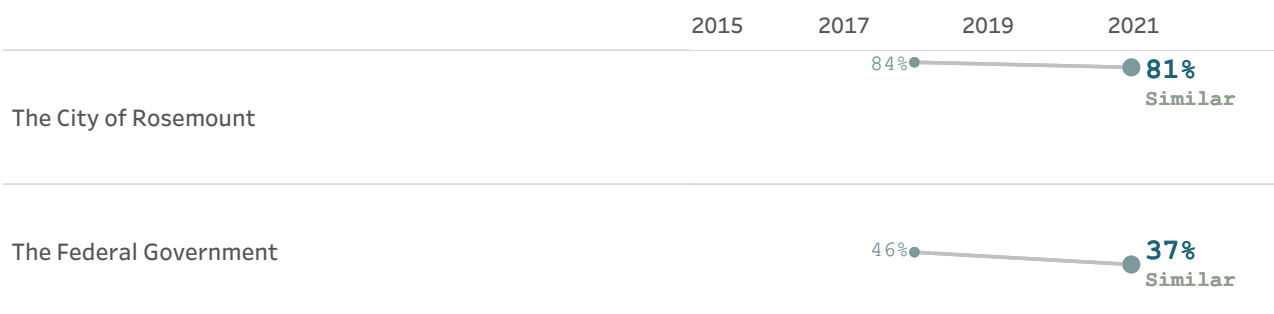


Please rate the following categories of Rosemount government performance. (% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)

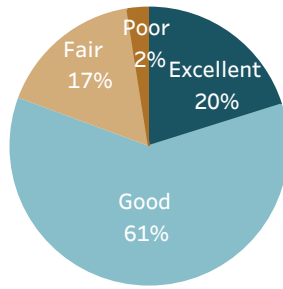


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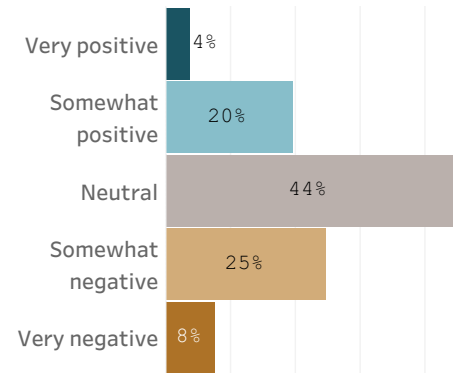
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

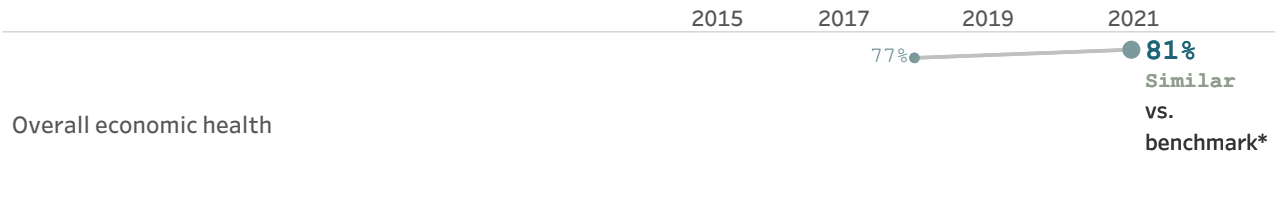
Overall economic health of Rosemount, 2021



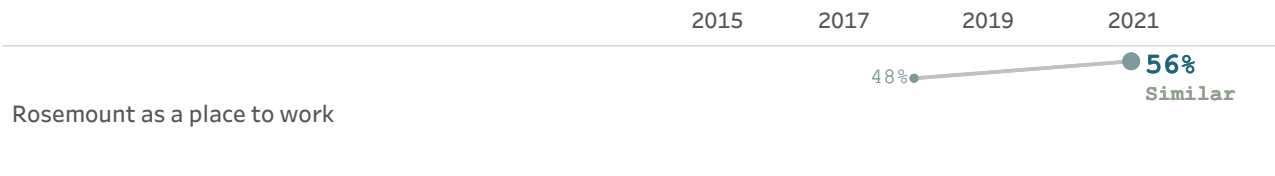
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



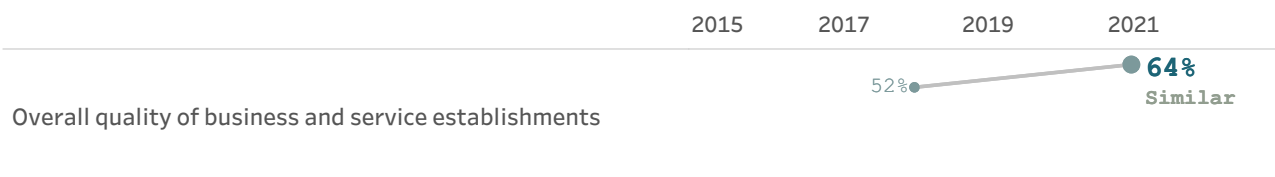
Please rate each of the following characteristics as they relate to Rosemount as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Rosemount. (% excellent or good)



Please rate each of the following in the Rosemount community. (% excellent or good)



Employment opportunities



Shopping opportunities



Cost of living



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)

2015 2017 2019 2021

Economic development



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

2015 2017 2019 2021

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

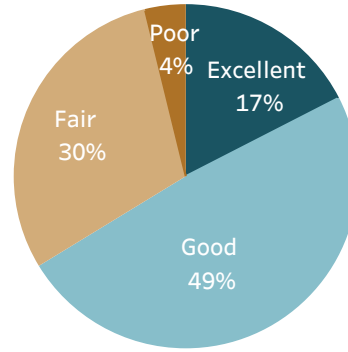


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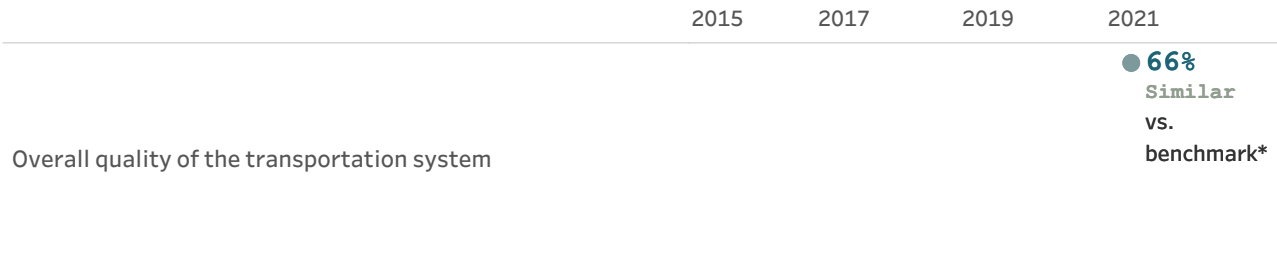
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

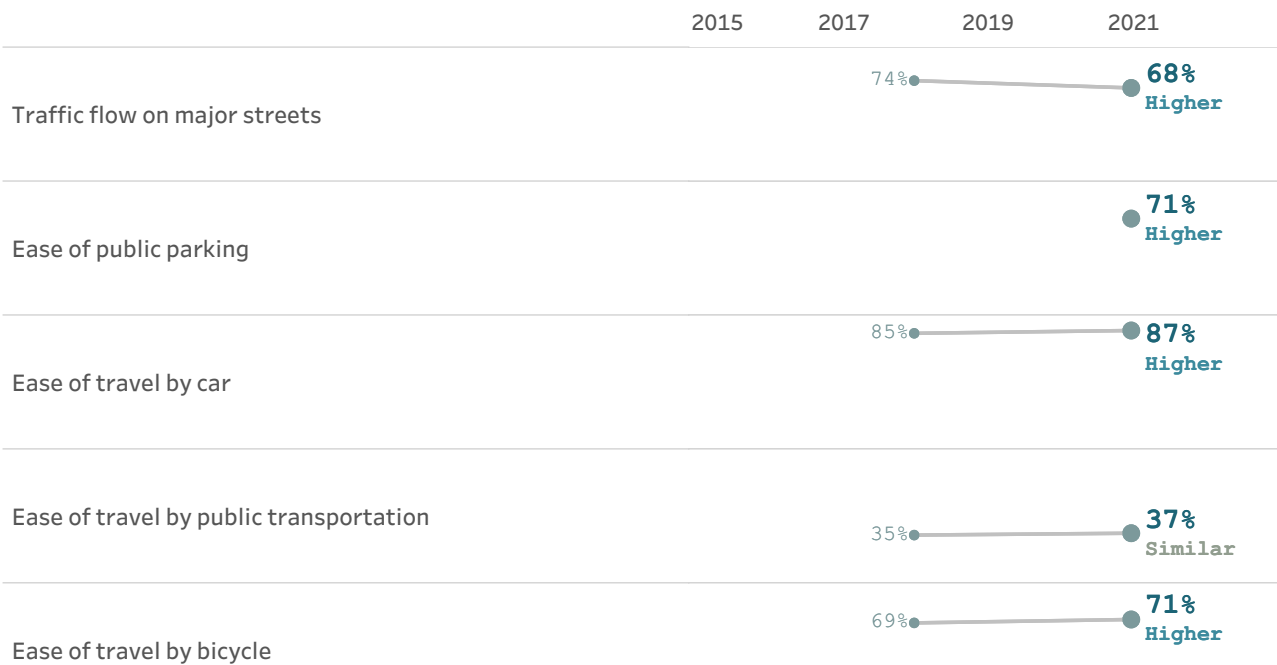
Overall quality of the transportation system in Rosemount, 2021



Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



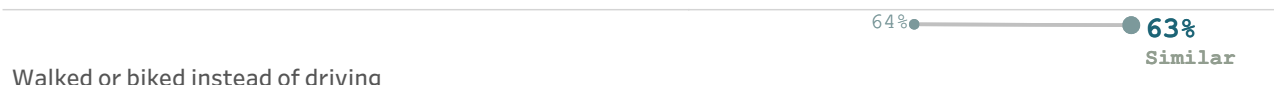
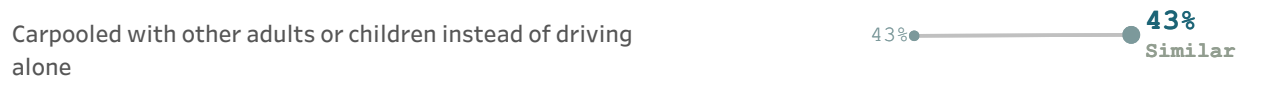
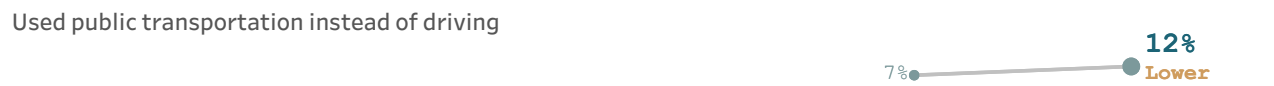
Please also rate each of the following in the Rosemount community.
(% excellent or good)





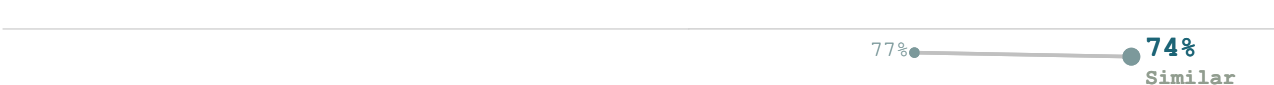
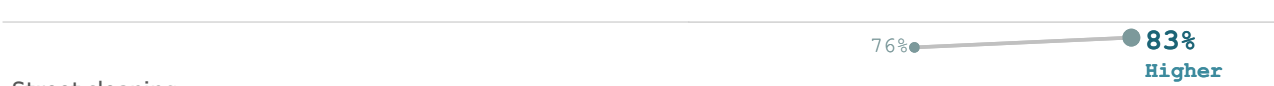
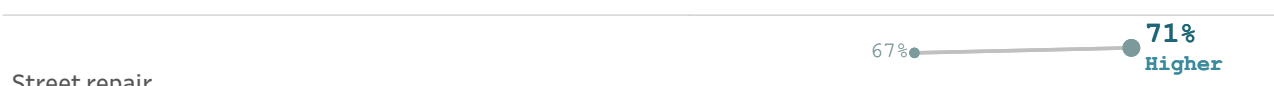
Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

2015 2017 2019 2021



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)

2015 2017 2019 2021



Bus or transit services



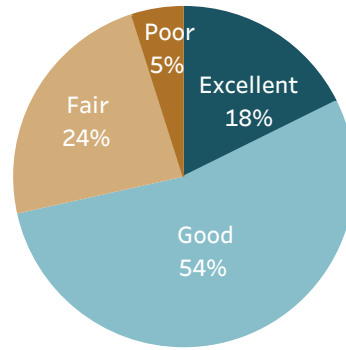
Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

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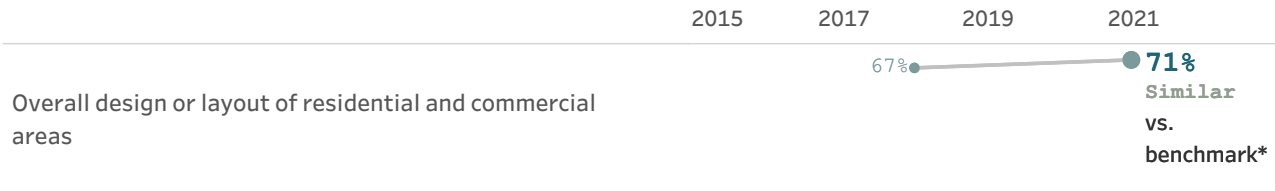
Overall design or layout of Rosemount's residential and commercial areas, 2021

Community design

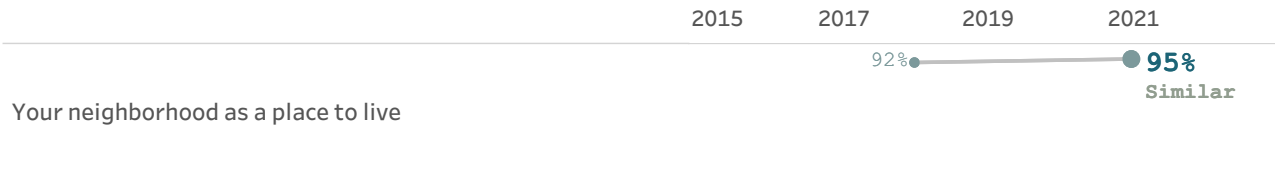
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

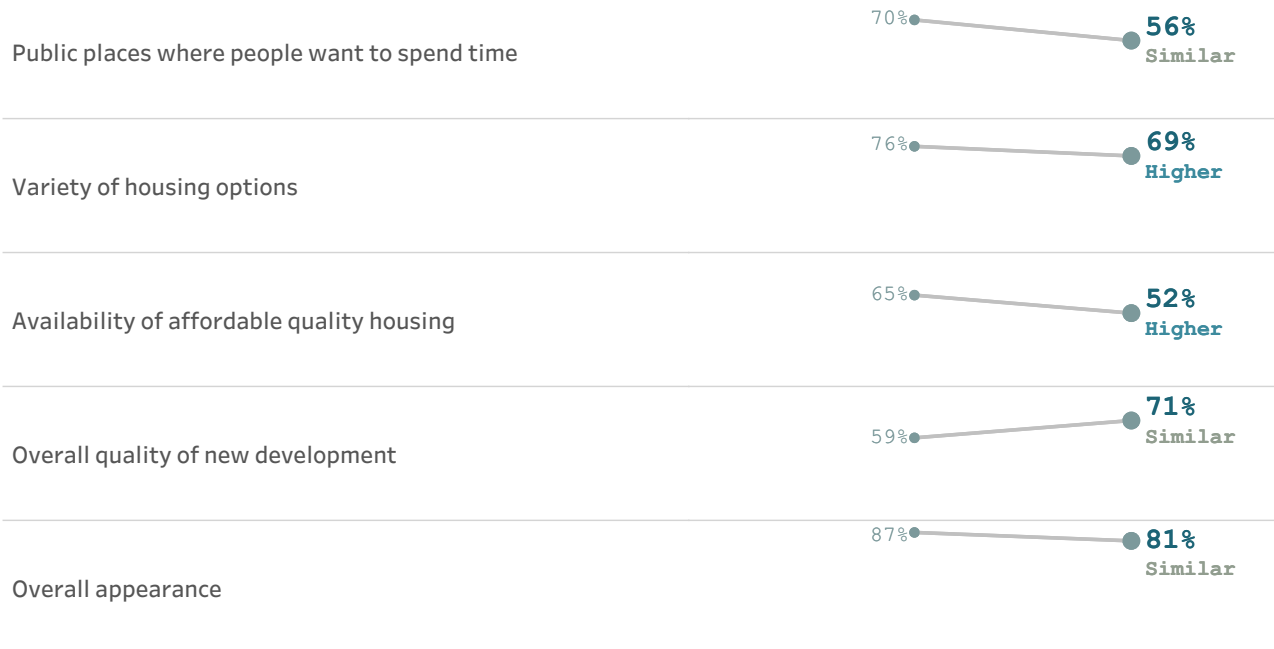


Please rate each of the following aspects of quality of life in Rosemount.
(% excellent or good)

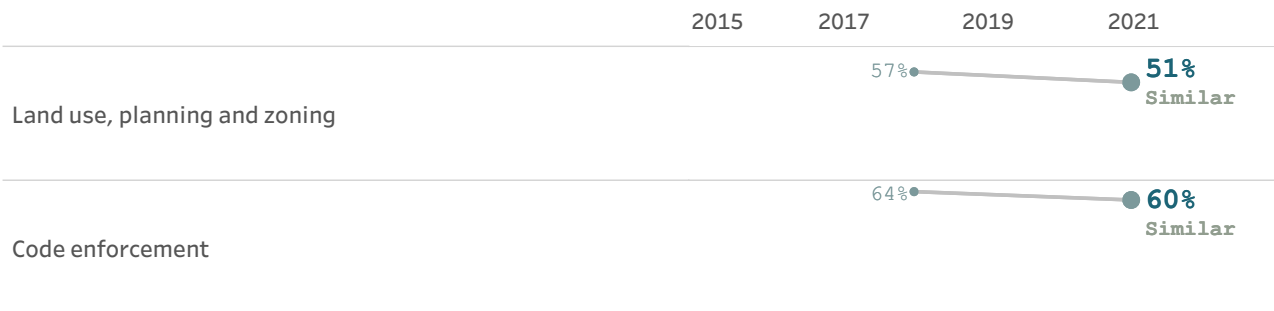


Please also rate each of the following in the Rosemount community.
(% excellent or good)





**Please rate the quality of each of the following services in Rosemount.
(% excellent or good)**

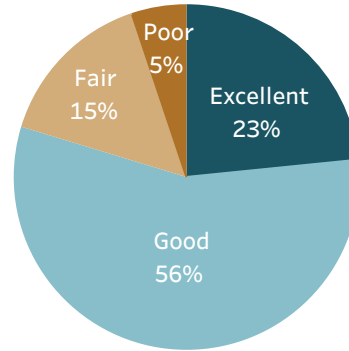


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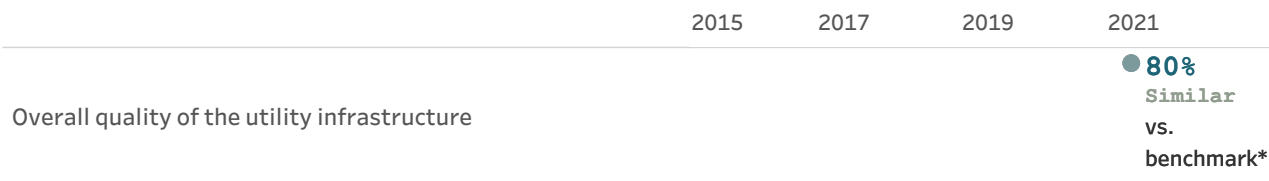
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

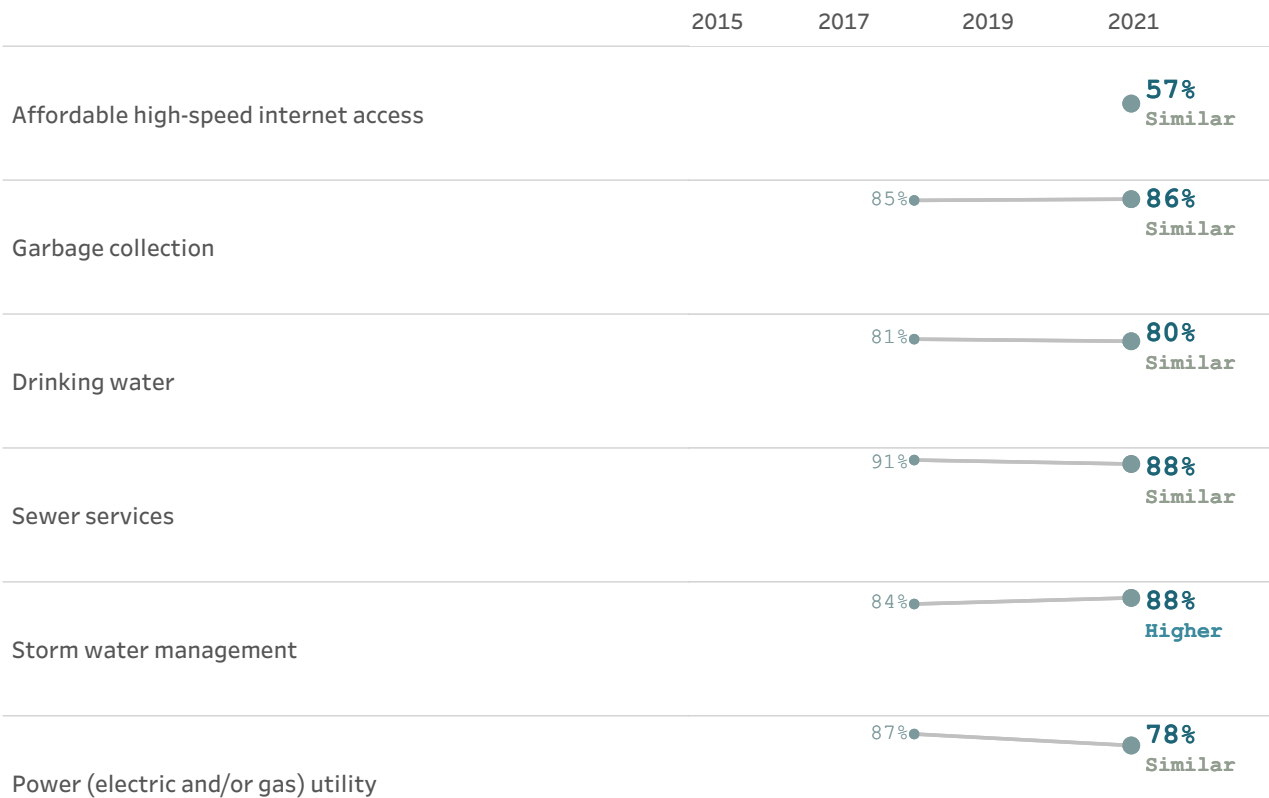
Overall quality of the utility infrastructure in Rosemount, 2021



Please rate each of the following characteristics as they relate to Rosemount as a whole. (% excellent or good)



Please rate the quality of each of the following services in Rosemount. (% excellent or good)



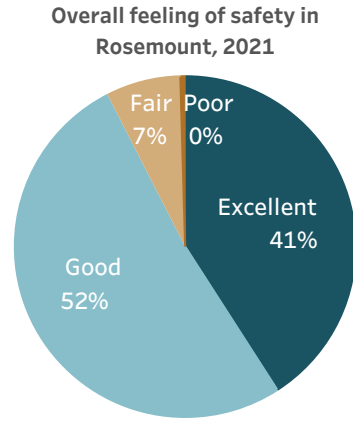
Utility billing



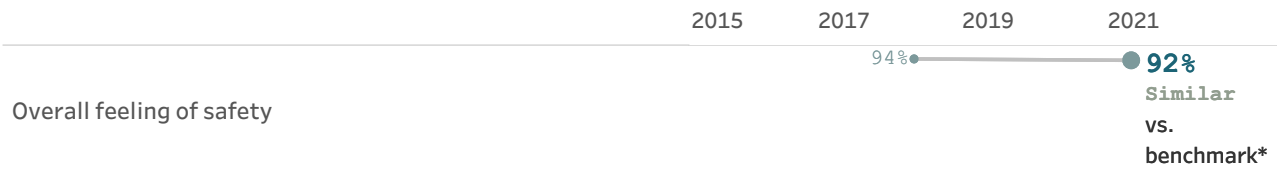
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



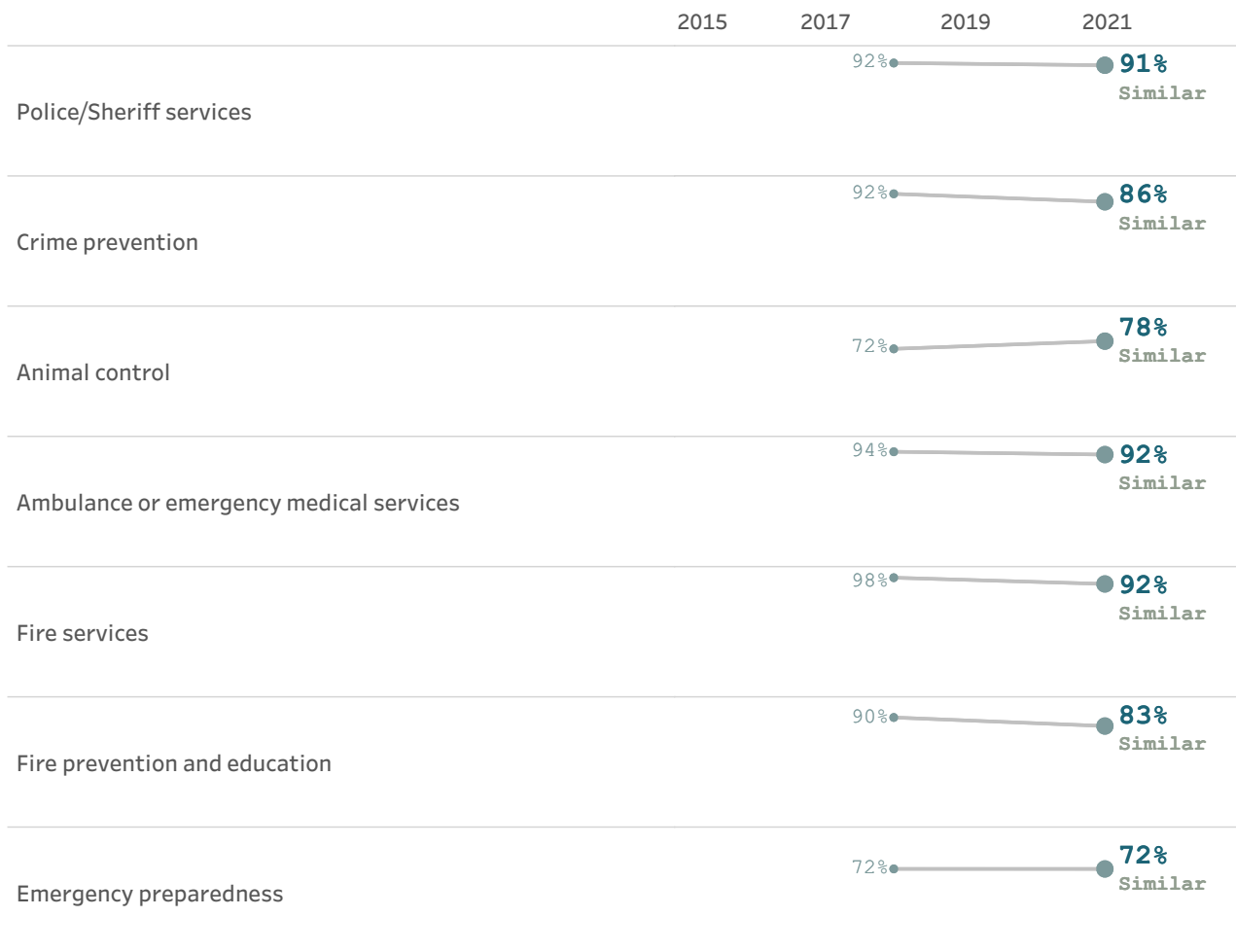
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)

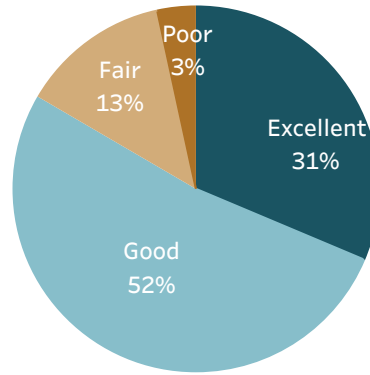


Please rate the quality of each of the following services in Rosemount.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

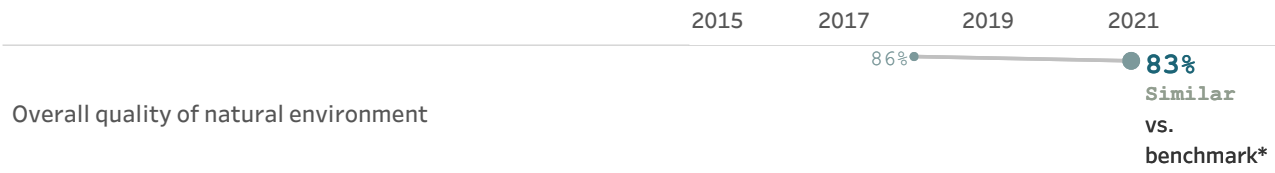
Overall quality of natural environment in Rosemount, 2021



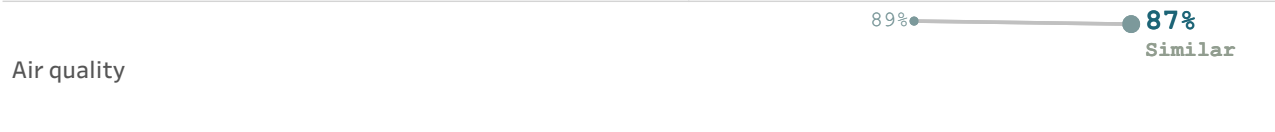
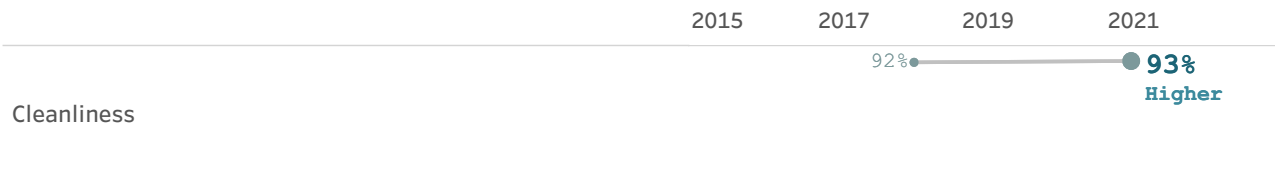
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

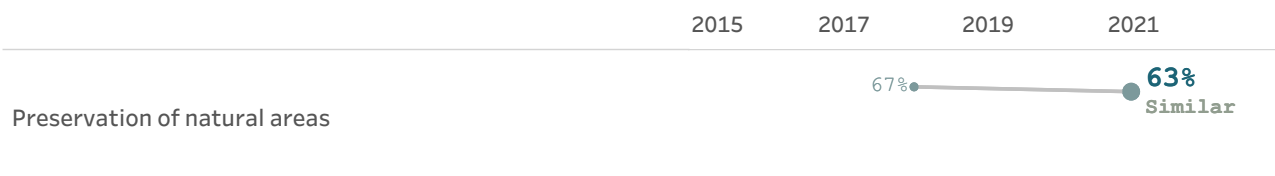
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)

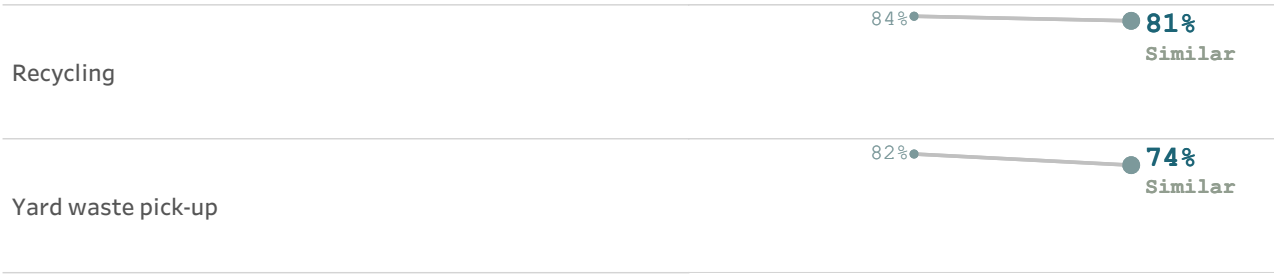


Please also rate each of the following in the Rosemount community.
(% excellent or good)



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)





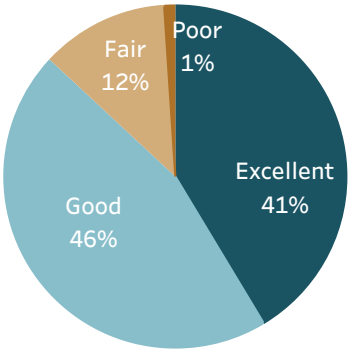
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2021

Parks and recreation

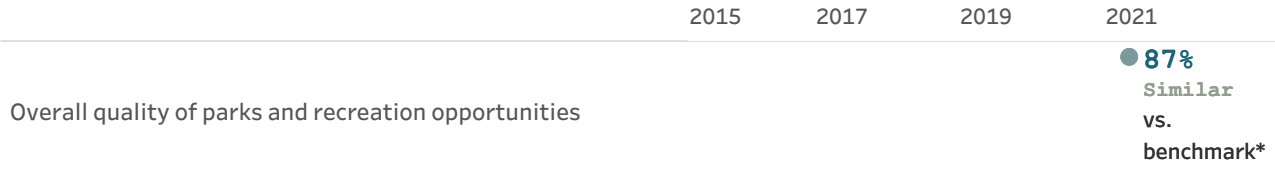
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Rosemount as a whole.

(% excellent or good)



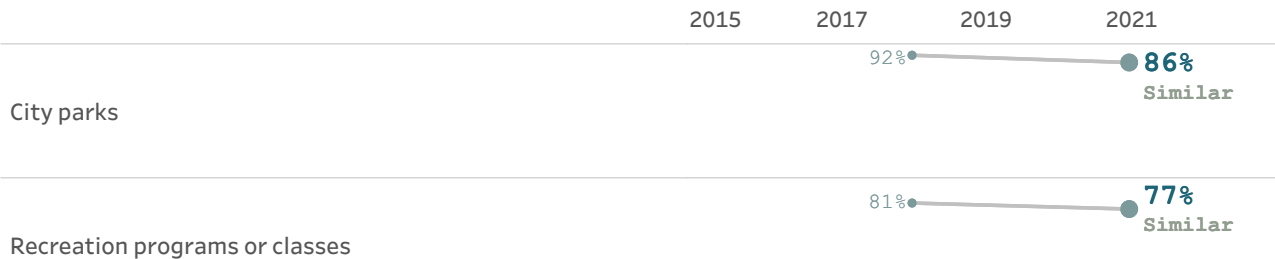
Please also rate each of the following in the Rosemount community.

(% excellent or good)



Please rate the quality of each of the following services in Rosemount.

(% excellent or good)

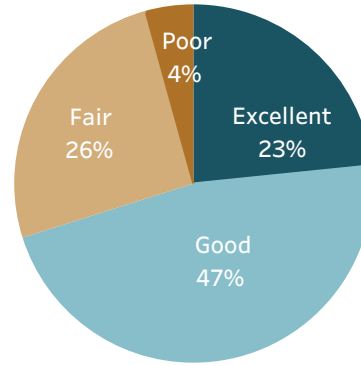


Recreation centers or facilities



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

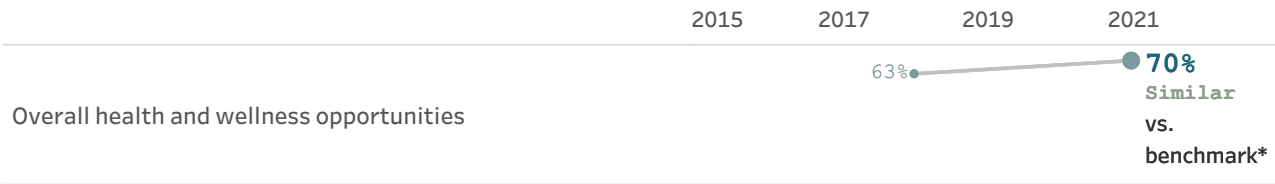
Overall health and wellness opportunities in Rosemount, 2021



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

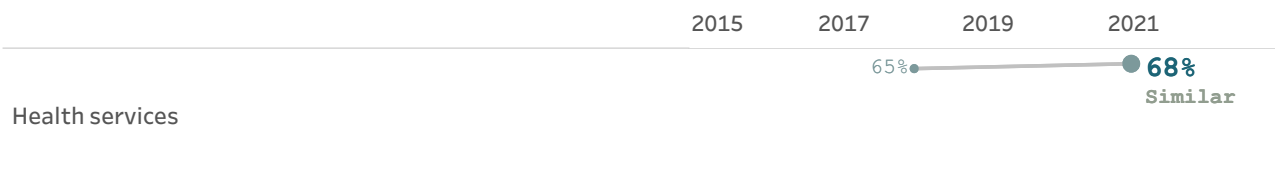
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please also rate each of the following in the Rosemount community.
(% excellent or good)



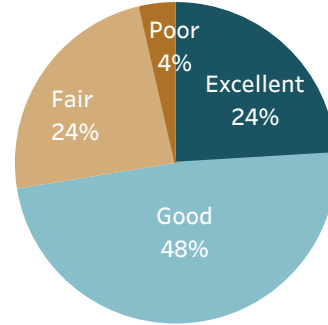
Please rate the quality of each of the following services in Rosemount.
(% excellent or good)



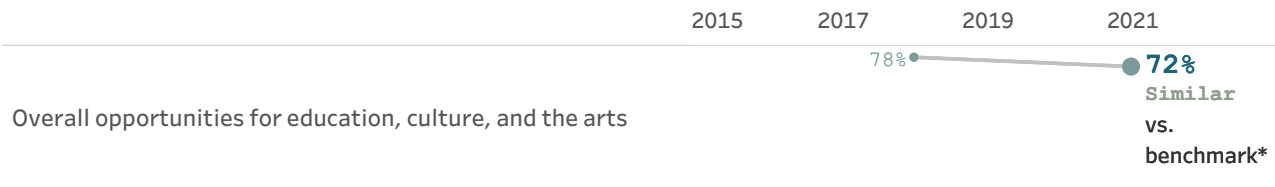
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts, 2021



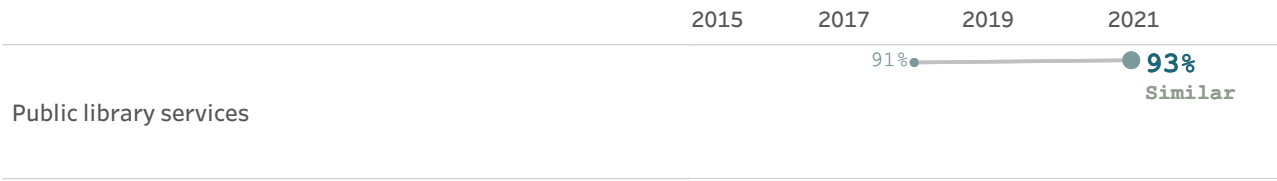
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please also rate each of the following in the Rosemount community.
(% excellent or good)



Please rate the quality of each of the following services in Rosemount.
(% excellent or good)

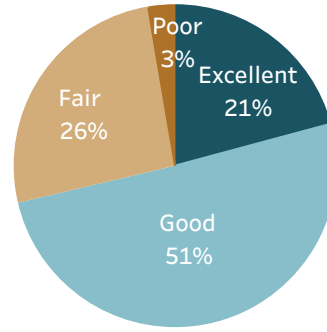


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

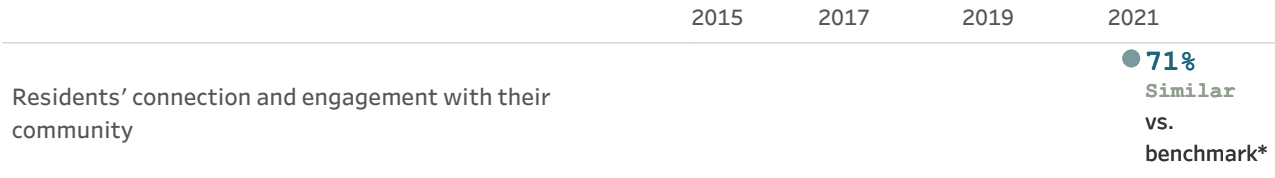
Residents' connection and engagement with their community, 2021

Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



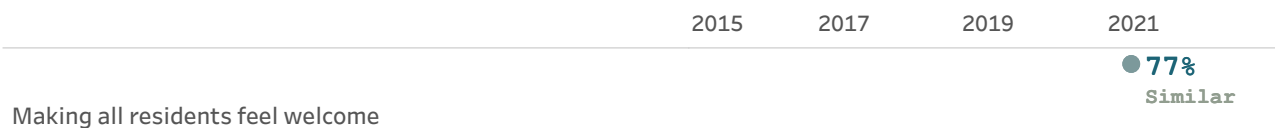
Please rate each of the following characteristics as they relate to Rosemount as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Rosemount.
(% excellent or good)



Please rate the job you feel the Rosemount community does at each of the following.
(% excellent or good)



Attracting people from diverse backgrounds **62%**
Similar

Valuing/respecting residents from diverse backgrounds **66%**
Similar

Taking care of vulnerable residents **78%**
Higher

Please also rate each of the following in the Rosemount community.
(% excellent or good)

2015 2017 2019 2021

Sense of civic/community pride **79%**
Similar

75%

Neighborliness of residents **77%**
Similar

57%

Opportunities to participate in social events and activities **69%**
Similar

69%

Opportunities to volunteer **72%**
Similar

67%

Opportunities to participate in community matters **67%**
Similar

66%

Openness and acceptance of the community toward people of diverse backgrounds **59%**
Similar

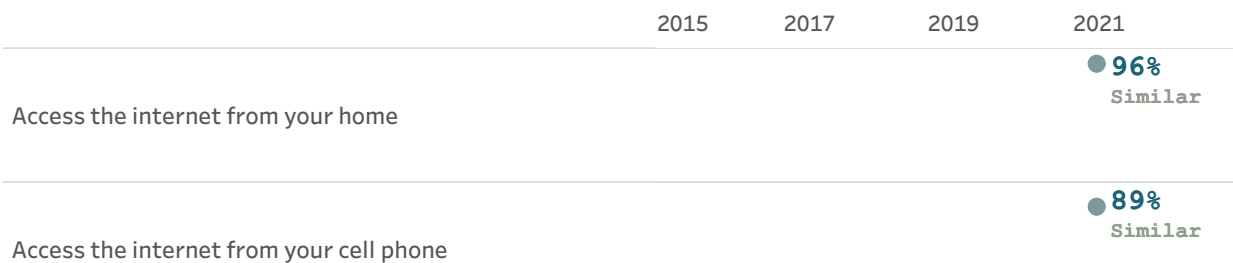
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)

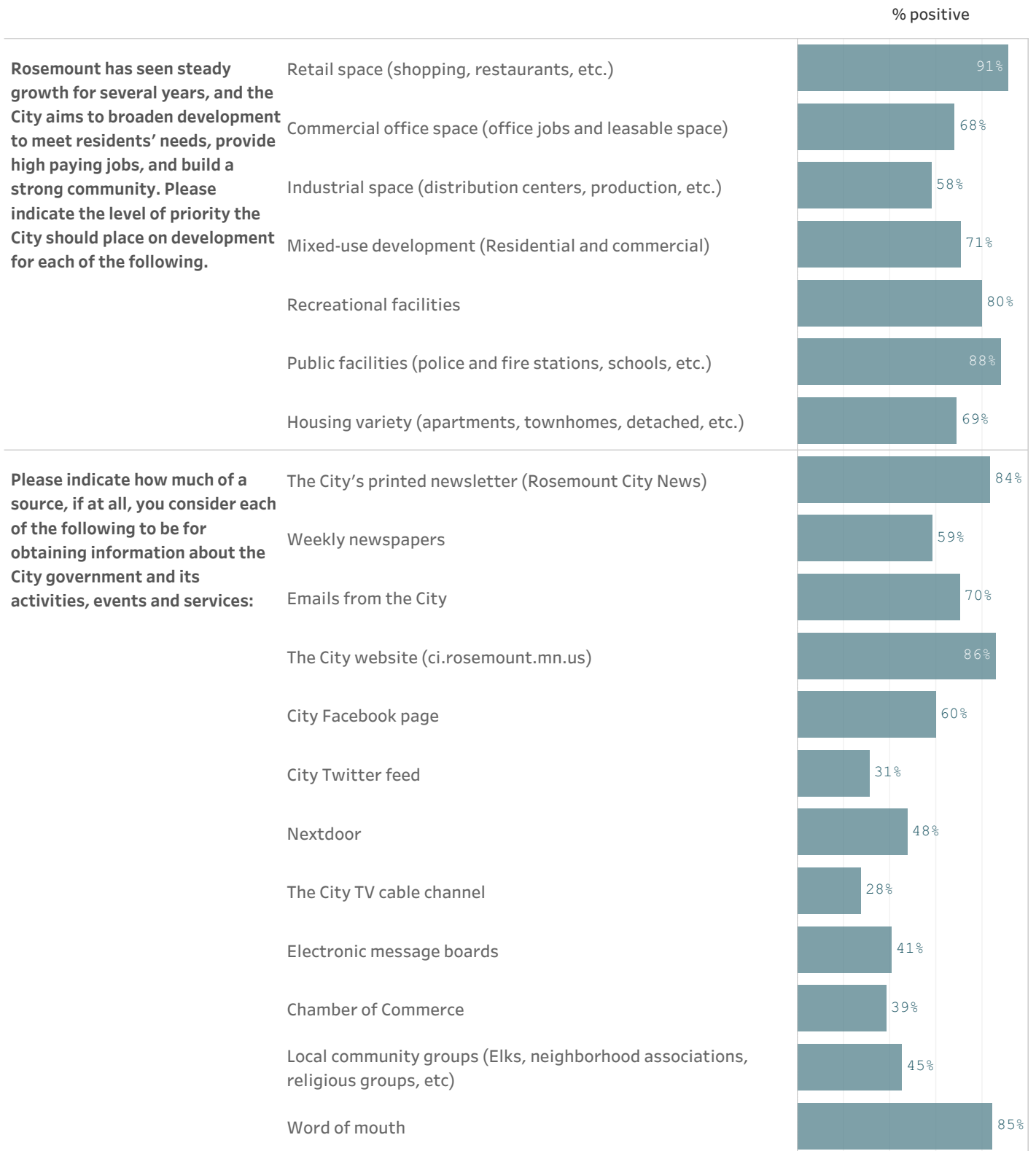


Visit social media sites	● 71% Similar
Use or check email	● 92% Similar
Share your opinions online	● 9% Lower
Shop online	● 28% Higher

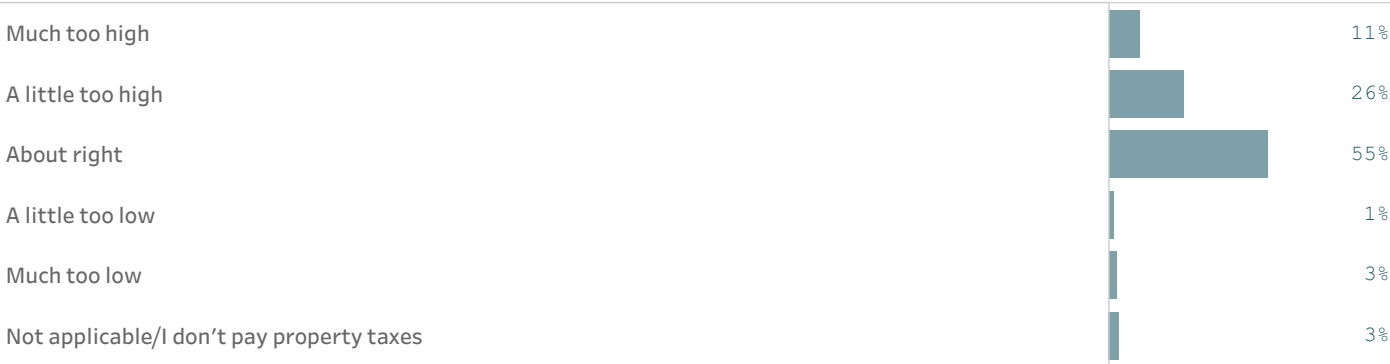
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey. For the first two questions, the percentage of positive responses (High/medium priority or Major/minor source) is shown. Further below are the complete set of responses to the final custom question on the survey.



City taxes pay for services such as parks and recreation amenities, public safety, and utilities. The City of Rosemont strives to be cautious in spending public funds obtained through property taxes. Thinking about the property taxes that you currently pay, would you say that this amount is:



National benchmark tables

This table contains the comparisons of Rosemount’s results to those from other communities. The first column shows the comparison of Rosemount’s rating to the benchmark. Rosemount’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Rosemount residents is statistically similar to or different than the benchmark. The second column is Rosemount’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Rosemount’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Rosemount’s result -- that is what percent of surveyed communities had a lower rating than Rosemount.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Rosemount.	Rosemount as a place to live	Similar	94%	97	384	75
	Your neighborhood as a place to live	Similar	95%	43	316	86
	Rosemount as a place to raise children	Higher	95%	39	385	90
	Rosemount as a place to work	Similar	56%	225	368	39
	Rosemount as a place to visit	Similar	50%	225	310	27
	Rosemount as a place to retire	Similar	72%	153	370	58
	The overall quality of life	Similar	89%	121	426	71
	Sense of community	Higher	79%	23	318	93
Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall economic health	Similar	81%	80	291	72
	Overall quality of the transportation system	Similar	66%	29	118	76
	Overall design or layout of residential and commercial areas	Similar	71%	86	285	70
	Overall quality of the utility infrastructure	Similar	80%	39	115	66
	Overall feeling of safety	Similar	92%	96	366	74
	Overall quality of natural environment	Similar	83%	132	295	55
	Overall quality of parks and recreation opportunities	Similar	87%	43	120	65
	Overall health and wellness opportunities	Similar	70%	158	286	45
	Overall opportunities for education, culture, and the arts	Similar	72%	102	289	65
	Residents’ connection and engagement with their community	Similar	71%	12	116	90
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Rosemount to someone who asks	Higher	96%	15	302	95
	Remain in Rosemount for the next five years	Higher	94%	11	295	96
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	98%	45	351	87
	In Rosemount’s downtown/commercial area during the day	Similar	97%	56	327	83

Please rate how safe or unsafe you feel:	From property crime	Similar	83%	38	126	70
	From violent crime	Similar	94%	21	126	83
	From fire, flood, or other natural disaster	Similar	93%	7	114	94
Please rate the job you feel the Rosemount community does at each of the following.	Making all residents feel welcome	Similar	77%	25	120	80
	Attracting people from diverse backgrounds	Similar	62%	38	118	68
	Valuing/respecting residents from diverse backgrounds	Similar	66%	45	118	62
	Taking care of vulnerable residents	Higher	78%	9	116	93
Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	Similar	64%	186	293	36
	Variety of business and service establishments	Lower	44%	98	115	15
	Vibrancy of downtown/commercial area	Lower	32%	217	276	21
	Employment opportunities	Similar	38%	171	322	47
	Shopping opportunities	Lower	27%	269	308	12
	Cost of living	Higher	58%	46	287	84
	Overall image or reputation	Similar	81%	117	363	68
Please also rate each of the following in the Rosemount community.	Traffic flow on major streets	Higher	68%	53	340	84
	Ease of public parking	Higher	71%	50	264	81
	Ease of travel by car	Higher	87%	26	318	92
	Ease of travel by public transportation	Similar	37%	117	270	57
	Ease of travel by bicycle	Higher	71%	59	320	81
	Ease of walking	Higher	82%	59	320	81
	Well-planned residential growth	Similar	65%	29	118	76
	Well-planned commercial growth	Similar	43%	71	118	40
	Well-designed neighborhoods	Similar	75%	25	116	79
	Preservation of the historical or cultural character of the communi..	Similar	55%	83	114	28
	Public places where people want to spend time	Similar	56%	188	281	33
	Variety of housing options	Higher	69%	54	297	82
	Availability of affordable quality housing	Higher	52%	51	321	84
	Overall quality of new development	Similar	71%	55	315	82
	Overall appearance	Similar	81%	149	352	57
	Cleanliness	Higher	93%	55	322	83
	Water resources	Similar	49%	80	105	24

Please also rate each of the following in the Rosemount community.	Air quality	Similar	87%	102	276	63	
	Availability of paths and walking trails	Higher	80%	83	325	74	
	Fitness opportunities	Similar	74%	130	277	53	
	Recreational opportunities	Similar	65%	183	308	40	
	Availability of affordable quality food	Similar	66%	160	272	41	
	Availability of affordable quality health care	Similar	61%	168	285	41	
	Availability of preventive health services	Similar	66%	163	268	39	
	Availability of affordable quality mental health care	Similar	47%	144	267	46	
	Opportunities to attend cultural/arts/music activities	Similar	51%	189	305	38	
	Community support for the arts	Similar	60%	55	115	53	
	Availability of affordable quality childcare/preschool	Similar	58%	109	282	61	
	K-12 education	Higher	88%	34	288	88	
	Adult educational opportunities	Higher	77%	42	274	85	
	Sense of civic/community pride	Similar	79%	18	115	85	
	Neighborliness of residents	Similar	77%	27	281	90	
	Please indicate whether or not you have done each of the following in the last 12 months.	Opportunities to participate in social events and activities	Similar	69%	84	287	71
		Opportunities to attend special events and festivals	Similar	72%	78	294	73
Opportunities to volunteer		Similar	72%	112	285	61	
Opportunities to participate in community matters		Similar	67%	86	289	70	
Openness and acceptance of the community toward people of diverse...		Similar	59%	133	313	57	
Contacted the City of Rosemount for help or information		Similar	43%	216	342	36	
Contacted Rosemount elected officials to express your opinion		Similar	11%	263	282	7	
Attended a local public meeting		Similar	17%	188	282	33	
Watched a local public meeting		Similar	22%	145	261	44	
Volunteered your time to some group/activity		Similar	34%	152	287	47	
Campaigned or advocated for a local issue, cause, or candidate		Similar	14%	235	271	13	
Please rate the quality of each of the following	Voted in your most recent local election	Similar	73%	90	117	23	
	Used public transportation instead of driving	Lower	12%	155	252	38	
	Carpooled with other adults or children instead of driving alone	Similar	43%	104	277	62	
	Walked or biked instead of driving	Similar	63%	97	280	65	
	Public information services	Similar	74%	131	307	57	

Please rate the quality of each of the following services in Rosemount.

Economic development	Similar	61%	115	298	61
Traffic enforcement	Similar	76%	78	367	79
Traffic signal timing	Higher	74%	21	288	93
Street repair	Higher	71%	36	367	90
Street cleaning	Higher	83%	50	309	84
Street lighting	Similar	74%	78	349	77
Snow removal	Similar	78%	64	273	76
Sidewalk maintenance	Higher	78%	23	314	92
Bus or transit services	Similar	51%	106	262	59
Land use, planning and zoning	Similar	51%	111	310	64
Code enforcement	Similar	60%	126	367	65
Affordable high-speed internet access	Similar	57%	45	112	60
Garbage collection	Similar	86%	180	343	47
Drinking water	Similar	80%	114	309	63
Sewer services	Similar	88%	89	312	71
Storm water management	Higher	88%	35	335	89
Power (electric and/or gas) utility	Similar	78%	149	228	35
Utility billing	Similar	75%	112	264	57
Police/Sheriff services	Similar	91%	80	418	81
Crime prevention	Similar	86%	77	366	79
Animal control	Similar	78%	48	329	85
Ambulance or emergency medical services	Similar	92%	181	327	44
Fire services	Similar	92%	205	360	43
Fire prevention and education	Similar	83%	86	299	71
Emergency preparedness	Similar	72%	95	299	68
Preservation of natural areas	Similar	63%	114	279	59
Rosemount open space	Similar	64%	97	268	64
Recycling	Similar	81%	146	346	58
Yard waste pick-up	Similar	74%	172	292	41
City parks	Similar	86%	98	325	70
Recreation programs or classes	Similar	77%	101	320	68
































Please rate the quality of each of the following services in Rosemount.	Recreation centers or facilities	Similar	63%	189	293	35
	Health services	Similar	68%	162	259	37
	Public library services	Similar	93%	58	333	82
	Overall customer service by Rosemount employees	Similar	86%	53	381	86
Please rate the following categories of Rosemount government performance.	The value of services for the taxes paid to Rosemount	Similar	66%	87	388	77
	The overall direction that Rosemount is taking	Similar	66%	109	335	67
	The job Rosemount government does at welcoming resident involv..	Similar	60%	85	329	74
	Overall confidence in Rosemount government	Similar	66%	65	290	77
	Generally acting in the best interest of the community	Similar	70%	45	293	84
	Being honest	Similar	74%	47	284	83
	Being open and transparent to the public	Similar	66%	30	117	75
	Informing residents about issues facing the community	Similar	63%	40	124	68
	Treating all residents fairly	Higher	73%	30	290	90
	Treating residents with respect	Similar	78%	25	115	79
Overall, how would you rate the quality of the services provided by each ..	The City of Rosemount	Similar	81%	144	384	62
	The Federal Government	Similar	37%	175	274	36
Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.	Overall economic health	Similar	92%	174	268	35
	Overall quality of the transportation system	Lower	61%	109	114	5
	Overall design or layout of residential and commercial areas	Similar	78%	95	268	64
	Overall quality of the utility infrastructure	Similar	89%	53	113	53
	Overall feeling of safety	Similar	90%	147	268	45
	Overall quality of natural environment	Similar	78%	196	268	26
	Overall quality of parks and recreation opportunities	Similar	83%	51	114	56
	Overall health and wellness opportunities	Similar	73%	200	268	25
	Overall opportunities for education, culture, and the arts	Lower	69%	237	268	11
Residents' connection and engagement with their community	Lower	66%	253	268	5	
In general, how many times do you:	Access the internet from your home	Similar	96%	42	114	64
	Access the internet from your cell phone	Similar	89%	81	114	29
	Visit social media sites	Similar	71%	55	113	52
	Use or check email	Similar	92%	63	114	45
	Share your opinions online	Lower	9%	114	114	0



















In general, how many times do you:	Shop online	Higher	28%	14	114	88
	What impact, if any, do you think the economy will have on your fa..	Similar	23%	222	277	20

Complete set of frequencies
































This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Rosemount.	Question	Rating	Frequency	
			Percentage	Count
Rosemount as a place to live	Rosemount as a place to live	Excellent	49%	10
		Good	45%	10
		Fair	6%	1
		Poor	0%	0
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	53%	12
		Good	42%	10
		Fair	4%	1
		Poor	1%	0
Rosemount as a place to raise children	Rosemount as a place to raise children	Excellent	60%	14
		Good	34%	8
		Fair	5%	1
		Poor	0%	0
Rosemount as a place to work	Rosemount as a place to work	Excellent	20%	5
		Good	37%	9
		Fair	35%	8
		Poor	9%	2
Rosemount as a place to visit	Rosemount as a place to visit	Excellent	14%	3
		Good	36%	9
		Fair	39%	9
		Poor	11%	3
Rosemount as a place to retire	Rosemount as a place to retire	Excellent	26%	6
		Good	46%	11
		Fair	20%	5
		Poor	8%	2
The overall quality of life	The overall quality of life	Excellent	36%	9
		Good	53%	13
		Fair	11%	3
		Poor	0%	0

Please rate each of the following aspects of quality of life in Rosemount.	Sense of community	Excellent		33%
		Good		46%
		Fair		19%
		Poor		2%
Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall economic health	Excellent		20%
		Good		61%
		Fair		17%
		Poor		2%
Overall quality of the transportation system	Excellent		17%	
	Good		49%	
	Fair		30%	
	Poor		4%	
Overall design or layout of residential and commercial areas	Excellent		18%	
	Good		54%	
	Fair		24%	
	Poor		5%	
Overall quality of the utility infrastructure	Excellent		23%	
	Good		56%	
	Fair		15%	
	Poor		5%	
Overall feeling of safety	Excellent		41%	
	Good		52%	
	Fair		7%	
	Poor		0%	
Overall quality of natural environment	Excellent		31%	
	Good		52%	
	Fair		13%	
	Poor		3%	
Overall quality of parks and recreation opportunities	Excellent		41%	
	Good		46%	
	Fair		12%	

Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall quality of parks and recreation opportunities	Poor		1%	
	Overall health and wellness opportunities	Excellent		23%	
		Good		47%	
		Fair		26%	
		Poor		4%	
	Overall opportunities for education, culture, and the arts	Excellent		24%	
		Good		48%	
		Fair		24%	
		Poor		4%	
	Residents' connection and engagement with their community	Excellent		21%	
		Good		51%	
		Fair		26%	
		Poor		3%	
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Rosemount to someone who asks	Very likely		62%
			Somewhat likely		35%
			Somewhat unlikely		2%
Very unlikely				2%	
Remain in Rosemount for the next five years		Very likely		71%	
		Somewhat likely		23%	
		Somewhat unlikely		4%	
		Very unlikely		2%	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		86%	
		Somewhat safe		12%	
		Neither safe nor unsafe		1%	
		Somewhat unsafe		1%	
	In Rosemount's downtown/commercial area during the day	Very safe		78%	
		Somewhat safe		19%	
		Neither safe nor unsafe		2%	
		Somewhat unsafe		1%	
		Very unsafe		0%	
	From property crime	Very safe		40%	
































Please rate how safe or unsafe you feel:	From property crime	Somewhat safe		43%
		Neither safe nor unsafe		10%
		Somewhat unsafe		6%
		Very unsafe		1%
	From violent crime	Very safe		66%
		Somewhat safe		27%
		Neither safe nor unsafe		4%
		Somewhat unsafe		2%
		Very unsafe		0%
	From fire, flood, or other natural disaster	Very safe		66%
		Somewhat safe		27%
		Neither safe nor unsafe		6%
Somewhat unsafe			1%	
Very unsafe			0%	
Please rate the job you feel the Rosemount community does at each of the following.	Making all residents feel welcome	Excellent		29%
		Good		49%
		Fair		20%
		Poor		3%
	Attracting people from diverse backgrounds	Excellent		23%
		Good		39%
		Fair		32%
		Poor		6%
	Valuing/respecting residents from diverse backgrounds	Excellent		25%
		Good		42%
		Fair		27%
		Poor		6%
	Taking care of vulnerable residents	Excellent		28%
		Good		49%
		Fair		20%
		Poor		3%
Please rate each of the following in the Rosemount community:	Overall quality of business and service establishments	Excellent		14%

Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	Good		50%
		Fair		28%
		Poor		9%
Variety of business and service establishments	Excellent		8%	
	Good		37%	
	Fair		38%	
	Poor		18%	
Vibrancy of downtown/commercial area	Excellent		4%	
	Good		27%	
	Fair		48%	
	Poor		20%	
Employment opportunities	Excellent		10%	
	Good		29%	
	Fair		46%	
	Poor		16%	
Shopping opportunities	Excellent		4%	
	Good		22%	
	Fair		43%	
	Poor		30%	
Cost of living	Excellent		11%	
	Good		47%	
	Fair		33%	
	Poor		9%	
Overall image or reputation	Excellent		29%	
	Good		53%	
	Fair		17%	
	Poor		2%	
Please also rate each of the following in the Rosemount community.	Traffic flow on major streets	Excellent		16%
		Good		53%
		Fair		25%
		Poor		7%

Please also rate each of the following in the Rosemount community.


































Please also rate each of the following in the Rosemount community.



















Well-designed neighborhoods	Poor		4%
	Excellent		12%
Preservation of the historical or cultural character of the community	Good		43%
	Fair		34%
	Poor		11%
	Excellent		14%
Public places where people want to spend time	Good		42%
	Fair		35%
	Poor		10%
	Excellent		17%
Variety of housing options	Good		52%
	Fair		24%
	Poor		7%
	Excellent		11%
Availability of affordable quality housing	Good		41%
	Fair		35%
	Poor		13%
	Excellent		16%
Overall quality of new development	Good		55%
	Fair		21%
	Poor		8%
	Excellent		23%
Overall appearance	Good		57%
	Fair		16%
	Poor		3%
	Excellent		39%
Cleanliness	Good		54%
	Fair		7%
	Poor		1%
	Excellent		12%
Water resources	Good		36%

Please also rate each of the following in the Rosemount community.





Water resources	Fair		35%
	Poor		16%
Air quality	Excellent		32%
	Good		55%
	Fair		11%
	Poor		2%
Availability of paths and walking trails	Excellent		38%
	Good		43%
	Fair		15%
	Poor		5%
Fitness opportunities	Excellent		24%
	Good		51%
	Fair		22%
	Poor		4%
Recreational opportunities	Excellent		16%
	Good		49%
	Fair		31%
	Poor		4%
Availability of affordable quality food	Excellent		20%
	Good		46%
	Fair		25%
	Poor		8%
Availability of affordable quality health care	Excellent		14%
	Good		48%
	Fair		28%
	Poor		10%
Availability of preventive health services	Excellent		13%
	Good		53%
	Fair		22%
	Poor		12%
Availability of affordable quality mental health	Excellent		11%
































Please also rate each of the following in the Rosemount community.				
Availability of affordable quality mental health care	Good		35%	
	Fair		26%	
	Poor		27%	
Opportunities to attend cultural/arts/music activities	Excellent		11%	
	Good		40%	
	Fair		39%	
	Poor		10%	
Community support for the arts	Excellent		13%	
	Good		47%	
	Fair		33%	
	Poor		7%	
Availability of affordable quality childcare/preschool	Excellent		13%	
	Good		45%	
	Fair		31%	
	Poor		12%	
K-12 education	Excellent		52%	
	Good		36%	
	Fair		9%	
	Poor		3%	
Adult educational opportunities	Excellent		19%	
	Good		58%	
	Fair		19%	
	Poor		5%	
Sense of civic/community pride	Excellent		23%	
	Good		56%	
	Fair		19%	
	Poor		2%	
Neighborliness of residents	Excellent		24%	
	Good		53%	
	Fair		21%	
	Poor		2%	

Please also rate each of the following in the Rosemount community.

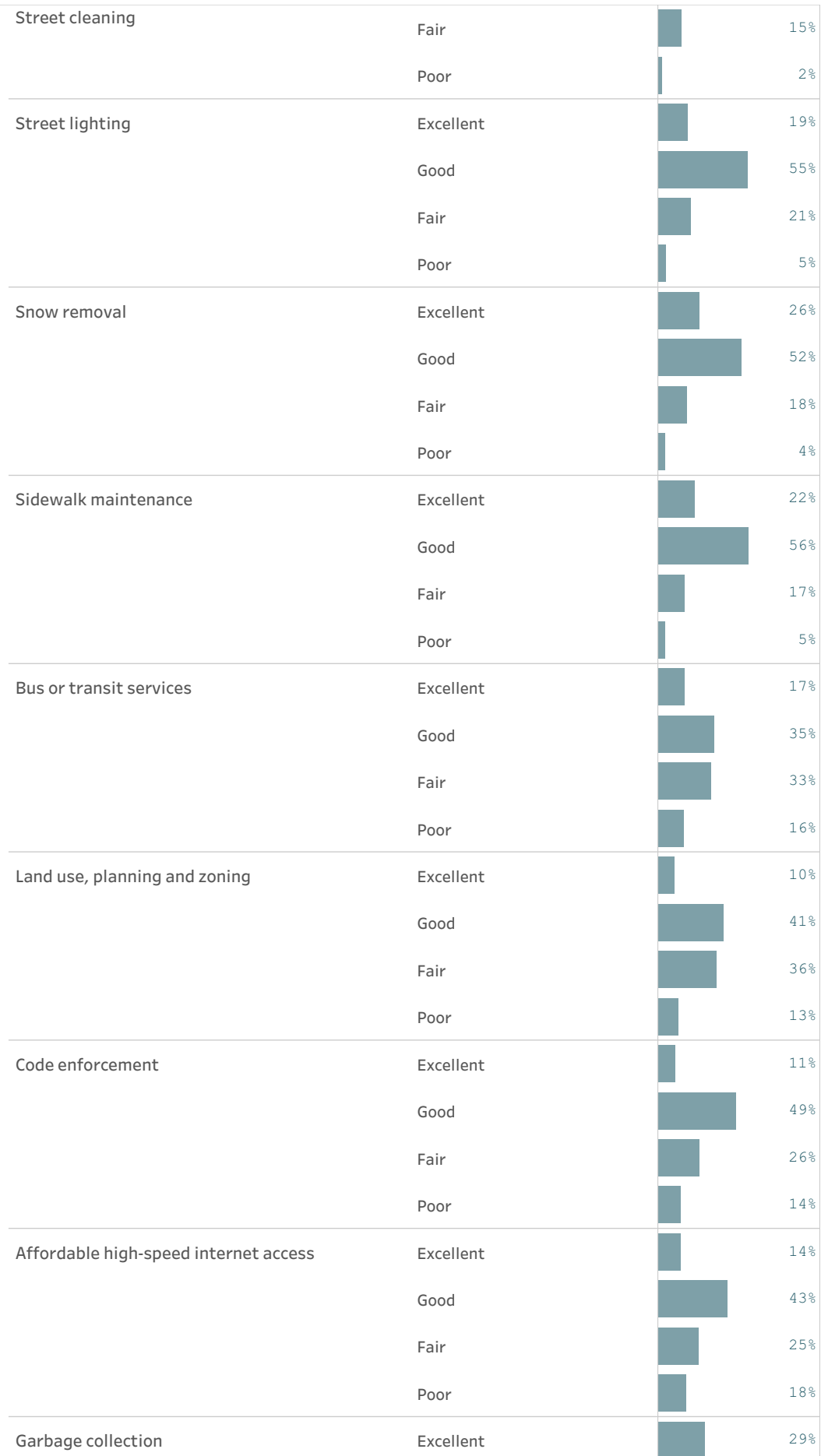
Opportunities to participate in social events and activities	Excellent		18%
	Good		51%
	Fair		26%
	Poor		5%
Opportunities to attend special events and festivals	Excellent		25%
	Good		48%
	Fair		24%
	Poor		3%
Opportunities to volunteer	Excellent		23%
	Good		49%
	Fair		23%
	Poor		5%
Opportunities to participate in community matters	Excellent		20%
	Good		47%
	Fair		28%
	Poor		5%
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		20%
	Good		39%
	Fair		33%
	Poor		8%

Please indicate whether or not you have done each of the following in the last 12 months.

Contacted the City of Rosemount for help or information	No		57%
	Yes		43%
Contacted Rosemount elected officials to express your opinion	No		89%
	Yes		11%
Attended a local public meeting	No		83%
	Yes		17%
Watched a local public meeting	No		78%
	Yes		22%
Volunteered your time to some group/activity	No		66%
	Yes		34%
Campaigned or advocated for a local issue, cause, or candidate	No		86%

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	Yes		14%
	Voted in your most recent local election	No		27%
		Yes		73%
	Used public transportation instead of driving	No		88%
		Yes		12%
	Carpooled with other adults or children instead of driving alone	No		57%
		Yes		43%
	Walked or biked instead of driving	No		36%
Yes			64%	
Please rate the quality of each of the following services in Rosemount.	Public information services	Excellent		12%
		Good		63%
		Fair		23%
		Poor		3%
	Economic development	Excellent		12%
		Good		49%
		Fair		31%
		Poor		8%
	Traffic enforcement	Excellent		16%
		Good		60%
		Fair		19%
		Poor		5%
	Traffic signal timing	Excellent		12%
		Good		62%
		Fair		19%
		Poor		7%
Street repair	Excellent		14%	
	Good		56%	
	Fair		24%	
	Poor		5%	
Street cleaning	Excellent		23%	
	Good		60%	

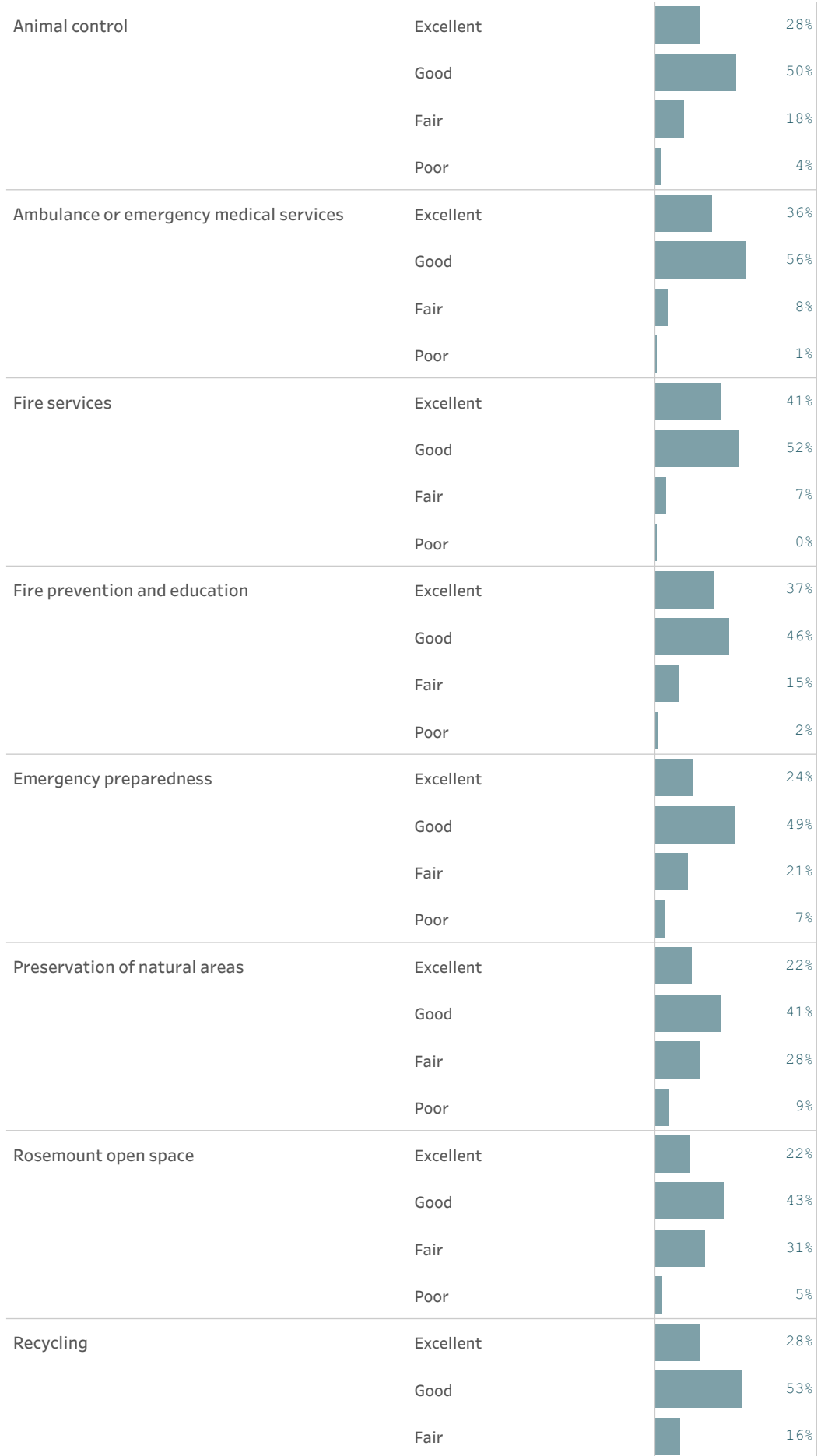
Please rate the quality of each of the following services in Rosemount.



Please rate the quality of each of the following services in Rosemount.
































Garbage collection	Good		57%
	Fair		13%
	Poor		1%
Drinking water	Excellent		27%
	Good		53%
	Fair		16%
	Poor		4%
Sewer services	Excellent		28%
	Good		60%
	Fair		11%
	Poor		1%
Storm water management	Excellent		24%
	Good		64%
	Fair		10%
	Poor		2%
Power (electric and/or gas) utility	Excellent		24%
	Good		54%
	Fair		17%
	Poor		5%
Utility billing	Excellent		19%
	Good		57%
	Fair		21%
	Poor		3%
Police/Sheriff services	Excellent		41%
	Good		50%
	Fair		8%
	Poor		2%
Crime prevention	Excellent		28%
	Good		58%
	Fair		13%
	Poor		1%

Please rate the quality of each of the following services in Rosemount.











Please rate the quality of each of the following services in Rosemount.			
Recycling	Poor		3%
	Excellent		24%
	Good		50%
	Fair		20%
	Poor		5%
Yard waste pick-up	Excellent		39%
	Good		47%
	Fair		13%
	Poor		1%
City parks	Excellent		25%
	Good		52%
	Fair		21%
	Poor		2%
Recreation programs or classes	Excellent		19%
	Good		45%
	Fair		27%
	Poor		9%
Recreation centers or facilities	Excellent		13%
	Good		54%
	Fair		27%
	Poor		6%
Health services	Excellent		52%
	Good		41%
	Fair		7%
	Poor		0%
Public library services	Excellent		37%
	Good		49%
	Fair		13%
	Poor		1%
Overall customer service by Rosemount employees	Excellent		14%
	Good		53%
Please rate the following categories of Rosemount government performance.	The value of services for the taxes paid to Rosemount	Excellent	14%
		Good	53%

Please rate the following categories of Rosemount government performance.	Category	Rating	Percentage	
			Bar	Value
The value of services for the taxes paid to Rosemount		Fair		26%
		Poor		8%
The overall direction that Rosemount is taking		Excellent		16%
		Good		50%
		Fair		25%
		Poor		9%
The job Rosemount government does at welcoming resident involvement		Excellent		15%
		Good		44%
		Fair		30%
		Poor		10%
Overall confidence in Rosemount government		Excellent		15%
		Good		51%
		Fair		25%
		Poor		9%
Generally acting in the best interest of the community		Excellent		21%
		Good		49%
		Fair		23%
		Poor		8%
Being honest		Excellent		20%
		Good		53%
		Fair		18%
		Poor		8%
Being open and transparent to the public		Excellent		18%
		Good		48%
		Fair		24%
		Poor		10%
Informing residents about issues facing the community		Excellent		16%
		Good		47%
		Fair		25%
		Poor		11%
Treating all residents fairly		Excellent		24%

Please rate the following categories of Rosemount government performance.	Treating all residents fairly	Good		49%
		Fair		21%
		Poor		6%
	Treating residents with respect	Excellent		27%
		Good		51%
		Fair		16%
Poor			6%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Rosemount	Excellent		22%
		Good		59%
		Fair		16%
		Poor		3%
	The Federal Government	Excellent		5%
		Good		32%
		Fair		38%
		Poor		24%
Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.	Overall economic health	Essential		42%
		Very important		50%
		Somewhat important		7%
		Not at all important		1%
	Overall quality of the transportation system	Essential		19%
		Very important		42%
		Somewhat important		33%
		Not at all important		5%
	Overall design or layout of residential and commercial areas	Essential		33%
		Very important		45%
		Somewhat important		21%
		Not at all important		1%
	Overall quality of the utility infrastructure	Essential		49%
		Very important		40%
		Somewhat important		10%
		Not at all important		1%

Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.
































Overall feeling of safety	Essential		55%
	Very important		36%
	Somewhat important		8%
	Not at all important		2%
Overall quality of natural environment	Essential		35%
	Very important		43%
	Somewhat important		19%
	Not at all important		3%
Overall quality of parks and recreation opportunities	Essential		29%
	Very important		54%
	Somewhat important		16%
	Not at all important		1%
Overall health and wellness opportunities	Essential		24%
	Very important		48%
	Somewhat important		24%
	Not at all important		3%
Overall opportunities for education, culture, and the arts	Essential		26%
	Very important		43%
	Somewhat important		27%
	Not at all important		4%
Residents' connection and engagement with their community	Essential		17%
	Very important		49%
	Somewhat important		31%
	Not at all important		3%
Retail space (shopping, restaurants, etc.)	High priority		56%
	Medium priority		35%
	Low priority		7%
	Not a Priority		1%
Commercial office space (office jobs and leasable space)	High priority		17%
	Medium priority		51%
	Low priority		26%

























Rosemount has seen steady growth for several years, and the City aims to broaden development to meet residents' needs, provide high paying jobs, and build a strong community. Please indicate the level of priority the City should place on development for each of the following.

<p>Rosemount has seen steady growth for several years, and the City aims to broaden development to meet residents' needs, provide high paying jobs, and build a strong community. Please indicate the level of priority the City should place on development for each of the following.</p>	Commercial office space (office jobs and leasable space)	Not a Priority		6%
	Industrial space (distribution centers, production, etc.)	High priority		15%
		Medium priority		43%
		Low priority		27%
		Not a Priority		15%
	Mixed-use development (Residential and commercial)	High priority		19%
		Medium priority		52%
		Low priority		22%
		Not a Priority		7%
	Recreational facilities	High priority		38%
		Medium priority		42%
		Low priority		18%
		Not a Priority		2%
	Public facilities (police and fire stations, schools, etc.)	High priority		55%
		Medium priority		33%
		Low priority		10%
Not a Priority			2%	
Housing variety (apartments, townhomes, detached, etc.)	High priority		28%	
	Medium priority		41%	
	Low priority		21%	
	Not a Priority		10%	
<p>Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:</p>	The City's printed newsletter (Rosemount City News)	Major source		51%
		Minor source		32%
		Not a source		16%
	Weekly newspapers	Major source		21%
		Minor source		38%
		Not a source		41%
	Emails from the City	Major source		29%
		Minor source		41%
		Not a source		30%
	The City website (ci.rosemount.mn.us)	Major source		47%

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:				
The City website (ci.rosemount.mn.us)	Minor source			39%
	Not a source			14%
	Major source			47%
City Facebook page	Major source			30%
	Minor source			30%
	Not a source			40%
City Twitter feed	Major source			5%
	Minor source			27%
	Not a source			69%
Nextdoor	Major source			11%
	Minor source			36%
	Not a source			52%
The City TV cable channel	Major source			6%
	Minor source			22%
	Not a source			72%
Electronic message boards	Major source			9%
	Minor source			32%
	Not a source			59%
Chamber of Commerce	Major source			8%
	Minor source			30%
	Not a source			61%
Local community groups (Elks, neighborhood associations, religious groups, etc)	Major source			13%
	Minor source			33%
	Not a source			55%
Word of mouth	Major source			36%
	Minor source			48%
	Not a source			15%
City taxes pay for services such as parks and recreation amenities, public safety, and utilities. The City of Rosemont strives to be cautious in spending public funds obtained through property taxes. Thinking about the property taxes that you currently pay, would you say that this amount is:	Much too high			11%
	A little too high			26%
	About right			55%
	A little too low			1%
	Much too low			3%

	taxes. Thinking about the property taxes that you currently pay, would you say that this amount is:	Not applicable/I don't pay property taxes		3%
In general, how many times do you:	Access the internet from your home	Several times a day		87%
		Once a day		6%
		A few times a week		2%
		Every few weeks		0%
		Less often or never		3%
Access the internet from your cell phone	Several times a day		85%	
	Once a day		4%	
	A few times a week		2%	
	Every few weeks		1%	
	Less often or never		8%	
Visit social media sites	Several times a day		57%	
	Once a day		14%	
	A few times a week		9%	
	Every few weeks		4%	
	Less often or never		16%	
Use or check email	Several times a day		81%	
	Once a day		11%	
	A few times a week		5%	
	Every few weeks		0%	
	Less often or never		3%	
Share your opinions online	Several times a day		7%	
	Once a day		3%	
	A few times a week		10%	
	Every few weeks		18%	
	Less often or never		63%	
Shop online	Several times a day		14%	
	Once a day		14%	
	A few times a week		38%	
	Every few weeks		23%	
	Less often or never		11%	

Please rate your overall health.	Excellent		34%
	Very good		42%
	Good		20%
	Fair		3%
	Poor		0%
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		4%
	Somewhat positive		20%
	Neutral		44%
	Somewhat negative		25%
	Very negative		8%
How many years have you lived in Rosemount?	Less than 2 years		14%
	2-5 years		22%
	6-10 years		19%
	11-20 years		23%
	More than 20 years		22%
Which best describes the building you live in?	One family house detached from any other houses		66%
	Building with two or more homes (duplex, townhome, apa..		32%
	Mobile home		2%
	Other		0%
Do you rent or own your home?	Rent		14%
	Own		86%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		6%
	\$500 to \$999		10%
	\$1,000 to \$1,499		24%
	\$1,500 to \$1,999		32%
	\$2,000 to \$2,499		16%
	\$2,500 to \$2,999		8%
	\$3,000 to \$3,499		3%
	\$3,500 or more		2%
Do any children 17 or under live in your household?	No		54%
	Yes		46%

Are you or any other members of your household aged 65 or older?	No		76%
	Yes		24%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		8%
	\$25,000 to \$49,999		9%
	\$50,000 to \$74,999		12%
	\$75,000 to \$99,999		13%
	\$100,000 to \$149,999		25%
	\$150,000 or more		33%
	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	
Yes, I consider myself to be Spanish, Hispanic, or Latino			2%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1%
	Asian, Asian Indian, or Pacific Islander		3%
	Black or African American		4%
	White		93%
	Other		2%
In which category is your age?	25-34 years		24%
	35-44 years		23%
	45-54 years		21%
	55-64 years		11%
	65-74 years		11%
	75 years or older		9%
What is your gender?	Female		51%
	Male		48%
	Identify in another way		1%

Full trends

This table contains the trends over time for the City of Rosemount. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2018 and 2021 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2014	2018	2021
Please rate each of the following aspects of quality of life in Rosemount.	Rosemount as a place to live	95%	94%	
	Your neighborhood as a place to live	92%	95%	
	Rosemount as a place to raise children	97%	95%	
	Rosemount as a place to work	48%	56%	
	Rosemount as a place to visit	43%	50%	
	Rosemount as a place to retire	91%	67%	72%
	The overall quality of life	96%	91%	89%
	Sense of community	93%	74%	79%
Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall economic health	77%	81%	
	Overall quality of the transportation system		66%	
	Overall design or layout of residential and commercial areas	67%	71%	
	Overall quality of the utility infrastructure		80%	
	Overall feeling of safety	94%	92%	
	Overall quality of natural environment	86%	83%	
	Overall quality of parks and recreation opportunities		87%	
	Overall health and wellness opportunities	63%	70%	
	Overall opportunities for education, culture, and the arts	78%	72%	
	Residents' connection and engagement with their community		71%	
Please indicate how likely or unlikely you are to do each of the	Recommend living in Rosemount to someone who asks	95%	96%	

unlikely you are to do each of the following.	Remain in Rosemount for the next five years	91% 94%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	97% 98%
	In Rosemount's downtown/commercial area during the day	98% 97%
	From property crime	83%
	From violent crime	94%
	From fire, flood, or other natural disaster	93%
Please rate the job you feel the Rosemount community does at each of the following.	Making all residents feel welcome	77%
	Attracting people from diverse backgrounds	62%
	Valuing/respecting residents from diverse backgrounds	66%
	Taking care of vulnerable residents	78%
Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	52% 64%
	Variety of business and service establishments	44%
	Vibrancy of downtown/commercial area	29% 32%
	Employment opportunities	34% 38%
	Shopping opportunities	27% 27%
	Cost of living	58% 58%
	Overall image or reputation	83% 81%
Please also rate each of the following in the Rosemount community.	Traffic flow on major streets	74% 68%
	Ease of public parking	71%
	Ease of travel by car	85% 87%
	Ease of travel by public transportation	35% 37%
	Ease of travel by bicycle	69% 71%
	Ease of walking	84% 82%
	Well-planned residential growth	65%
	Well-planned commercial growth	43%
	Well-designed neighborhoods	75%

Please also rate each of the following in the Rosemount community.

Preservation of the historical or cultural character of the community	55%
Public places where people want to spend time	70% 56%
Variety of housing options	76% 69%
Availability of affordable quality housing	65% 52%
Overall quality of new development	59% 71%
Overall appearance	87% 81%
Cleanliness	92% 93%
Water resources	49%
Air quality	89% 87%
Availability of paths and walking trails	81% 80%
Fitness opportunities	70% 74%
Recreational opportunities	68% 65%
Availability of affordable quality food	68% 66%
Availability of affordable quality health care	58% 61%
Availability of preventive health services	61% 66%
Availability of affordable quality mental health care	46% 47%
Opportunities to attend cultural/arts/music activities	57% 51%
Community support for the arts	60%
Availability of affordable quality childcare/preschool	72% 58%
K-12 education	95% 88%
Adult educational opportunities	79% 77%
Sense of civic/community pride	79%
Neighborliness of residents	75% 77%
Opportunities to participate in social events and activities	57% 69%
Opportunities to attend special events and festivals	76% 72%
Opportunities to volunteer	69% 72%

Please also rate each of the following in the Rosemount community.	Opportunities to participate in community matters	67%	67%	
	Openness and acceptance of the community toward people of diver..	66%	59%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Rosemount for help or information	40%	43%	
	Contacted Rosemount elected officials to express your opinion	12%	11%	
	Attended a local public meeting	19%	17%	
	Watched a local public meeting	12%	22%	
	Volunteered your time to some group/activity	32%	34%	
	Campaigned or advocated for a local issue, cause, or candidate	16%	14%	
	Voted in your most recent local election		73%	
	Used public transportation instead of driving	7%	12%	
	Carpooled with other adults or children instead of driving alone	43%	43%	
	Walked or biked instead of driving	64%	63%	
	Please rate the quality of each of the following services in Rosemount.	Public information services	79%	74%
Economic development		56%	61%	
Traffic enforcement		79%	76%	
Traffic signal timing		68%	74%	
Street repair		61%	67%	71%
Street cleaning		76%	83%	
Street lighting		76%	77%	74%
Snow removal		88%	70%	78%
Sidewalk maintenance		77%	78%	
Bus or transit services		53%	51%	
Land use, planning and zoning		57%	51%	
Code enforcement		64%	60%	
Affordable high-speed internet access			57%	
Garbage collection		85%	86%	

Please rate the quality of each of the following services in Rosemount.	Drinking water	76%	81%	80%
	Sewer services	91%	88%	
	Storm water management	84%	88%	
	Power (electric and/or gas) utility	87%	78%	
	Utility billing	80%	75%	
	Police/Sheriff services	97%	92%	91%
	Crime prevention	92%	86%	
	Animal control	83%	72%	78%
	Ambulance or emergency medical services	94%	92%	
	Fire services	99%	98%	92%
	Fire prevention and education	90%	83%	
	Emergency preparedness	72%	72%	
	Preservation of natural areas	67%	63%	
	Rosemount open space	68%	64%	
	Recycling	84%	81%	
	Yard waste pick-up	82%	74%	
	City parks	92%	86%	
	Recreation programs or classes	94%	81%	77%
	Recreation centers or facilities	72%	63%	
	Health services	65%	68%	
Public library services	91%	93%		
Overall customer service by Rosemount employees	85%	86%		
Please rate the following categories of Rosemount government performance.	The value of services for the taxes paid to Rosemount	88%	65%	66%
	The overall direction that Rosemount is taking	64%	66%	
	The job Rosemount government does at welcoming resident involv..	59%	60%	
	Overall confidence in Rosemount government	65%	66%	

Please rate the following categories of Rosemount government performance.	Generally acting in the best interest of the community	67% 70%
	Being honest	73% 74%
	Being open and transparent to the public	66%
	Informing residents about issues facing the community	63%
	Treating all residents fairly	73% 73%
	Treating residents with respect	78%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Rosemount	84% 81%
	The Federal Government	46% 37%
Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.	Overall economic health	87% 92%
	Overall quality of the transportation system	61%
	Overall design or layout of residential and commercial areas	74% 78%
	Overall quality of the utility infrastructure	89%
	Overall feeling of safety	91% 90%
	Overall quality of natural environment	81% 78%
	Overall quality of parks and recreation opportunities	83%
	Overall health and wellness opportunities	67% 73%
	Overall opportunities for education, culture, and the arts	74% 69%
	Residents' connection and engagement with their community	81% 66%
In general, how many times do you:	Access the internet from your home	96%
	Access the internet from your cell phone	89%
	Visit social media sites	71%
	Use or check email	92%
	Share your opinions online	9%
	Shop online	28%
	What impact, if any, do you think the economy will have on your fa..	37% 23%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Rosemount conducted a survey of 587 residents. Survey invitations were mailed to randomly selected households and data were collected from October 27th, 2021 to December 15th, 2021. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Rosemount. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on December 1st, 2021. The survey remained open for two weeks and there were 143 responses.





























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Rosemount. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

































		Unweighted	Weighted	Target*
Age	18-34	20%	24%	24%
	35-54	55%	44%	44%
	55+	26%	32%	32%
Area	District 1	13%	23%	23%
	District 2	26%	25%	25%
	District 3	18%	24%	24%
	District 4	44%	28%	28%
Hispanic origin	No, not Spanish, Hispanic, or Latino	96%	98%	98%
	Yes, I consider myself to be Spanish, Hispana..	4%	2%	2%
Housing tenure	Own	94%	86%	86%
	Rent	6%	14%	14%
Housing type	Attached	13%	33%	33%
	Detached	87%	67%	67%
Race & Hispanic origin	Not white alone	12%	12%	12%
	White alone, not Hispanic or Latino	88%	88%	88%
Sex	Female	69%	51%	51%
	Male	31%	49%	49%
Sex/age	Female 18-34	13%	12%	12%
	Female 35-54	38%	22%	22%
	Female 55+	17%	17%	17%
	Male 18-34	6%	12%	12%
	Male 35-54	16%	21%	21%
	Male 55+	9%	15%	15%

Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

	In which area of Rosemount do you live? (Refer to map above.)	Area 1 (Orange)		23%
		Area 2 (Blue)		25%
		Area 3 (Green)		24%
		Area 4 (Pink)		28%
		None of these/ I don't live in Rosemount		1%
Please rate each of the following aspects of quality of life in Rosemount.	Rosemount as a place to live	Excellent		51%
		Good		46%
		Fair		3%
		Poor		0%
	Your neighborhood as a place to live	Excellent		58%
		Good		38%
		Fair		3%
		Poor		0%
	Rosemount as a place to raise children	Excellent		66%
		Good		30%
		Fair		4%
		Poor		1%
	Rosemount as a place to work	Excellent		19%
		Good		35%
		Fair		28%
		Poor		18%
	Rosemount as a place to visit	Excellent		6%
		Good		29%
		Fair		39%
		Poor		26%
	Rosemount as a place to retire	Excellent		29%
		Good		36%
		Fair		29%




























Please rate each of the following aspects of quality of life in Rosemount.	Rosemount as a place to retire	Poor		7%
	The overall quality of life	Excellent		37%
		Good		53%
		Fair		9%
		Poor		1%
Sense of community	Excellent		27%	
	Good		51%	
	Fair		18%	
	Poor		4%	
Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall economic health	Excellent		13%
		Good		66%
		Fair		14%
		Poor		7%
	Overall quality of the transportation system	Excellent		9%
		Good		50%
		Fair		33%
		Poor		8%
	Overall design or layout of residential and commercial areas	Excellent		16%
		Good		41%
		Fair		36%
		Poor		7%
Overall quality of the utility infrastructure	Excellent		23%	
	Good		58%	
	Fair		14%	
	Poor		5%	
Overall feeling of safety	Excellent		44%	
	Good		47%	
	Fair		9%	
Overall quality of natural environment	Excellent		36%	
	Good		51%	
	Fair		12%	
	Poor		2%	

Please rate each of the following characteristics as they relate to Rosemount as a whole.	Overall quality of parks and recreation opportunities	Excellent		42%
		Good		40%
		Fair		14%
		Poor		3%
	Overall health and wellness opportunities	Excellent		24%
		Good		53%
		Fair		16%
		Poor		7%
	Overall opportunities for education, culture, and the arts	Excellent		28%
		Good		44%
		Fair		24%
		Poor		5%
	Residents' connection and engagement with their community	Excellent		22%
		Good		53%
		Fair		19%
		Poor		6%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Rosemount to someone who asks	Very likely		66%
		Somewhat likely		28%
		Somewhat unlikely		3%
		Very unlikely		3%
	Remain in Rosemount for the next five years	Very likely		75%
		Somewhat likely		17%
		Somewhat unlikely		2%
		Very unlikely		6%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		87%
		Somewhat safe		11%
		Somewhat unsafe		1%
		Very unsafe		0%
	In Rosemount's downtown/commercial area during the day	Very safe		76%
		Somewhat safe		23%
		Neither safe nor unsafe		1%
	From property crime	Very safe		32%

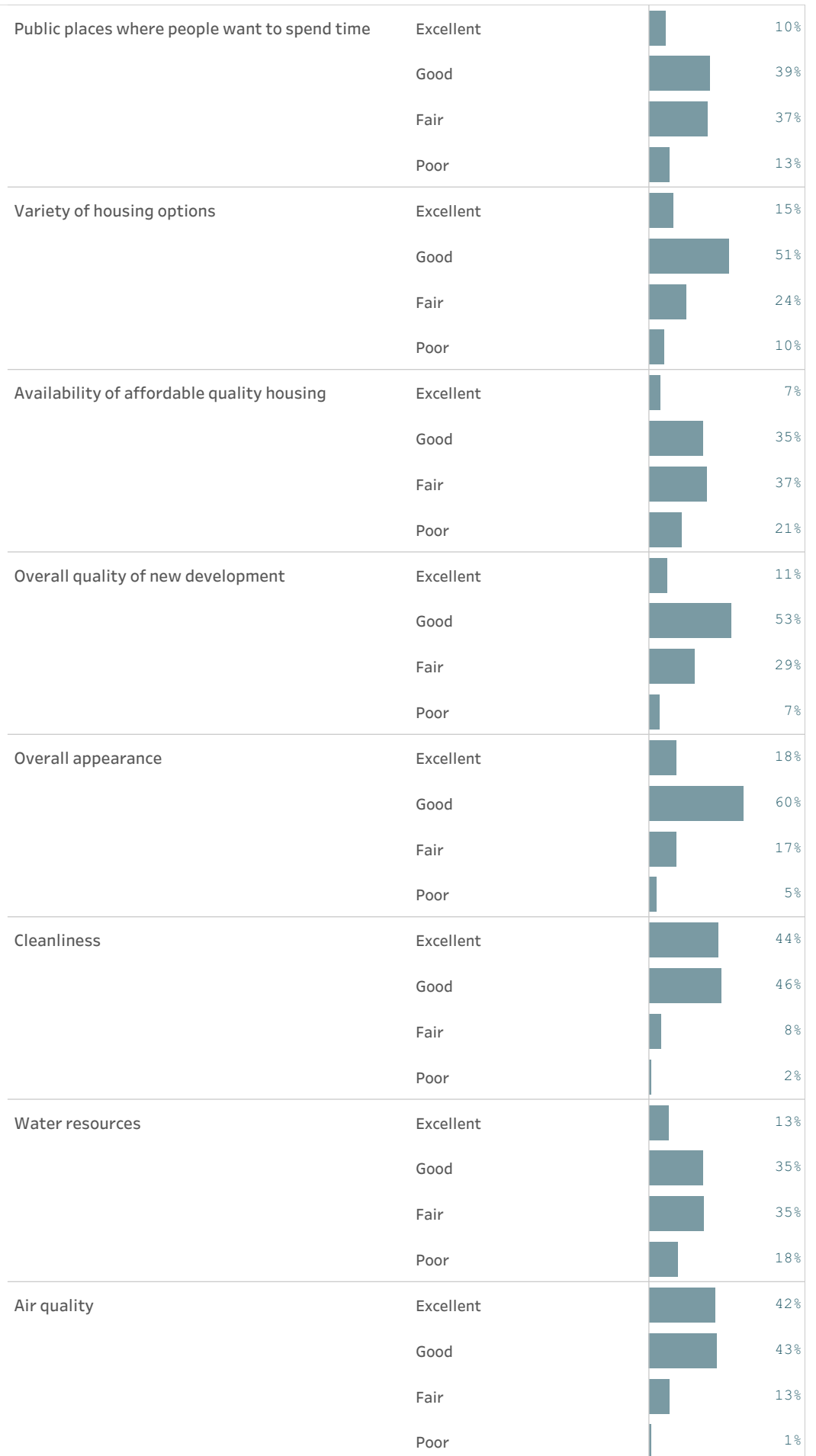
Please rate how safe or unsafe you feel:	From property crime	Somewhat safe		54%	
		Neither safe nor unsafe		5%	
		Somewhat unsafe		8%	
		Very unsafe		1%	
	From violent crime	Very safe		73%	
		Somewhat safe		23%	
		Neither safe nor unsafe		1%	
		Somewhat unsafe		2%	
	From fire, flood, or other natural disaster	Very safe		68%	
		Somewhat safe		25%	
		Neither safe nor unsafe		5%	
		Somewhat unsafe		1%	
Very unsafe			0%		
Please rate the job you feel the Rosemount community does at each of the following.	Making all residents feel welcome	Excellent		25%	
		Good		53%	
		Fair		19%	
		Poor		4%	
	Attracting people from diverse backgrounds	Excellent		12%	
		Good		46%	
		Fair		35%	
		Poor		7%	
	Valuing/respecting residents from diverse backgrounds	Excellent		16%	
		Good		54%	
		Fair		23%	
		Poor		7%	
	Taking care of vulnerable residents	Excellent		27%	
		Good		52%	
		Fair		18%	
		Poor		3%	
	Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	Excellent		9%
			Good		46%
			Fair		31%

Please rate each of the following in the Rosemount community.	Overall quality of business and service establishments	Poor		14%
	Variety of business and service establishments	Excellent		2%
		Good		25%
		Fair		45%
	Poor		27%	
Vibrancy of downtown/commercial area	Excellent		1%	
	Good		24%	
	Fair		47%	
	Poor		28%	
Employment opportunities	Excellent		5%	
	Good		24%	
	Fair		46%	
	Poor		26%	
Shopping opportunities	Excellent		1%	
	Good		16%	
	Fair		46%	
	Poor		36%	
Cost of living	Excellent		7%	
	Good		50%	
	Fair		37%	
	Poor		6%	
Overall image or reputation	Excellent		32%	
	Good		54%	
	Fair		12%	
	Poor		2%	
Please also rate each of the following in the Rosemount community.	Traffic flow on major streets	Excellent		13%
		Good		48%
		Fair		27%
		Poor		12%
Ease of public parking	Excellent		22%	
	Good		42%	
	Fair		28%	

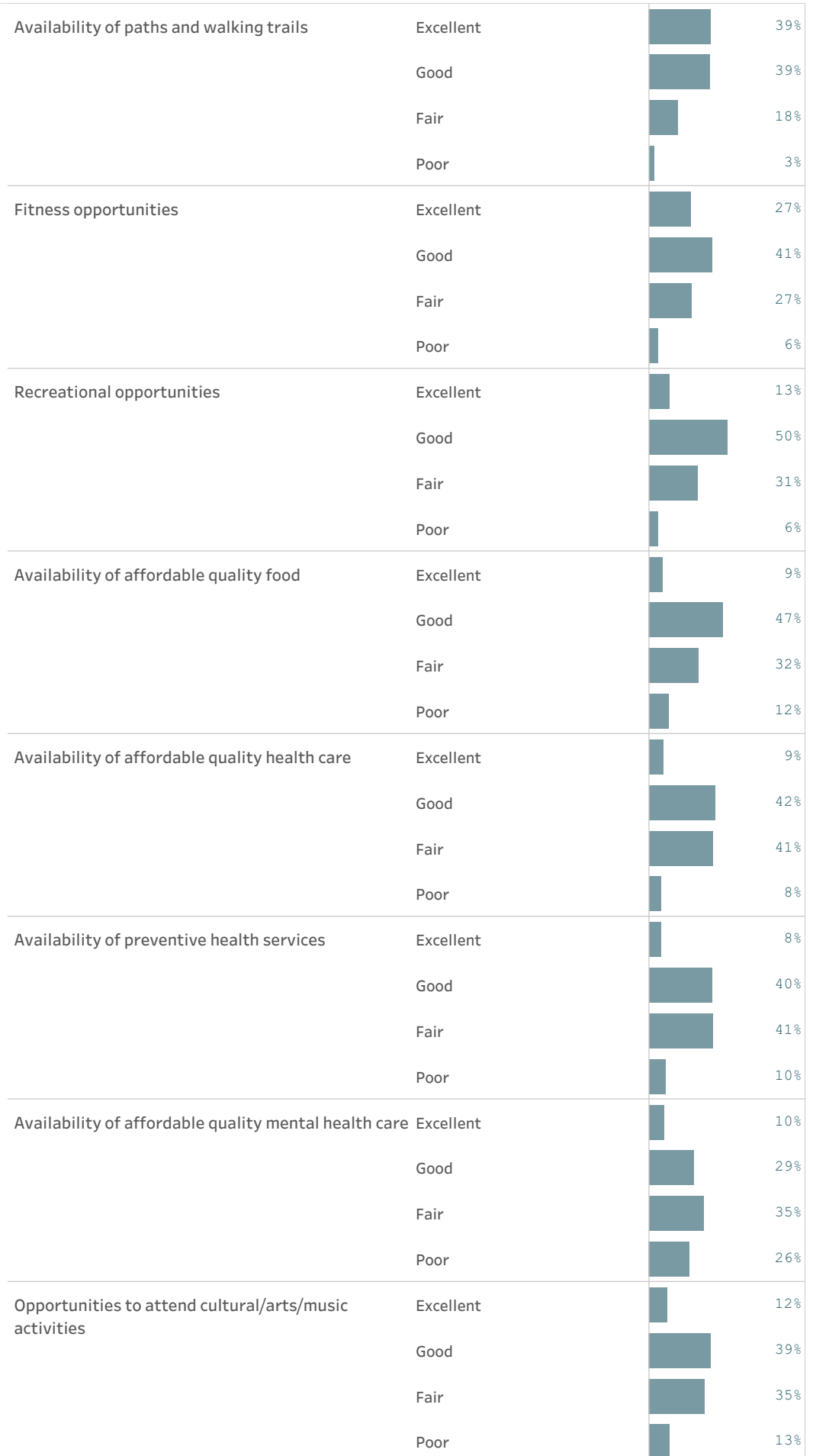
Please also rate each of the following in the Rosemount community.

Ease of public parking	Poor		8%
Ease of travel by car	Excellent		38%
	Good		46%
	Fair		13%
	Poor		3%
Ease of travel by public transportation	Good		27%
	Fair		26%
	Poor		47%
Ease of travel by bicycle	Excellent		19%
	Good		46%
	Fair		30%
	Poor		5%
Ease of walking	Excellent		26%
	Good		50%
	Fair		21%
	Poor		3%
Well-planned residential growth	Excellent		15%
	Good		42%
	Fair		25%
	Poor		18%
Well-planned commercial growth	Excellent		6%
	Good		29%
	Fair		38%
	Poor		27%
Well-designed neighborhoods	Excellent		17%
	Good		53%
	Fair		25%
	Poor		4%
Preservation of the historical or cultural character of the community	Excellent		12%
	Good		46%
	Fair		27%
	Poor		15%

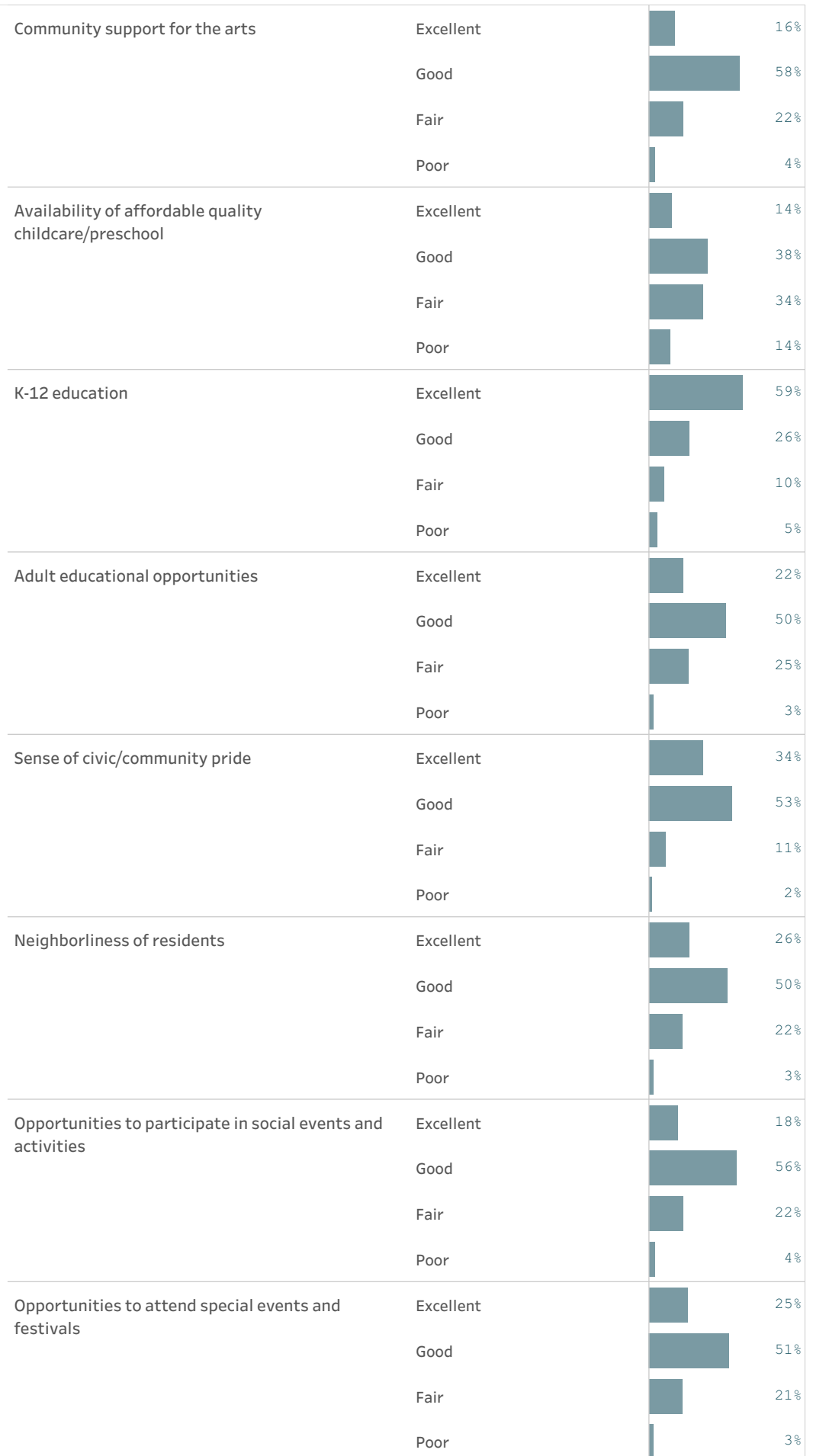
Please also rate each of the following in the Rosemount community.



Please also rate each of the following in the Rosemount community.























Please also rate each of the following in the Rosemount community.



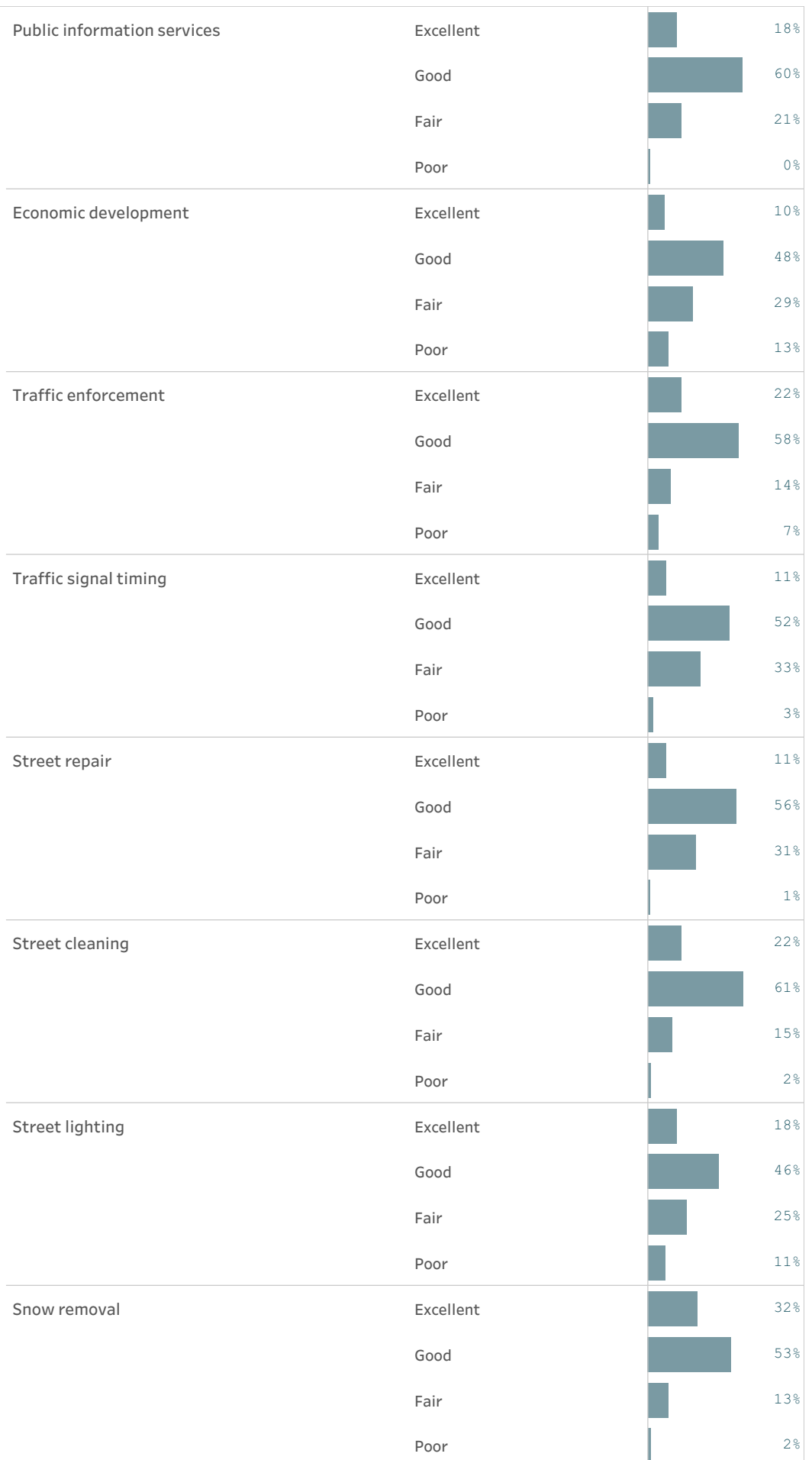
Please also rate each of the following in the Rosemount community.

Opportunities to volunteer	Excellent		19%
	Good		53%
	Fair		25%
	Poor		3%
Opportunities to participate in community matters	Excellent		15%
	Good		59%
	Fair		23%
	Poor		3%
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		14%
	Good		51%
	Fair		29%
	Poor		6%































Please indicate whether or not you have done each of the following in the last 12 months.

Contacted the City of Rosemount for help or information	No		51%
	Yes		49%
Contacted Rosemount elected officials to express your opinion	No		76%
	Yes		24%
Attended a local public meeting	No		77%
	Yes		23%
Watched a local public meeting	No		67%
	Yes		33%
Volunteered your time to some group/activity	No		61%
	Yes		39%
Campaigned or advocated for a local issue, cause, or candidate	No		77%
	Yes		23%
Voted in your most recent local election	No		14%
	Yes		86%
Used public transportation instead of driving	No		86%
	Yes		14%
Carpooled with other adults or children instead of driving alone	No		53%
	Yes		47%
Walked or biked instead of driving	No		33%
	Yes		67%

































Please rate the quality of each of the following services in Rosemount.



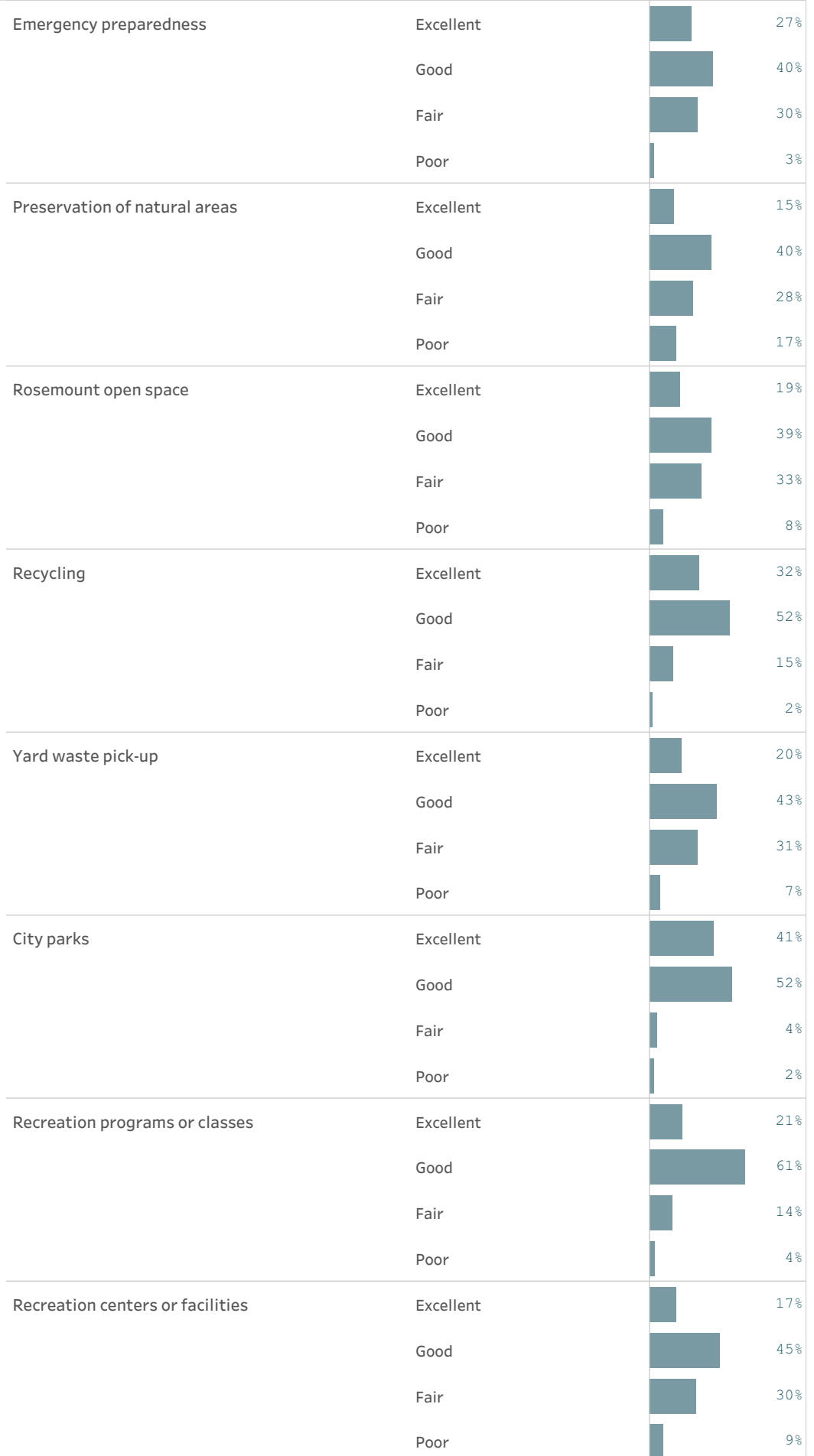
Please rate the quality of each of the following services in Rosemount.































Sidewalk maintenance	Excellent		18%
	Good		53%
	Fair		24%
	Poor		5%
Bus or transit services	Excellent		4%
	Good		36%
	Fair		33%
	Poor		27%
Land use, planning and zoning	Excellent		9%
	Good		47%
	Fair		23%
	Poor		21%
Code enforcement	Excellent		17%
	Good		42%
	Fair		29%
	Poor		11%
Affordable high-speed internet access	Excellent		19%
	Good		26%
	Fair		30%
	Poor		25%
Garbage collection	Excellent		29%
	Good		58%
	Fair		11%
	Poor		1%
Drinking water	Excellent		30%
	Good		48%
	Fair		14%
	Poor		9%
Sewer services	Excellent		34%
	Good		60%
	Fair		5%
	Poor		1%

































Please rate the quality of each of the following services in Rosemount.

Storm water management	Excellent		32%
	Good		59%
	Fair		6%
	Poor		2%
Power (electric and/or gas) utility	Excellent		26%
	Good		50%
	Fair		17%
	Poor		7%
Utility billing	Excellent		27%
	Good		48%
	Fair		19%
	Poor		6%
Police/Sheriff services	Excellent		54%
	Good		39%
	Fair		7%
Crime prevention	Excellent		38%
	Good		54%
	Fair		8%
	Poor		1%
Animal control	Excellent		32%
	Good		51%
	Fair		9%
	Poor		8%
Ambulance or emergency medical services	Excellent		47%
	Good		52%
	Fair		2%
Fire services	Excellent		54%
	Good		44%
	Fair		2%
Fire prevention and education	Excellent		37%
	Good		50%
	Fair		13%

Please rate the quality of each of the following services in Rosemount.



Please rate the quality of each of the following services in Rosemount.	Health services	Excellent		8%
		Good		61%
		Fair		27%
		Poor		5%
	Public library services	Excellent		54%
		Good		44%
		Fair		1%
	Overall customer service by Rosemount employees	Excellent		46%
		Good		46%
		Fair		8%
		Poor		1%
	Please rate the following categories of Rosemount government performance.	The value of services for the taxes paid to Rosemount	Excellent	
Good				47%
Fair				25%
Poor				4%
The overall direction that Rosemount is taking		Excellent		17%
		Good		45%
		Fair		25%
		Poor		13%
The job Rosemount government does at welcoming resident involvement		Excellent		11%
		Good		43%
	Fair		36%	
	Poor		11%	
Overall confidence in Rosemount government	Excellent		13%	
	Good		48%	
	Fair		28%	
	Poor		12%	
Generally acting in the best interest of the community	Excellent		19%	
	Good		44%	
	Fair		23%	
	Poor		14%	
Being honest	Excellent		23%	

Please rate the following categories of Rosemount government performance.	Being honest	Good		49%
		Fair		19%
		Poor		10%
	Being open and transparent to the public	Excellent		20%
		Good		49%
		Fair		18%
		Poor		13%
	Informing residents about issues facing the community	Excellent		18%
		Good		42%
		Fair		29%
		Poor		12%
	Treating all residents fairly	Excellent		21%
		Good		55%
		Fair		12%
		Poor		12%
Treating residents with respect	Excellent		24%	
	Good		53%	
	Fair		21%	
	Poor		2%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Rosemount	Excellent		24%
		Good		62%
		Fair		13%
		Poor		1%
	The Federal Government	Excellent		2%
		Good		38%
		Fair		34%
		Poor		26%
Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.	Overall economic health	Essential		57%
		Very important		36%
		Somewhat important		7%
	Overall quality of the transportation system	Essential		24%
		Very important		43%

Please rate how important, if at all, you think it is for the Rosemount community to focus on each of the following in the coming two years.

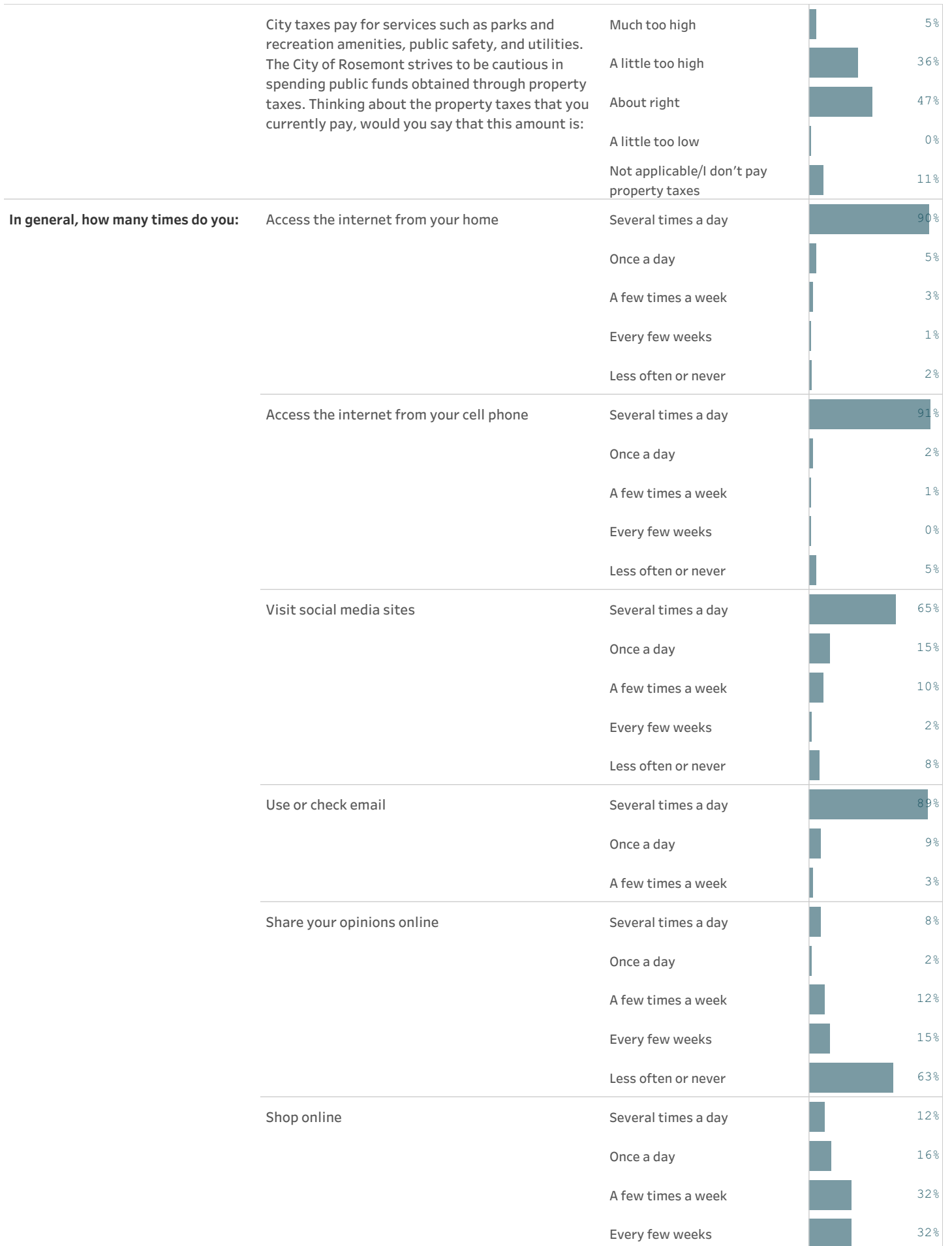
Overall quality of the transportation system	Somewhat important		29%
	Not at all important		4%
Overall design or layout of residential and commercial areas	Essential		40%
	Very important		41%
	Somewhat important		19%
Overall quality of the utility infrastructure	Essential		49%
	Very important		36%
	Somewhat important		14%
Overall feeling of safety	Essential		61%
	Very important		29%
	Somewhat important		8%
	Not at all important		2%
Overall quality of natural environment	Essential		43%
	Very important		42%
	Somewhat important		14%
	Not at all important		1%
Overall quality of parks and recreation opportunities	Essential		30%
	Very important		43%
	Somewhat important		27%
	Not at all important		0%
Overall health and wellness opportunities	Essential		23%
	Very important		37%
	Somewhat important		37%
	Not at all important		3%
Overall opportunities for education, culture, and the arts	Essential		27%
	Very important		32%
	Somewhat important		36%
	Not at all important		5%
Residents' connection and engagement with their community	Essential		30%
	Very important		40%
	Somewhat important		29%
	Not at all important		2%

Rosemount has seen steady growth for several years, and the City aims to broaden development to meet residents' needs, provide high paying jobs, and build a strong community. Please indicate the level of priority the City should place on development for each of the following.































Retail space (shopping, restaurants, etc.)	High priority		62%	
	Medium priority		28%	
	Low priority		9%	
	Not a Priority		0%	
Commercial office space (office jobs and leasable space)	High priority		23%	
	Medium priority		41%	
	Low priority		32%	
	Not a Priority		5%	
Industrial space (distribution centers, production, etc.)	High priority		11%	
	Medium priority		47%	
	Low priority		33%	
	Not a Priority		9%	
Mixed-use development (Residential and commercial)	High priority		19%	
	Medium priority		53%	
	Low priority		18%	
	Not a Priority		11%	
Recreational facilities	High priority		43%	
	Medium priority		43%	
	Low priority		12%	
	Not a Priority		2%	
Public facilities (police and fire stations, schools, etc.)	High priority		66%	
	Medium priority		30%	
	Low priority		2%	
	Not a Priority		2%	
Housing variety (apartments, townhomes, detached, etc.)	High priority		27%	
	Medium priority		37%	
	Low priority		21%	
	Not a Priority		14%	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	The City's printed newsletter (Rosemount City News)	Major source		46%
		Minor source		33%
		Not a source		22%
	Weekly newspapers	Major source		9%

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:

Weekly newspapers	Minor source		41%
	Not a source		50%
Emails from the City	Major source		42%
	Minor source		34%
	Not a source		23%
The City website (ci.rosemount.mn.us)	Major source		48%
	Minor source		47%
	Not a source		4%
City Facebook page	Major source		56%
	Minor source		23%
	Not a source		21%
City Twitter feed	Major source		18%
	Minor source		25%
	Not a source		57%
Nextdoor	Major source		24%
	Minor source		30%
	Not a source		46%
The City TV cable channel	Major source		4%
	Minor source		14%
	Not a source		82%
Electronic message boards	Major source		3%
	Minor source		31%
	Not a source		66%
Chamber of Commerce	Major source		6%
	Minor source		22%
	Not a source		72%
Local community groups (Elks, neighborhood associations, religious groups, etc)	Major source		7%
	Minor source		30%
	Not a source		63%
Word of mouth	Major source		33%
	Minor source		52%
	Not a source		14%



In general, how many times do you:	Shop online	Less often or never		9%
	Please rate your overall health.	Excellent		28%
		Very good		49%
		Good		18%
		Fair		4%
		Poor		1%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		7%
		Somewhat positive		19%
		Neutral		35%
		Somewhat negative		29%
		Very negative		10%
	How many years have you lived in Rosemount?	Less than 2 years		7%
		2-5 years		28%
		6-10 years		16%
		11-20 years		27%
		More than 20 years		23%
	Which best describes the building you live in?	One family house detached from any other houses		67%
		Building with two or more homes (duplex, townhome, apa..		32%
		Other		1%
	Do you rent or own your home?	Rent		14%
		Own		86%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		8%
		\$500 to \$999		8%
		\$1,000 to \$1,499		26%
		\$1,500 to \$1,999		32%
		\$2,000 to \$2,499		11%
		\$2,500 to \$2,999		6%
		\$3,000 to \$3,499		5%
		\$3,500 or more		3%
	Do any children 17 or under live in your household?	No		48%
		Yes		52%
	Are you or any other members of your household aged 65 or older?	No		82%

	Are you or any other members of your household aged 65 or older?	Yes		18%
	How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		2%
		\$25,000 to \$49,999		6%
		\$50,000 to \$74,999		13%
		\$75,000 to \$99,999		18%
		\$100,000 to \$149,999		29%
		\$150,000 or more		31%
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		98%
		Yes, I consider myself to be Spanish, Hispanic, or Latino		2%
	What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1%
		Asian, Asian Indian, or Pacific Islander		3%
		Black or African American		2%
		White		92%
		Other		4%
		In which category is your age?	18-24 years	
	25-34 years			23%
	35-44 years			21%
	45-54 years			23%
	55-64 years			17%
	65-74 years			10%
	75 years or older			5%
	What is your gender?	Female		51%
		Male		49%
	How did you hear about this survey? (Select all that apply.)	The City's website		10%
		The City's social media (Facebook, Twitter, Instagram,...		46%
		Received an email from the City		31%
		In a City newsletter or utility bill		3%
		Received a postcard or letter from the City		3%
		Nextdoor		6%
		In my Facebook feed		27%
		Heard about it from a family member, friend or neighborhood		4%
		Polco's weekly email		0%

How did you hear about this survey? (Select all that apply.) Other

4%